R9375-14
5/2/89

1987 Autumn Travel Market Close-Up

National Travel Survey Tabulations

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1987 AUTUMN
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

US Travel
Data Center

US TRAVEL DATA CENTER
WASHINGTON, D.C.

PRICE: EIGHTY DOLLARS
ISSN: 0737-2620

MARCH 1989

An Affiliate of the Travel Industry Association of America

Travel Industry
Association of America

The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Director

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AUTUMN 1987 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on Autumn 1987 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a supplement to the companion volume, TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The Autumn 1987 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over September, October and November of 1987, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 178.1 million. For example, an estimated volume of 165.2 million trips were taken by U.S. resident adults during the Autumn of 1987. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 294.1 million total person-trips for Autumn 1987 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto: Travel by auto, truck or recreational vehicle (RV)

Mode Air: Travel by airplane

Pleasure: Travel for entertainment, outdoor recreation or visits to friends and relatives

Business: Travel for business or conventions

Vac Trip: Considered to be a vacation trip

Weekend Trip: Travel took place over a weekend or a long weekend

Used Hotel: Spent at least one night in a hotel or motel

LT $40K: Resides in household with an annual family income of less than $40,000

$20K+: Resides in household with an annual family income of $20,000 or more

$40K+: Resides in household with an annual family income of $40,000 or more

18-34: Between 18 and 34 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

No Child, 1 ADL: One adult without children on trip

No Child, 2+ ADL: Two or more adults without children on trip

Child, 1+ ADL: One or more adults with child(ren) on trip

NE: Northeast (New England and Mid-Atlantic regions)

SE: Southeast (South Atlantic and East South Central census regions)

GRT LKS: Great Lakes (East North Central census region)

MID WST: Midwest (West South Central and East North Central census regions)

WST: West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	19	25	2	20	14	19	22	13
300-399	15	20	2	16	10	13	23	11
400-499	9	11	3	9	10	8	10	11
500-599	7	9	3	7	7	8	9	8
600-999	16	17	11	15	15	16	14	17
1000-1999	14	10	26	14	19	15	9	17
2000 OR MORE	16	6	42	14	23	14	10	17
OUTSIDE U.S.	6	3	12	7	3	9	3	7
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	1090	690	2250	1010	1350	1040	830	1160
CUMULATIVE								
300 OR MORE	77	73	87	75	83	74	76	81
400 OR MORE	62	53	85	59	73	61	53	70
500 OR MORE	53	42	83	50	64	53	43	59
600 OR MORE	46	33	80	43	57	45	34	51
1000 OR MORE	31	16	69	28	42	29	20	34

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	19	22	17	14	22	19	13	20	15	22
300-399	15	18	15	9	11	11	26	12	19	18
400-499	9	8	9	12	8	8	12	7	12	10
500-599	7	6	7	8	9	6	5	6	9	6
600-999	16	17	16	15	15	17	13	16	15	15
1000-1999	14	13	14	16	14	16	12	15	12	15
2000 OR MORE	16	14	18	22	17	16	14	21	12	8
OUTSIDE U.S.	6	4	5	5	4	7	6	4	7	6
AVERAGE DISTANCE OF TRIP	1090	980	1110	1330	1100	1130	980	1230	940	830
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	77	75	79	82	74	76	83	77	79	72
400 OR MORE	62	58	64	72	63	64	56	65	60	54
500 OR MORE	53	50	55	61	55	56	45	58	47	45
600 OR MORE	46	44	48	53	46	50	39	52	39	38
1000 OR MORE	31	27	32	39	31	33	26	36	23	23

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	19	14	14	35	27	15	10	15	30	22	17
300-399	15	27	10	10	20	14	21	9	8	18	15
400-499	9	15	11	13	5	7	9	12	11	6	8
500-599	7	12	7	6	4	7	8	9	3	5	8
600-999	16	12	22	13	17	14	11	19	15	16	16
1000-1999	14	10	23	12	11	15	10	14	18	13	17
2000 OR MORE	16	11	13	11	14	27	21	17	13	16	14
OUTSIDE U.S.	6	*	*	*	*	*	13	4	2	4	5
AVERAGE DISTANCE OF TRIP	1090	870	1020	760	850	1500	1300	1140	950	950	1130
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	77	86	85	65	73	85	81	80	68	75	78
400 OR MORE	62	59	76	55	52	71	60	71	60	56	63
500 OR MORE	53	45	65	42	47	63	51	59	49	50	55
600 OR MORE	46	33	57	36	43	56	42	51	45	45	47
1000 OR MORE	31	21	35	22	25	42	31	31	31	29	31

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	68	100	*	73	44	74	78	58
RENTAL CAR	1	2	*	1	3	1	2	2
AIRPLANE	27	*	100	23	46	22	15	34
BUS	2	*	*	2	2	2	1	3
TRAIN	*	*	*	*	*	*	*	*
OTHER	3	*	*	1	8	2	4	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	68	73	66	59	64	68	75	57	79	85
RENTAL CAR	1	2	2	2	2	2	*	2	1	1
AIRPLANE	27	21	29	37	30	28	20	35	18	14
BUS	2	2	1	1	1	1	4	2	2	1
TRAIN	*	*	*	*	*	*	*	*	*	*
OTHER	3	5	4	3	5	3	*	5	2	1

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	68	72	71	63	83	61	62	64	64	82	63
RENTAL CAR	1	3	2	1	*	1	4	1	*	1	1
AIRPLANE	27	19	26	19	16	35	34	31	22	15	33
BUS	2	6	*	2	*	2	2	3	1	1	2
TRAIN	*	1	*	*	*	*	*	*	*	*	*
OTHER	3	1	2	16	1	2	1	3	12	2	1

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	10	14	10	14	9	*	*
1	11	11	9	9	14	6	12	16
2 TO 3	39	46	29	42	35	40	63	40
4 TO 9	29	25	36	28	29	34	25	34
TEN OR MORE	10	9	12	10	8	12	*	10
AVERAGE, IF ANY	4.7	4.4	5.7	4.9	4.4	5.2	2.7	4.6
AVG., INCL. ZERO	4.3	4.0	4.9	4.4	3.9	4.8	2.7	4.6

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	9	9	13	9	12	14	14	9	4
1	11	12	12	10	12	13	4	11	7	15
2 TO 3	39	40	39	37	40	35	44	38	43	39
4 TO 9	29	29	30	32	31	29	26	27	29	35
TEN OR MORE	10	9	9	8	8	11	11	10	12	6
AVERAGE, IF ANY	4.7	4.6	4.5	4.6	4.6	4.7	5.2	4.7	5.2	4.1
AVG., INCL. ZERO	4.3	4.2	4.1	4.1	4.2	4.2	4.5	4.1	4.7	3.9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	18	12	8	12	8	19	12	7	13	5
1	11	9	8	13	14	12	7	9	10	13	14
2 TO 3	39	43	41	42	41	39	33	38	39	41	45
4 TO 9	29	22	29	33	24	31	29	29	35	28	25
TEN OR MORE	10	8	10	3	8	10	11	12	9	5	11
AVERAGE, IF ANY	4.7	4.5	4.7	3.7	4.2	4.6	5.4	5.2	4.3	3.9	4.9
AVG., INCL. ZERO	4.3	3.8	4.2	3.5	3.7	4.3	4.4	4.6	4.1	3.4	4.7

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 4-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
LODGING TYPE								
	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	36	25	41	7	39	40	8
HOTEL OR MOTEL	50	42	62	41	76	41	49	100
RENTED CABIN OR CONDOMINIUM	3	3	1	3	1	4	2	1
OWNED CABIN OR CONDOMINIUM	3	4	1	4	1	5	4	1
CAMPER, TRAILER, OR RV	5	7	*	6	3	7	5	*
OTHER	3	2	2	2	5	2	5	3
NO OVERNIGHT STAY	11	10	14	10	14	9	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.4	3.7	6.6	4.4	4.3	4.8	2.5	4.5
HOTEL, MOTEL	3.6	3.3	4.2	3.9	3.3	4.1	2.7	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 4-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	36	27	22	42	20	32	29	30	45
HOTEL OR MOTEL	50	46	55	60	45	59	43	52	49	43
RENTED CABIN OR CONDOMINIUM	3	2	3	4	1	4	2	3	3	2
OWNED CABIN OR CONDOMINIUM	3	5	4	2	2	1	10	1	8	2
CAMPER, TRAILER, OR RV	5	5	4	2	4	5	7	4	8	5
OTHER	3	4	4	2	5	3	1	4	2	2
NO OVERNIGHT STAY	11	9	9	13	9	12	14	14	9	4
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.4	4.5	3.8	3.7	3.9	4.4	5.4	4.6	4.0	4.3
HOTEL, MOTEL	3.6	3.8	3.7	3.3	3.7	3.4	3.8	3.6	3.8	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	31	29	30	37	37	26	30	35	30	38
HOTEL OR MOTEL	50	47	52	59	40	48	47	52	54	45	50
RENTED CABIN OR CONDOMINIUM	3	5	4	1	2	1	4	5	*	2	2
OWNED CABIN OR CONDOMINIUM	3	3	1	2	9	3	2	2	3	8	3
CAMPER, TRAILER, OR RV	5	4	3	3	6	5	6	2	6	5	6
OTHER	3	2	2	11	1	2	3	3	8	*	2
NO OVERNIGHT STAY	11	18	12	8	12	8	19	12	7	13	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.4	4.1	3.9	3.9	3.8	5.1	5.1	4.2	4.5	4.0	4.3
HOTEL, MOTEL	3.6	2.9	3.5	2.8	3.8	3.3	3.7	4.3	3.0	3.2	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 5-1

TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEKEND TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
HOUSEHOLD MEMBERS ON TRIP								
	100%	100%	100%	100%	100%	100%	100%	100%
1	55	45	73	47	80	43	49	59
2	25	29	17	27	17	30	26	24
3	10	13	6	14	2	14	13	8
4	5	6	1	6	1	6	7	5
5	3	4	2	3	*	4	3	3
6+	2	3	*	3	*	3	2	1
PARTIES WITHOUT CHILDREN								
ONE ADULT	55	45	73	47	80	43	49	59
TWO ADULTS	23	27	16	26	16	27	24	24
3 + ADULTS	8	10	3	10	1	11	8	6
PARTIES WITH CHILDREN								
ONE ADULT	3	3	1	3	1	3	2	2
TWO ADULTS	7	8	3	9	1	8	10	5
3 + ADULTS	5	6	2	6	1	7	6	5
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	2.0	1.4	1.9	1.3	2.0	1.9	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.3	.1	.3	*	.3	.3	.2

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	55	56	53	54	66	47	47	100	*	*
2	25	23	25	24	16	27	37	*	75	12
3	10	11	11	9	7	11	14	*	19	30
4	5	4	5	6	5	6	1	*	1	30
5	3	3	4	4	4	4	*	*	1	18
6+	2	3	2	2	2	4	*	*	3	10
PARTIES WITHOUT CHILDREN										
ONE ADULT	55	56	53	54	66	47	47	100	*	*
TWO ADULTS	23	22	23	23	15	25	37	*	76	*
3 + ADULTS	8	9	8	6	3	8	14	*	24	*
PARTIES WITH CHILDREN										
ONE ADULT	3	3	2	2	3	4	*	*	*	20
TWO ADULTS	7	7	8	7	8	9	1	*	*	46
3 + ADULTS	5	4	6	8	5	7	*	*	*	34
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.8	1.8	1.7	2.1	1.7	1.0	2.3	3.6
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.3	.3	.3	.3	.1	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	55	57	56	65	42	60	58	61	60	41	58
2	25	32	26	11	26	21	28	23	15	32	24
3	10	4	10	9	17	10	8	8	12	15	8
4	5	4	4	6	4	6	3	5	3	4	7
5	3	1	3	7	4	2	2	2	9	2	2
6+	2	2	1	1	8	1	1	1	1	6	1
PARTIES WITHOUT CHILDREN											
ONE ADULT	55	57	56	65	42	60	58	61	59	41	58
TWO ADULTS	23	30	25	10	26	19	24	23	15	31	22
3 + ADULTS	8	3	5	4	19	6	5	3	8	16	5
PARTIES WITH CHILDREN											
ONE ADULT	3	2	1	3	2	3	4	1	2	3	3
TWO ADULTS	7	3	6	8	5	10	5	7	6	5	9
3 + ADULTS	5	4	6	9	6	2	3	6	9	5	2
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.6	1.7	1.8	2.2	1.6	1.6	1.7	1.8	2.1	1.6
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.1	.2	.3	.3	.2	.2	.2	.3	.2	.2

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	50	24	51	26	50	100	43
VACATION TRIP	56	62	46	76	12	100	65	47
PRIMARY PURPOSE OF TRIP								
PLEASURE ANY	66	71	57	100	17	89	78	54
VISIT FRIENDS OR RELATIVES	32	37	26	49	7	41	39	17
OUTDOOR RECREATION	13	15	10	20	3	19	15	9
ENTERTAINMENT	23	21	25	34	11	30	27	31
BUSINESS ANY	30	19	49	8	100	6	18	46
CONVENTION,ETC.	11	6	17	4	37	3	12	19
OTHER BUSINESS	19	14	32	3	63	3	6	27
PERSONAL, FAMILY, OTHER	9	10	6	*	*	8	9	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	49	44	36	49	36	45	38	48	56
VACATION TRIP	56	59	50	46	59	50	62	45	69	73
PRIMARY PURPOSE OF TRIP										
PLEASURE ANY	66	71	59	53	68	57	76	57	76	80
VISIT FRIENDS OR RELATIVES	32	36	27	25	38	24	37	32	28	41
OUTDOOR RECREATION	13	13	14	12	12	13	14	9	21	10
ENTERTAINMENT	23	23	21	19	21	23	26	19	27	30
BUSINESS ANY	30	24	36	44	33	36	15	42	18	6
CONVENTION,ETC.	11	9	13	15	12	11	9	15	9	1
OTHER BUSINESS	19	15	24	29	21	25	6	28	8	5
PERSONAL, FAMILY, OTHER	9	9	11	9	6	10	12	7	11	13

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	45	38	47	47	50	32	41	44	47	51
VACATION TRIP	56	52	58	42	63	54	58	53	53	63	54
PRIMARY PURPOSE OF TRIP											
PLEASURE ANY	66	60	68	47	76	68	61	63	56	75	70
VISIT FRIENDS OR RELATIVES	32	30	35	23	44	32	26	32	30	39	34
OUTDOOR RECREATION	13	9	10	8	19	15	12	7	7	23	14
ENTERTAINMENT	23	23	24	18	16	22	24	27	22	15	24
BUSINESS ANY	30	31	30	41	20	31	37	31	33	21	30
CONVENTION,ETC.	11	14	7	20	8	11	11	13	17	5	12
OTHER BUSINESS	19	17	22	21	12	20	26	18	16	16	18
PERSONAL, FAMILY, OTHER	9	12	9	14	8	5	7	9	14	9	5

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 7-1
CENSUS REGION OF FINAL DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	14	9	12	14	12	13	12
NEW ENGLAND	4	5	3	4	4	6	5	5
MID-ATLANTIC	8	9	6	7	10	6	8	8
SOUTHEAST	26	27	25	26	26	26	22	27
SOUTH ATLANTIC	19	19	22	19	21	20	16	19
EAST SOUTH CENTRAL	7	8	3	7	5	7	6	8
GREAT LAKES	12	11	9	9	17	9	13	14
EAST NORTH CENTRAL	12	11	9	9	17	9	13	14
MIDWEST	19	23	11	21	13	21	20	15
WEST SOUTH CENTRAL	12	14	7	13	8	13	14	10
WEST NORTH CENTRAL	7	9	3	8	5	8	6	5
WEST	26	23	35	27	28	25	30	26
MOUNTAIN	11	10	13	12	11	11	13	12
PACIFIC	15	13	22	15	17	15	17	14
OUTSIDE US	6	3	12	7	3	9	3	7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	872	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	11	12	14	12	12	16	13	15	9
NEW ENGLAND	4	3	4	6	5	4	4	4	7	3
MID-ATLANTIC	8	8	8	8	8	8	12	9	8	6
SOUTHEAST	26	24	28	29	25	26	27	25	27	23
SOUTH ATLANTIC	19	16	20	22	21	18	16	21	15	17
EAST SOUTH CENTRAL	7	8	7	7	4	8	11	4	12	6
GREAT LAKES	12	12	13	11	13	13	9	15	5	17
EAST NORTH CENTRAL	12	12	13	11	13	13	9	15	5	17
MIDWEST	19	24	18	12	21	15	20	16	24	18
WEST SOUTH CENTRAL	12	15	12	8	13	9	13	10	14	12
WEST NORTH CENTRAL	7	9	6	5	8	6	7	6	10	6
WEST	26	26	26	28	25	29	24	29	22	26
MOUNTAIN	11	13	10	10	11	11	12	12	11	10
PACIFIC	15	14	16	19	15	18	12	17	11	17
OUTSIDE US	6	4	5	5	4	7	6	4	7	6

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	*	*	*	*	47	10	6	2	3
NEW ENGLAND	4	34	*	*	*	*	20	2	*	1	*
MID-ATLANTIC	8	66	*	*	*	*	27	8	6	2	3
SOUTHEAST	26	*	100	*	*	*	27	61	25	16	4
SOUTH ATLANTIC	19	*	73	*	*	*	25	46	17	7	3
EAST SOUTH CENTRAL	7	*	27	*	*	*	1	15	8	9	1
GREAT LAKES	12	*	*	100	*	*	3	10	46	8	3
EAST NORTH CENTRAL	12	*	*	100	*	*	3	10	46	8	3
MIDWEST	19	*	*	*	100	*	5	6	12	60	5
WEST SOUTH CENTRAL	12	*	*	*	63	*	3	3	6	40	3
WEST NORTH CENTRAL	7	*	*	*	37	*	2	3	7	21	2
WEST	26	*	*	*	*	100	10	9	9	11	82
MOUNTAIN	11	*	*	*	*	42	1	3	5	5	36
PACIFIC	15	*	*	*	*	58	8	6	4	5	46
OUTSIDE US	6	*	*	*	*	*	13	4	2	4	5

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	17	23	17	23	19	14	18
NEW ENGLAND	5	4	7	5	6	6	5	6
MID-ATLANTIC	14	13	16	12	17	13	9	12
SOUTHEAST	20	19	23	19	21	19	19	21
SOUTH ATLANTIC	15	14	17	14	16	13	15	15
EAST SOUTH CENTRAL	5	5	6	5	5	5	4	6
GREAT LAKES	16	15	13	14	18	15	16	18
EAST NORTH CENTRAL	16	15	13	14	18	15	16	18
MIDWEST	22	27	12	25	16	25	24	20
WEST SOUTH CENTRAL	13	16	8	15	9	15	15	11
WEST NORTH CENTRAL	9	11	5	10	7	10	9	9
WEST	23	22	28	25	23	22	27	23
MOUNTAIN	8	7	9	8	9	8	9	8
PACIFIC	15	14	19	17	14	14	18	15

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	15	19	23	17	21	20	20	18	17
NEW ENGLAND	5	4	6	8	6	6	3	6	4	4
MID-ATLANTIC	14	11	13	15	11	15	16	14	14	12
SOUTHEAST	20	17	21	24	19	23	18	21	17	21
SOUTH ATLANTIC	15	11	15	19	13	18	13	16	13	17
EAST SOUTH CENTRAL	5	6	5	5	6	4	5	6	4	3
GREAT LAKES	16	19	17	13	19	12	15	17	12	19
EAST NORTH CENTRAL	16	19	17	13	19	12	15	17	12	19
MIDWEST	22	25	21	18	19	20	30	18	32	20
WEST SOUTH CENTRAL	13	16	13	10	12	10	21	12	16	12
WEST NORTH CENTRAL	9	9	8	8	8	10	9	6	15	7
WEST	23	25	23	22	26	24	18	24	21	24
MOUNTAIN	8	8	7	7	9	8	6	7	10	7
PACIFIC	15	16	16	15	17	16	11	17	11	17

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 8-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	69	20	5	5	7	100	*	*	*	*
NEW ENGLAND	5	22	5	1	1	2	28	*	*	*	*
MID-ATLANTIC	14	47	14	4	4	5	72	*	*	*	*
SOUTHEAST	20	15	48	16	7	6	*	100	*	*	*
SOUTH ATLANTIC	15	12	36	11	5	4	*	75	*	*	*
EAST SOUTH CENTRAL	5	3	12	5	2	3	*	25	*	*	*
GREAT LAKES	16	8	15	59	10	5	*	*	100	*	*
EAST NORTH CENTRAL	16	8	15	59	10	5	*	*	100	*	*
MIDWEST	22	4	14	15	73	9	*	*	*	100	*
WEST SOUTH CENTRAL	13	3	11	3	45	4	*	*	*	60	*
WEST NORTH CENTRAL	9	1	2	12	28	5	*	*	*	40	*
WEST	23	5	3	6	6	72	*	*	*	*	100
MOUNTAIN	8	2	2	4	3	24	*	*	*	*	34
PACIFIC	15	3	2	2	3	48	*	*	*	*	66

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	36	50	40	38	41	35	39
250,000-999,999	42	43	35	41	43	42	44	42
50,000-249,000	18	21	13	18	18	16	19	18
LESS THAN 50,000	1	1	1	1	*	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	44	36	60	41	56	38	44	49
WITHIN MAJOR CITY	34	28	50	33	44	31	33	40
B COUNTY	23	25	17	21	23	23	26	21
C COUNTY	17	22	8	19	9	19	19	14
D COUNTY	12	15	5	13	9	12	10	10
OUTSIDE US	6	3	12	7	3	9	3	7

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	34	42	46	37	41	38	38	41	41
250,000-999,999	42	44	40	37	44	38	45	44	38	42
50,000-249,000	18	20	18	17	18	21	15	18	21	17
LESS THAN 50,000	1	1	*	*	1	*	2	1	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	44	41	45	50	48	47	32	49	35	41
WITHIN MAJOR CITY	34	31	35	40	38	36	25	38	29	30
B COUNTY	23	25	23	19	25	19	25	24	20	23
C COUNTY	17	20	16	13	12	17	26	13	25	18
D COUNTY	12	11	12	13	12	12	13	11	14	12
OUTSIDE US	6	4	5	5	4	7	6	4	8	6

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
TABLE 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	52	30	41	27	45	59	28	38	20	51
250,000-999,999	42	41	52	46	45	29	33	53	49	50	27
50,000-249,000	18	6	17	12	25	26	8	19	10	29	22
LESS THAN 50,000	1	1	*	1	3	*	*	*	3	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	44	49	39	41	36	61	41	47	43	35	53
WITHIN MAJOR CITY	34	35	34	30	36	42	29	42	33	32	35
B COUNTY	23	25	33	27	25	11	27	28	24	22	14
C COUNTY	17	26	14	16	25	15	18	13	13	24	17
D COUNTY	12	*	15	16	13	13	5	8	18	17	11
OUTSIDE US	6	*	*	*	*	*	13	4	2	4	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	11	4	31	9	18	9	8	16
PACKAGE TOUR	5	2	9	6	2	7	4	8
CONSULTED TRAVEL AGENT	15	3	43	13	26	14	8	22
USED FOR HOTEL, TRANSP RESERVATION	12	3	35	11	22	11	8	18

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		HH MEMBERS ON TRIP CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	11	8	13	17	10	15	7	13	10	4
PACKAGE TOUR	5	4	5	6	3	6	6	3	8	2
CONSULTED TRAVEL AGENT	15	11	18	23	15	18	11	18	13	9
USED FOR HOTEL,TRANSP RESERVATION	12	9	14	18	11	15	9	14	10	7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL

Table 10-3

USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	11	8	10	7	8	15	14	12	7	10	11
PACKAGE TOUR	5	6	2	*	1	6	7	4	3	5	4
CONSULTED TRAVEL AGENT	15	18	16	11	8	16	21	18	12	9	16
USED FOR HOTEL, TRANSP RESERVATION	12	14	13	10	6	11	18	14	9	8	13

PERSON-TRIP TABLES:
TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	28	1	25	13	23	22	16
300-399	15	18	2	15	11	12	24	10
400-499	10	12	2	10	10	9	12	14
500-599	7	8	3	7	8	7	9	8
600-999	15	17	10	14	15	16	14	18
1000-1999	14	10	28	13	19	15	8	15
2000 OR MORE	13	5	41	11	21	11	9	14
OUTSIDE U.S.	5	3	13	6	3	7	3	7
AVERAGE DISTANCE OF TRIP	980	660	2260	890	1310	940	780	1030
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	74	70	86	70	84	70	76	78
400 OR MORE	59	52	85	55	74	58	53	68
500 OR MORE	49	40	82	46	63	49	41	55
600 OR MORE	42	32	79	39	55	42	32	47
1000 OR MORE	27	16	69	24	40	26	17	28

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	27	19	15	22	27	12	26	15	24
300-399	15	16	16	12	13	12	23	11	17	16
400-499	10	8	11	13	10	8	14	7	13	10
500-599	7	7	7	7	9	5	5	6	8	7
600-999	15	16	16	15	14	16	15	15	15	16
1000-1999	14	12	14	16	16	13	12	14	13	15
2000 OR MORE	13	12	14	18	13	13	14	19	12	8
OUTSIDE U.S.	5	4	5	5	4	6	7	4	7	4
AVERAGE DISTANCE OF TRIP	980	870	1010	1170	980	960	1000	1140	950	820
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	74	71	78	80	75	68	82	71	78	72
400 OR MORE	59	54	62	68	62	56	60	60	61	56
500 OR MORE	49	46	51	55	52	48	46	53	48	46
600 OR MORE	42	39	44	48	43	43	41	48	39	39
1000 OR MORE	27	23	28	33	29	26	26	33	24	23

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	13	15	34	36	17	8	16	30	31	20
300-399	15	28	9	11	19	13	21	10	9	17	14
400-499	10	14	13	16	6	8	10	12	15	7	8
500-599	7	11	8	4	5	8	7	9	4	4	9
600-999	15	13	21	16	13	14	13	21	12	14	16
1000-1999	14	11	23	10	9	16	9	15	19	10	17
2000 OR MORE	13	9	10	8	12	23	19	14	9	14	11
OUTSIDE U.S.	5	*	*	*	*	*	14	3	3	3	5
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	980	840	950	680	730	1380	1250	1030	860	840	1000
CUMULATIVE											
300 OR MORE	74	87	84	66	64	83	80	81	68	67	75
400 OR MORE	59	59	75	54	45	69	59	71	59	50	61
500 OR MORE	49	45	62	38	39	61	49	59	44	43	53
600 OR MORE	42	34	54	34	34	53	41	49	40	38	44
1000 OR MORE	27	21	33	18	21	39	28	29	28	24	28

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	100	*	79	48	79	84	68
RENTAL CAR	1	2	*	1	2	1	1	2
AIRPLANE	21	*	100	18	42	18	12	27
BUS	1	*	*	1	2	1	1	2
TRAIN	*	*	*	*	*	*	*	*
OTHER	2	*	*	1	8	1	3	4

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	80	74	68	71	78	76	62	79	86
RENTAL CAR	1	2	1	1	2	1	*	2	1	1
AIRPLANE	21	15	22	30	25	18	20	32	17	12
BUS	1	2	1	1	*	1	4	2	1	1
TRAIN	*	*	*	*	*	*	*	*	1	*
OTHER	2	3	3	2	3	3	*	4	2	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	75	77	77	90	67	67	74	71	87	70
RENTAL CAR	1	2	3	1	*	1	3	2	*	1	1
AIRPLANE	21	16	21	13	10	29	29	22	20	11	27
BUS	1	5	*	2	*	2	2	2	1	*	2
TRAIN	*	2	*	*	*	*	1	1	*	*	*
OTHER	2	1	2	9	*	1	1	2	7	1	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	12	11	12	12	11	*	*
1	10	10	8	9	13	6	13	13
2 TO 3	40	44	27	41	36	39	64	42
4 TO 9	30	26	40	29	29	33	23	34
TEN OR MORE	9	8	14	9	9	10	*	9
AVERAGE, IF ANY	4.7	4.3	6.0	4.7	4.6	5.0	2.7	4.5
AVG., INCL. ZERO	4.2	3.8	5.3	4.2	4.1	4.5	2.7	4.5

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 13-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	13	7	10	6	16	14	21	9	4
1	10	11	11	9	12	10	4	10	7	13
2 TO 3	40	40	42	40	41	36	44	35	43	42
4 TO 9	30	27	32	35	33	29	26	25	30	35
TEN OR MORE	9	8	8	7	8	9	12	10	11	6
AVERAGE, IF ANY	4.7	4.5	4.4	4.6	4.6	4.6	5.2	4.8	5.1	4.1
AVG., INCL. ZERO	4.2	4.0	4.1	4.2	4.3	3.9	4.6	3.9	4.7	4.0

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1236	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	17	10	8	22	5	15	12	6	21	3
1	10	9	6	10	14	11	7	7	7	13	12
2 TO 3	40	46	39	50	37	39	36	37	46	36	44
4 TO 9	30	21	35	29	20	34	30	34	33	25	29
TEN OR MORE	9	7	10	2	7	10	12	10	8	5	12
AVERAGE, IF ANY	4.7	4.3	4.9	3.5	4.1	4.8	5.4	5.2	4.2	3.8	5.1
AVG., INCL. ZERO	4.2	3.7	4.4	3.3	3.2	4.6	4.7	4.6	4.0	3.0	5.0

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL

Table 14-1

TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	34	37	30	40	8	38	40	8
HOTEL OR MOTEL	46	42	58	40	76	42	48	100
RENTED CABIN OR CONDOMINIUM	3	2	2	3	1	4	1	*
OWNED CABIN OR CONDOMINIUM	4	4	2	4	*	5	4	1
CAMPER, TRAILER, OR RV	5	7	*	6	3	6	6	*
OTHER	2	1	2	2	5	1	3	2
NO OVERNIGHT STAY	12	12	11	12	12	11	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.3	3.9	6.1	4.4	3.6	4.7	2.4	4.4
HOTEL, MOTEL	3.5	3.2	4.4	3.6	3.3	3.8	2.7	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 14-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
LODGING TYPE										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	34	36	33	30	49	23	29	27	31	48
HOTEL OR MOTEL	46	43	52	56	42	52	43	48	50	41
RENTED CABIN OR CONDOMINIUM	3	1	3	5	1	4	2	3	2	2
OWNED CABIN OR CONDOMINIUM	4	5	4	2	2	2	10	2	6	2
CAMPER, TRAILER, OR RV	5	6	4	2	4	5	10	4	8	4
OTHER	2	3	3	2	3	3	1	4	2	2
NO OVERNIGHT STAY	12	13	7	10	6	16	14	21	9	4
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	4.5	3.6	3.6	4.1	4.2	5.1	4.6	4.0	4.3
HOTEL, MOTEL	3.5	3.5	3.5	3.4	3.4	3.5	3.8	3.5	3.8	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
LODGING TYPE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	34	33	32	29	38	42	26	33	38	31	42
HOTEL OR MOTEL	46	43	52	60	32	45	46	49	55	40	46
RENTED CABIN OR CONDOMINIUM	3	5	4	1	2	1	5	5	1	1	1
OWNED CABIN OR CONDOMINIUM	4	4	1	4	7	3	3	2	4	6	3
CAMPER, TRAILER, OR RV	5	6	4	2	6	5	10	2	5	5	6
OTHER	2	2	2	7	*	2	4	3	5	*	3
NO OVERNIGHT STAY	12	17	10	8	22	5	15	12	6	21	3
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.3	3.6	3.9	3.6	3.6	5.2	4.4	4.2	4.5	3.8	4.7
HOTEL, MOTEL	3.5	3.0	3.4	2.8	3.3	3.4	3.8	4.0	2.9	3.1	3.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL

Table 15-1

TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	31	23	53	24	64	21	27	35
2	28	29	25	28	27	29	28	29
3	16	18	12	20	5	19	19	14
4	9	11	4	10	3	12	13	10
5	8	9	5	8	1	9	7	9
6+	8	10	1	10	1	10	6	3
PARTIES WITHOUT CHILDREN								
ONE ADULT	31	23	53	24	64	21	27	35
TWO ADULTS	26	27	23	27	25	27	27	28
3 + ADULTS	14	17	7	17	3	18	11	11
PARTIES WITH CHILDREN								
ONE ADULT	4	5	2	4	3	4	4	3
TWO ADULTS	12	14	8	15	3	14	17	10
3 + ADULTS	12	15	7	14	2	16	15	13

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		HH MEMBERS ON TRIP CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	31	31	29	29	39	23	30	100	*	*
2	28	26	27	26	20	27	47	*	65	7
3	16	17	16	15	12	16	22	*	22	25
4	9	7	10	14	12	10	2	*	2	29
5	8	8	11	10	10	11	*	*	3	24
6+	8	10	5	6	7	13	*	*	9	15
PARTIES WITHOUT CHILDREN										
ONE ADULT	31	31	29	29	39	23	31	100	*	*
TWO ADULTS	26	24	26	25	18	24	46	*	65	*
3 + ADULTS	14	17	12	11	7	18	21	*	35	*
PARTIES WITH CHILDREN										
ONE ADULT	4	5	3	3	5	5	1	*	*	14
TWO ADULTS	12	12	14	14	17	13	3	*	*	43
3 + ADULTS	12	10	16	18	14	17	*	*	*	43

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
HOUSEHOLD MEMBERS ON TRIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	31	35	33	35	19	36	36	35	32	19	36
2	28	40	30	12	24	26	34	27	17	31	29
3	16	8	18	15	18	18	15	14	20	17	15
4	9	9	9	13	7	11	9	12	6	8	11
5	8	3	8	19	8	5	5	6	23	5	5
6+	8	6	3	5	23	4	1	6	3	20	4
PARTIES WITHOUT CHILDREN											
ONE ADULT	31	35	33	35	19	36	36	35	32	19	36
TWO ADULTS	26	38	30	10	24	23	29	27	16	29	26
3 + ADULTS	14	6	10	10	29	12	10	4	15	26	11
PARTIES WITH CHILDREN											
ONE ADULT	4	4	3	5	3	5	6	3	3	4	5
TWO ADULTS	12	8	11	15	11	17	11	14	11	10	17
3 + ADULTS	12	10	14	24	14	5	8	17	22	12	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 16-1

WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP *CHARACTERISTICS*							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	50	26	50	29	48	100	47
VACATION TRIP	64	68	55	80	14	100	69	58
PRIMARY PURPOSE OF TRIP								
PLEASURE ANY	72	76	61	100	18	89	79	62
VISIT FRIENDS OR RELATIVES	36	41	25	51	7	43	39	18
OUTDOOR RECREATION	13	15	9	19	3	18	16	12
ENTERTAINMENT	24	21	29	33	12	30	26	34
BUSINESS ANY	21	13	41	5	100	5	13	34
CONVENTION,ETC.	8	4	17	3	39	3	9	15
OTHER BUSINESS	13	9	24	2	61	2	5	20
PERSONAL, FAMILY, OTHER	10	11	9	*	*	8	11	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	47	48	44	51	41	43	35	47	55
VACATION TRIP	64	64	59	60	65	63	64	50	68	75
PRIMARY PURPOSE OF TRIP										
PLEASURE ANY	72	75	65	63	73	67	78	62	75	80
VISIT FRIENDS OR RELATIVES	36	38	31	32	41	33	35	38	29	44
OUTDOOR RECREATION	13	14	14	12	13	13	15	9	20	10
ENTERTAINMENT	24	24	23	21	22	23	29	17	27	27
BUSINESS ANY	21	17	25	30	23	22	14	38	17	6
CONVENTION,ETC.	8	7	10	12	9	7	8	13	9	1
OTHER BUSINESS	13	11	16	18	14	15	5	25	8	4
PERSONAL, FAMILY, OTHER	10	11	13	13	9	12	11	6	12	14

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	51	38	47	46	53	39	44	40	45	53
VACATION TRIP	64	62	64	51	70	62	66	59	63	69	62
PRIMARY PURPOSE OF TRIP											
PLEASURE ANY	72	66	72	56	81	74	66	66	64	81	75
VISIT FRIENDS OR RELATIVES	36	32	34	25	54	36	25	34	31	48	38
OUTDOOR RECREATION	13	9	12	10	15	16	14	7	8	20	14
ENTERTAINMENT	24	25	28	25	14	23	29	27	27	14	25
BUSINESS ANY	21	24	22	25	13	22	27	24	21	14	22
CONVENTION, ETC.	8	11	6	12	6	8	10	10	11	4	9
OTHER BUSINESS	13	13	16	12	7	14	18	14	10	10	13
PERSONAL, FAMILY, OTHER	10	13	10	21	8	7	9	13	17	8	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	662
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	12	12	9	11	14	11	13	11
NEW ENGLAND	4	4	3	4	4	5	5	4
MID-ATLANTIC	8	8	6	7	10	7	8	7
SOUTHEAST	25	25	25	25	27	25	21	28
SOUTH ATLANTIC	17	16	22	17	21	17	14	17
EAST SOUTH CENTRAL	8	10	3	8	6	8	7	10
GREAT LAKES	12	13	8	10	15	10	13	16
EAST NORTH CENTRAL	12	13	8	10	15	10	13	16
MIDWEST	23	27	10	25	15	24	23	15
WEST SOUTH CENTRAL	15	17	7	16	9	16	16	10
WEST NORTH CENTRAL	8	9	3	9	5	8	7	6
WEST	24	21	35	25	26	24	28	24
MOUNTAIN	10	9	13	10	10	10	12	11
PACIFIC	14	12	22	14	16	13	16	13
OUTSIDE US	5	3	13	6	4	7	3	7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	12	10	11	12	11	11	15	12	14	9
NEW ENGLAND	4	2	4	5	4	3	5	3	6	2
MID-ATLANTIC	8	7	7	7	7	7	10	8	8	7
SOUTHEAST	25	23	26	28	23	24	29	23	27	24
SOUTH ATLANTIC	17	14	18	21	19	16	15	19	14	17
EAST SOUTH CENTRAL	8	10	9	7	5	9	14	4	13	7
GREAT LAKES	12	13	14	11	12	14	8	14	6	19
EAST NORTH CENTRAL	12	13	14	11	12	14	8	14	6	19
MIDWEST	23	29	20	15	26	21	20	23	23	22
WEST SOUTH CENTRAL	15	20	13	9	17	15	11	17	13	14
WEST NORTH CENTRAL	8	10	7	6	9	6	9	6	10	8
WEST	24	23	24	28	25	24	23	29	21	23
MOUNTAIN	10	13	9	8	11	9	12	12	10	9
PACIFIC	14	10	15	20	14	15	11	17	11	14
OUTSIDE US	5	4	5	5	4	6	7	4	7	4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	12	100	*	*	*	*	47	10	5	2	2
NEW ENGLAND	4	34	*	*	*	*	20	2	*	1	*
MID-ATLANTIC	8	66	*	*	*	*	27	8	5	1	2
SOUTHEAST	25	*	100	*	*	*	24	64	26	13	3
SOUTH ATLANTIC	17	*	67	*	*	*	24	45	15	5	2
EAST SOUTH CENTRAL	8	*	33	*	*	*	1	19	11	9	1
GREAT LAKES	12	*	*	100	*	*	4	11	48	6	2
EAST NORTH CENTRAL	12	*	*	100	*	*	4	11	48	6	2
MIDWEST	23	*	*	*	100	*	6	6	12	68	3
WEST SOUTH CENTRAL	15	*	*	*	65	*	3	2	4	48	2
WEST NORTH CENTRAL	8	*	*	*	35	*	3	3	8	20	1
WEST	24	*	*	*	*	100	8	6	7	9	84
MOUNTAIN	10	*	*	*	*	43	2	2	4	5	36
PACIFIC	14	*	*	*	*	57	7	4	3	4	48
OUTSIDE US	5	*	*	*	*	*	15	3	3	3	6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 18-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	15	23	16	22	18	15	17
NEW ENGLAND	4	3	7	4	5	5	5	6
MID-ATLANTIC	13	12	17	12	17	13	10	11
SOUTHEAST	19	19	20	18	21	18	19	20
SOUTH ATLANTIC	15	15	15	13	17	13	15	14
EAST SOUTH CENTRAL	4	4	5	4	5	5	4	6
GREAT LAKES	17	16	16	15	16	16	15	20
EAST NORTH CENTRAL	17	16	16	15	16	16	15	20
MIDWEST	26	30	13	29	17	28	26	22
WEST SOUTH CENTRAL	16	19	8	18	10	17	16	12
WEST NORTH CENTRAL	10	11	6	11	8	11	10	10
WEST	21	20	28	22	22	21	25	21
MOUNTAIN	7	7	8	7	9	7	9	7
PACIFIC	14	13	19	15	13	13	17	14

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	13	17	20	14	19	20	18	18	14
NEW ENGLAND	4	3	5	7	4	5	3	5	4	3
MID-ATLANTIC	13	10	12	13	9	14	17	13	14	11
SOUTHEAST	19	18	21	22	17	22	17	19	17	22
SOUTH ATLANTIC	15	12	16	19	13	18	13	14	12	18
EAST SOUTH CENTRAL	4	6	4	3	5	4	5	5	4	4
GREAT LAKES	17	19	18	15	19	14	14	17	13	21
EAST NORTH CENTRAL	17	19	18	15	19	14	14	17	13	21
MIDWEST	26	30	22	20	24	25	31	24	30	23
WEST SOUTH CENTRAL	16	20	13	11	15	14	20	19	15	14
WEST NORTH CENTRAL	10	10	9	9	9	11	10	6	15	8
WEST	21	21	22	23	25	20	17	22	22	20
MOUNTAIN	7	7	7	6	9	6	7	7	9	5
PACIFIC	14	13	15	17	17	14	10	15	12	15

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	68	17	5	5	6	100	*	*	*	*
NEW ENGLAND	4	20	4	1	1	1	25	*	*	*	*
MID-ATLANTIC	13	48	13	4	4	5	75	*	*	*	*
SOUTHEAST	19	17	50	17	5	5	*	100	*	*	*
SOUTH ATLANTIC	15	14	38	13	3	3	*	77	*	*	*
EAST SOUTH CENTRAL	4	3	12	4	2	2	*	23	*	*	*
GREAT LAKES	17	7	17	62	9	5	*	*	100	*	*
EAST NORTH CENTRAL	17	7	17	62	9	5	*	*	100	*	*
MIDWEST	26	4	14	13	79	10	*	*	*	100	*
WEST SOUTH CENTRAL	16	3	12	2	52	3	*	*	*	62	*
WEST NORTH CENTRAL	10	1	2	11	27	7	*	*	*	38	*
WEST	21	4	3	3	3	75	*	*	*	*	100
MOUNTAIN	7	1	2	2	2	25	*	*	*	*	34
PACIFIC	14	3	1	1	1	50	*	*	*	*	66

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	35	49	38	37	39	37	41
250,000-999,999	43	43	37	43	42	44	43	39
50,000-249,000	19	21	13	19	20	16	19	19
LESS THAN 50,000	1	1	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	40	34	60	39	54	38	43	45
WITHIN MAJOR CITY	32	26	52	31	44	30	34	38
B COUNTY	21	23	15	20	24	22	25	21
C COUNTY	21	25	7	23	11	23	20	17
D COUNTY	13	16	5	13	8	12	10	11
OUTSIDE US	5	3	13	6	3	7	3	7

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	32	42	47	37	39	36	35	40	39
250,000-999,999	43	47	39	35	44	40	46	48	38	42
50,000-249,000	19	20	19	18	18	21	16	17	21	19
LESS THAN 50,000	1	1	*	*	1	*	2	1	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	40	34	42	48	45	40	32	44	36	40
WITHIN MAJOR CITY	32	27	33	38	36	31	26	34	30	31
B COUNTY	21	24	22	19	24	19	23	22	20	22
C COUNTY	21	26	18	14	14	24	25	21	22	19
D COUNTY	13	13	14	14	13	12	15	10	16	14
OUTSIDE US	5	4	5	5	4	6	7	4	7	4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	49	27	51	23	46	56	28	43	17	52
250,000-999,999	43	44	53	37	51	28	37	48	45	53	27
50,000-249,000	19	6	20	11	24	26	7	23	10	28	21
LESS THAN 50,000	1	1	*	1	2	*	*	1	1	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	40	46	38	30	32	61	38	41	34	33	55
WITHIN MAJOR CITY	32	33	33	23	31	42	29	35	29	30	36
B COUNTY	21	28	29	29	20	11	26	30	26	16	13
C COUNTY	21	26	15	23	35	14	18	15	18	32	16
D COUNTY	13	1	18	18	13	15	7	10	20	16	12
OUTSIDE US	5	*	*	*	*	*	14	3	3	3	5

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	3	30	7	18	8	7	14
PACKAGE TOUR	4	2	12	5	2	6	4	8
CONSULTED TRAVEL AGENT	13	4	44	12	25	13	8	19
USED FOR HOTEL,TRANSP RESERVATION	10	3	34	10	21	10	8	17

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	6	10	14	8	11	7	12	9	4
PACKAGE TOUR	4	4	5	6	3	5	6	3	8	2
CONSULTED TRAVEL AGENT	13	9	15	19	13	13	12	16	13	9
USED FOR HOTEL,TRANSP RESERVATION	10	7	12	15	10	11	9	13	10	8

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	7	8	4	4	14	12	9	7	7	10
PACKAGE TOUR	4	6	3	*	1	7	8	3	4	4	4
CONSULTED TRAVEL AGENT	13	18	14	7	5	14	19	16	10	7	15
USED FOR HOTEL,TRANSP RESERVATION	10	13	11	7	4	10	17	12	7	6	11

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL

Table 21-1

TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS

MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TO TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
MARITAL STATUS								
	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	62	56	57	58	56	53	60
NOT MARRIED	42	38	44	43	42	44	47	40
SEX								
MALE	57	54	62	53	71	51	57	59
FEMALE	43	46	38	47	29	49	43	41
AGE								
18-24	15	15	17	17	13	19	18	10
25-34	26	23	29	25	32	24	29	27
35-44	21	21	22	18	25	19	20	26
45-54	15	15	15	13	19	12	9	17
55-64	13	15	10	14	8	12	14	10
65-74	7	8	4	9	2	10	7	7
75-84	2	2	2	3	1	2	2	2
85+	1	1	1	1	1	1	1	1
AVERAGE	41	42	40	42	39	41	40	41

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TO TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
MARITAL STATUS										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	50	63	70	38	76	67	38	85	81
NOT MARRIED	42	50	37	30	62	24	33	62	15	19
SEX										
MALE	57	55	62	66	60	60	48	66	43	50
FEMALE	43	45	38	34	40	40	52	34	57	50
AGE										
18-24	15	18	13	11	37	*	*	19	9	13
25-34	26	30	30	23	63	*	*	30	15	33
35-44	21	15	24	33	*	58	*	18	18	40
45-54	15	10	16	21	*	42	*	14	19	11
55-64	13	13	11	10	*	*	55	11	22	1
65-74	7	11	5	1	*	*	33	6	14	*
75-84	2	3	1	*	*	*	9	2	3	*
85+	1	*	*	*	*	*	4	1	*	2
AVERAGE	41	41	40	40	26	44	66	39	48	35

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	300	227	257	209	254	291
PROJECTED TO TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	58	56	51	67	57	58	60	52	65	54
NOT MARRIED	42	42	44	49	33	43	42	40	48	35	46
SEX											
MALE	57	56	59	54	56	56	61	54	61	55	56
FEMALE	43	44	41	46	44	44	39	46	39	45	44
AGE											
18-24	15	13	15	13	20	14	13	13	18	15	17
25-34	26	26	24	30	26	26	24	26	32	21	28
35-44	21	20	22	24	13	25	22	27	16	15	24
45-54	15	12	14	16	15	15	17	13	12	18	14
55-64	13	16	14	7	14	10	17	9	9	19	8
65-74	7	10	7	8	7	7	5	6	10	9	7
75-84	2	2	1	1	3	2	1	5	1	2	1
85+	1	*	1	1	*	1	1	*	1	*	2
AVERAGE	41	43	42	40	41	41	42	41	39	44	40

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TO TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
EDUCATION								
	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	17	7	16	11	17	17	16
HIGH SCHOOL COMPLETE	34	38	26	38	24	36	34	30
COLLEGE INCOMPLETE	17	18	14	18	17	18	21	17
COLLEGE COMPLETE	24	21	34	21	34	21	20	26
GRADUATE WORK	10	7	18	8	15	8	9	12
OCCUPATION								
PROFESSIONAL MANAGERIAL	19	15	31	16	28	13	18	22
LOWER LEVEL TECHNICAL MANAGERIAL	19	17	23	15	29	16	17	24
CLERICAL, SALES	14	14	13	15	12	14	15	14
BLUE COLLAR	18	19	10	16	22	15	20	19
HOUSEHOLD SERVICE	3	3	2	3	1	4	3	3
RETIRED	14	15	10	18	3	18	14	10
UNEMPLOYED	4	5	3	4	2	6	3	3
NOT WORKING, NOT LOOKING	7	9	5	9	2	10	7	5
OTHER	3	3	2	3	1	4	4	2

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 22-2

TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TO TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
EDUCATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	19	14	11	12	10	29	12	20	18
HIGH SCHOOL COMPLETE	34	39	32	25	30	39	35	30	39	40
COLLEGE INCOMPLETE	17	19	16	14	21	15	12	17	17	13
COLLEGE COMPLETE	24	18	27	33	29	25	16	29	17	22
GRADUATE WORK	10	5	11	17	8	12	7	11	7	8
OCCUPATION										
PROFESSIONAL MANAGERIAL	19	13	22	29	20	22	11	22	15	14
LOWER LEVEL TECHNICAL MANAGERIAL	19	16	22	26	19	26	7	24	12	13
CLERICAL, SALES	14	13	15	16	16	13	9	14	15	10
BLUE COLLAR	18	21	20	14	22	19	8	17	16	22
HOUSEHOLD SERVICE	3	3	3	3	2	2	4	2	3	3
RETIRED	14	18	8	1	*	3	56	10	27	3
UNEMPLOYED	4	5	3	4	5	5	*	3	2	11
NOT WORKING, NOT LOOKING	7	7	7	7	10	6	4	3	8	23
OTHER	3	4	1	1	5	2	*	4	2	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	300	227	257	209	254	291
PROJECTED TO TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
EDUCATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	12	15	18	20	12	13	11	23	23	8
HIGH SCHOOL COMPLETE	34	29	32	38	40	33	33	24	36	43	34
COLLEGE INCOMPLETE	17	16	17	11	15	21	13	16	17	15	22
COLLEGE COMPLETE	24	31	28	24	18	21	28	38	18	16	23
GRADUATE WORK	10	12	8	8	6	13	13	11	6	4	14
OCCUPATION											
PROFESSIONAL MANAGERIAL	19	17	22	22	17	17	19	32	10	17	16
LOWER LEVEL TECHNICAL MANAGERIAL	19	19	21	14	17	21	20	17	16	17	23
CLERICAL, SALES	14	13	12	14	14	15	14	8	13	15	17
BLUE COLLAR	18	16	16	23	17	17	20	13	26	17	14
HOUSEHOLD SERVICE	3	5	5	2	1	3	5	3	4	1	1
RETIRED	14	16	13	11	17	13	12	13	14	19	12
UNEMPLOYED	4	3	4	4	8	2	3	2	6	6	4
NOT WORKING, NOT LOOKING	7	10	5	6	9	9	5	7	10	7	8
OTHER	3	2	2	3	2	4	1	5	1	1	4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL

Table 23-1

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS - FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TO TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	8	6	9	3	8	8	5
$10,000-$19,999	14	16	11	19	7	19	14	10
$20,000-$29,999	23	26	12	23	20	23	28	20
$30,000-$39,999	17	18	18	18	17	17	19	19
$40,000-$49,999	15	15	16	15	17	16	14	16
$50,000-$74,999	16	14	22	13	23	12	12	19
$75,000-$99,999	3	2	7	2	6	2	3	4
$100,000 OR MORE	4	2	7	2	7	2	2	5
CUMULATIVE INCOME								
$20,000 OR MORE	78	77	83	72	89	73	78	85
$30,000 OR MORE	55	51	71	49	70	49	50	64
$40,000 OR MORE	38	33	53	32	53	32	31	45
$50,000 OR MORE	23	18	36	17	36	17	17	28
$75,000 OR MORE	7	4	15	4	13	4	4	9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS - FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TO TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	12	*	*	8	1	16	10	2	4
$10,000-$19,999	14	23	*	*	14	12	21	16	14	10
$20,000-$29,999	23	37	29	*	30	14	24	22	28	17
$30,000-$39,999	17	28	22	*	19	16	17	16	17	25
$40,000-$49,999	15	*	20	40	13	22	9	11	21	20
$50,000-$74,999	16	*	20	41	11	26	8	17	11	18
$75,000-$99,999	3	*	4	9	3	5	1	4	3	3
$100,000 OR MORE	4	*	5	9	3	5	3	4	3	2
CUMULATIVE INCOME										
$20,000 OR MORE	78	65	100	100	79	87	63	74	83	86
$30,000 OR MORE	55	28	71	100	49	73	39	52	55	69
$40.000 OR MORE	38	*	48	100	30	58	21	36	39	44
$50,000 OR MORE	23	*	29	60	18	35	12	25	18	24
$75,000 OR MORE	7	*	9	18	6	9	4	8	6	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS - FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	300	227	257	209	254	291
PROJECTED TO TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	8	5	8	6	10	5	5	9	7	10
$10,000-$19,999	14	15	12	7	22	15	10	13	12	20	15
$20,000-$29,999	23	20	22	35	28	16	16	21	36	25	19
$30,000-$39,999	17	13	19	13	20	20	19	15	12	18	21
$40,000-$49,999	15	13	21	13	12	15	13	18	17	16	13
$50,000-$74,999	16	19	17	16	8	18	22	18	11	10	18
$75,000-$99,999	3	5	2	2	2	5	6	5	1	2	3
$100,000 OR MORE	4	8	4	5	2	2	8	5	2	2	1
CUMULATIVE INCOME											
$20,000 OR MORE	78	78	83	85	72	75	85	82	79	73	76
$30,000 OR MORE	55	58	61	50	44	59	69	61	42	48	56
$40,000 OR MORE	38	44	43	37	24	40	49	46	30	30	35
$50,000 OR MORE	23	31	22	24	12	25	37	28	13	14	22
$75,000 OR MORE	7	13	5	7	4	7	14	10	2	4	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
SIZE,STRUCTURE, WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TO TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	17	25	21	18	21	21	18
TWO OR MORE ADULTS,NO CHILDREN	43	45	38	45	37	45	41	41
SINGLE ADULT WITH CHILD	3	4	2	4	1	2	3	3
TWO OR MORE ADULTS WITH CHILDREN	35	34	35	31	44	32	34	38
HOUSEHOLD SIZE								
ONE PERSON	20	17	25	21	18	21	21	18
TWO PEOPLE	32	34	30	35	26	33	29	31
THREE PEOPLE	19	21	18	19	18	20	23	21
FOUR PEOPLE	17	16	15	14	21	14	19	21
FIVE OR MORE PEOPLE	12	13	13	12	16	12	8	9
NUMBER OF WAGE EARNERS								
NONE	13	15	10	17	4	17	13	9
ONE	39	36	43	36	44	35	40	42
TWO	38	37	42	38	41	37	36	40
THREE OR MORE	10	12	6	9	12	11	11	9

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1987 TRAVEL
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
SIZE, STRUCTURE, WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TO TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	26	15	11	22	11	28	34	*	*
TWO OR MORE ADULTS, NO CHILDREN	43	37	42	43	36	37	65	33	80	4
SINGLE ADULT WITH CHILD	3	4	2	1	3	4	1	3	*	9
TWO OR MORE ADULTS WITH CHILDREN	35	33	41	45	40	48	6	29	20	88
HOUSEHOLD SIZE										
ONE PERSON	20	26	15	11	22	11	28	34	*	*
TWO PEOPLE	32	30	31	30	24	31	50	24	61	6
THREE PEOPLE	19	19	22	22	19	22	15	13	23	33
FOUR PEOPLE	17	14	20	23	23	20	2	16	9	34
FIVE OR MORE PEOPLE	12	12	12	14	13	16	5	12	7	27
NUMBER OF WAGE EARNERS										
NONE	13	17	8	4	5	5	42	11	23	5
ONE	39	45	39	31	43	39	32	49	20	40
TWO	38	32	43	50	42	43	21	30	49	44
THREE OR MORE	10	6	10	15	10	13	4	10	9	11

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL

Table 24-3

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS

SIZE,STRUCTURE, WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	300	227	257	209	254	291
PROJECTED TO TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	20	20	21	16	21	18	24	18	16	22
TWO OR MORE ADULTS,NO CHILDREN	43	51	44	31	43	42	44	39	35	51	42
SINGLE ADULT WITH CHILD	3	2	3	2	2	4	4	3	2	1	4
TWO OR MORE ADULTS WITH CHILDREN	35	26	32	46	40	33	33	35	45	32	32
HOUSEHOLD SIZE											
ONE PERSON	20	20	20	21	16	21	18	24	18	16	22
TWO PEOPLE	32	32	36	25	29	35	31	28	28	34	38
THREE PEOPLE	19	19	18	14	25	19	19	24	13	23	14
FOUR PEOPLE	17	15	14	32	10	16	13	17	31	10	17
FIVE OR MORE PEOPLE	12	14	12	9	20	9	18	7	10	17	9
NUMBER OF WAGE EARNERS											
NONE	13	17	13	10	15	11	13	15	14	16	9
ONE	39	32	38	53	28	45	33	38	47	30	48
TWO	38	39	43	31	43	32	42	39	35	39	33
THREE OR MORE	10	12	6	6	14	12	12	8	3	16	10

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TO TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	71	67	66	74	67	65	74
RENT	30	29	33	34	26	33	35	26

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TO TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
HOME OWNERSHIP										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	59	75	86	47	86	84	62	79	81
RENT	30	41	25	14	53	14	16	38	21	19

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	300	227	257	209	254	291
PROJECTED TO TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
HOME OWNERSHIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	77	69	74	73	62	77	73	66	75	60
RENT	30	23	31	26	27	38	23	27	34	25	40

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN______________________________

LOCATION NUMBER____________PHONE #_______________

Hello, my name is _______________ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? ________ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1	MALE	2	FEMALE
What is the sex of the next oldest adult?	1	MALE	2	FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1	MALE	2	FEMALE
	1	MALE	2	FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator.
   1 YES
   2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month).
   1 YES
   2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?
   ______

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1 ________ YEARS 1 MALE 2 FEMALE
PERSON #2 ________ YEARS 1 MALE 2 FEMALE
PERSON #3 ________ YEARS 1 MALE 2 FEMALE
PERSON #4 ________ YEARS 1 MALE 2 FEMALE
PERSON #5 ________ YEARS 1 MALE 2 FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_______ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9.	Q.10	Q.11
NAME OF STATE/COUNTRY	# OF NIGHTS	LODGING

10. How many nights did you spend in (EACH STATE/COUNTRY). ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. **In what types of lodging did you stay when were in each state/country?** ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) ______________________

12. Thinking of this first trip, what is the name of the destination or the farthest place you reached on that trip?

PLACE, CITY, TOWN NAME ______________________

STATE, COUNTRY ______________________

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) ______________________

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) ____________________	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?
1 YES
2 NO

20. Did you consult a travel agent while arranging this trip?
1 YES
2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?
1 YES
2 NO

VACATION TRAVEL INTENTIONS

21. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:
Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY
2 FEBRUARY
3 MARCH
4 APRIL
5 MAY
6 JUNE
7 JULY
8 AUGUST
9 SEPTEMBER
0 OCTOBER
X NOVEMBER
Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? ________NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) ______________________________
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:
Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER
9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? ____________

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? ____________________

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _______

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER ____________________ DATE __________
TIME INTERVIEW ENDED ____________ LENGTH OF INTERVIEW __________

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
AUTUMN 1987 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	165.2	163.2 - 167.2	294.1	291.1 - 297.1
Vacation	92.6	91.1 - 94.1	187.8	185.8 - 189.8
Pleasure	111.0	109.5 - 112.5	214.2	211.7 - 216.7
Bus/Conv	49.4	48.4 - 50.4	61.8	60.8 - 62.8
Weekend	72.1	71.1 - 73.1	133.8	132.3 - 135.3
Auto	109.7	108.2 - 111.2	218.1	215.6 - 220.6
Air	44.1	43.1 - 45.1	61.3	60.3 - 62.3
Hotel	81.8	80.3 - 83.3	136.8	135.3 - 138.3
Seniors (55+)	37.9	35.9 - 39.9	59.9	57.9 - 61.9

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
Autumn 1987

Number of telephone interviews completed	4,552
Number of respondents reporting one or more qualifying trips*	1,160
Total number of qualifying trips	1,688

---

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.

R9375-14

US Travel
Data Center

1987-88 Winter Travel Market Close-Up

National Travel Survey Tabulations

US Travel Data Center • Two Lafayette Centre, 1133 21st Street, NW • Washington, DC 20036
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1987-88 WINTER
TRAVEL MARKET CLOSE-UP:
A NATIONAL TRAVEL SURVEY SUMMARY

US Travel
Data Center

US TRAVEL DATA CENTER
WASHINGTON, D.C.

ISSN: 0737-2620

APRIL 1989

An Affiliate of the Travel Industry Association of America

Travel Industry
Association of America

The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Director

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WINTER 1987-88 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on winter 1987-88 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a supplement to the companion volume, TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The winter 1987-88 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over December 1987, January and February 1988, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 178.4 million. For example, an estimated volume of 128.2 million trips were taken by U.S. resident adults during the winter of 1987-88. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 240.6 million total person-trips for winter 1987-88 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto: Travel by auto, truck or recreational vehicle (RV)

Mode Air: Travel by airplane

Pleasure: Travel for entertainment, outdoor recreation or visits to friends and relatives

Business: Travel for business or conventions

Vac Trip: Considered to be a vacation trip

Weekend Trip: Travel took place over a weekend or a long weekend

Used Hotel: Spent at least one night in a hotel or motel

LT $40K: Resides in household with an annual family income of less than $40,000

$20K+: Resides in household with an annual family income of $20,000 or more

$40K+: Resides in household with an annual family income of $40,000 or more

18-34: Between 18 and 34 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

No Child, 1 ADL: One adult without children on trip

No Child, 2+ ADL: Two or more adults without children on trip

Child, 1+ ADL: One or more adults with child(ren) on trip

NE: Northeast (New England and Mid-Atlantic regions)

SE: Southeast (South Atlantic and East South Central census regions)

GRT LKS: Great Lakes (East North Central census region)

MID WST: Midwest (West South Central and East North Central census regions)

WST: West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:
TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	29	2	22	21	21	24	17
300-399	14	19	2	15	11	11	19	12
400-499	10	13	1	10	8	12	13	10
500-599	4	6	1	5	3	5	5	5
600-999	19	19	17	17	25	16	19	18
1000-1999	12	8	24	13	12	14	9	14
2000 OR MORE	13	3	40	12	16	14	7	18
OUTSIDE U.S.	7	4	13	8	6	8	4	9
AVERAGE DISTANCE OF TRIP	1000	560	2230	960	1120	1050	730	1210
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	72	67	85	72	74	73	73	75
400 OR MORE	58	48	83	57	63	61	53	64
500 OR MORE	48	35	82	47	55	49	41	54
600 OR MORE	44	30	81	42	53	45	36	49
1000 OR MORE	25	10	64	25	28	29	17	32

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	24	20	20	23	22	17	23	20	21
300-399	14	13	13	15	14	15	11	13	13	19
400-499	10	10	11	11	11	10	6	8	11	13
500-599	4	5	4	4	5	5	4	4	4	6
600-999	19	18	20	17	19	16	26	18	20	19
1000-1999	12	14	12	11	8	11	19	11	14	11
2000 OR MORE	13	11	14	17	13	16	11	17	10	6
OUTSIDE U.S.	7	7	6	5	8	5	6	6	7	6
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	1000	930	1010	1090	970	1050	1020	1130	940	670
CUMULATIVE										
300 OR MORE	72	71	74	75	70	73	79	72	73	73
400 OR MORE	58	58	61	60	56	58	67	59	59	54
500 OR MORE	48	48	50	49	45	48	61	51	48	42
600 OR MORE	44	43	46	45	40	44	57	47	44	36
1000 OR MORE	25	25	26	28	21	28	30	29	24	17

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	28	15	39	25	20	24	15	29	23	20
300-399	14	20	13	12	22	10	15	15	8	19	10
400-499	10	16	10	8	14	6	14	10	10	10	7
500-599	4	3	7	4	8	2	2	7	4	7	2
600-999	19	10	23	12	13	30	9	25	10	13	31
1000-1999	12	9	17	16	13	9	13	14	11	15	8
2000 OR MORE	13	14	14	9	6	22	17	10	20	9	14
OUTSIDE U.S.	7	*	*	*	*	*	7	4	8	5	9
AVERAGE DISTANCE OF TRIP	1000	940	1022	760	690	1320	1130	930	1070	810	1120
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	72	72	85	61	75	79	70	81	63	75	71
400 OR MORE	58	52	72	49	54	69	55	65	55	55	61
500 OR MORE	48	36	61	41	40	62	41	56	45	44	54
600 OR MORE	44	33	55	37	32	61	39	48	42	37	52
1000 OR MORE	25	23	31	25	19	31	30	24	31	24	21

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 2-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	100	*	75	56	73	81	63
RENTAL CAR	3	4	*	1	9	*	1	6
AIRPLANE	27	*	100	23	42	25	18	35
BUS	1	*	*	2	1	1	*	1
TRAIN	1	*	*	1	1	1	*	1
OTHER	*	*	*	*	1	*	*	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	78	66	59	70	69	75	60	79	90
RENTAL CAR	3	3	2	3	3	3	*	3	2	*
AIRPLANE	27	19	32	40	28	29	23	37	20	9
BUS	1	1	*	*	2	1	2	2	1	1
TRAIN	1	1	1	*	*	1	*	1	*	*
OTHER	*	*	*	*	*	1	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	70	75	77	86	59	63	74	72	80	63
RENTAL CAR	3	3	2	5	5	1	2	3	1	4	2
AIRPLANE	27	27	22	22	14	37	32	23	27	19	34
BUS	1	1	2	1	*	3	3	1	*	1	2
TRAIN	1	3	*	*	*	*	2	1	*	*	1
OTHER	*	*	*	*	*	*	*	1	*	*	*

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
NIGHTS AWAY FROM HOME								
	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	11	13	10	17	7	*	*
1	14	17	7	14	15	12	19	18
2 TO 3	40	45	29	40	39	40	65	40
4 TO 9	23	20	29	23	22	27	17	30
TEN OR MORE	12	6	23	13	7	14	*	12
AVERAGE, IF ANY	4.8	3.8	7.1	5.0	4.2	5.4	2.5	4.6
AVG., INCL. ZERO	4.3	3.4	6.2	4.6	3.5	5.1	2.5	4.6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 3-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		CHILD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	12	14	15	6	17	16	13	13	8
1	14	14	16	14	15	15	10	14	15	12
2 TO 3	40	40	40	40	46	38	33	37	41	50
4 TO 9	23	23	19	21	24	19	25	22	22	23
TEN OR MORE	12	11	11	10	9	11	16	15	9	7
AVERAGE, IF ANY	4.8	4.9	4.4	4.4	4.2	4.6	6.0	5.2	4.5	3.9
AVG., INCL. ZERO	4.3	4.3	3.8	3.7	4.0	3.9	5.1	4.5	4.0	3.6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
NIGHTS AWAY FROM HOME											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	18	11	18	10	7	15	9	21	11	9
1	14	12	16	10	19	13	10	16	9	18	15
2 TO 3	40	42	32	40	46	46	33	37	38	39	48
4 TO 9	23	20	27	21	19	23	26	20	25	26	18
TEN OR MORE	12	8	14	10	7	11	16	18	7	6	10
AVERAGE, IF ANY	4.8	4.0	5.2	4.8	4.0	4.7	5.6	5.4	4.5	4.2	4.5
AVG., INCL. ZERO	4.3	3.3	4.6	3.9	3.6	4.4	4.8	4.9	3.7	3.7	4.1

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 4-1
TYPES OF LODGING USED

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	44	46	38	53	18	54	54	11
HOTEL OR MOTEL	39	35	51	32	65	37	35	100
RENTED CABIN OR CONDOMINIUM	5	6	3	7	*	6	9	*
OWNED CABIN OR CONDOMINIUM	2	3	1	3	1	3	4	*
CAMPER, TRAILER, OR RV	2	3	*	2	2	2	2	*
OTHER	2	1	3	1	2	1	1	2
NO OVERNIGHT STAY	12	11	13	10	17	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.3	3.3	6.8	4.3	2.3	4.7	2.4	3.8
HOTEL, MOTEL	3.4	2.8	4.6	3.8	3.3	3.8	2.3	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 4-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	44	48	37	31	50	31	53	39	41	69
HOTEL OR MOTEL	39	39	45	45	41	41	32	45	36	23
RENTED CABIN OR CONDOMINIUM	5	2	7	11	5	8	1	6	6	2
OWNED CABIN OR CONDOMINIUM	2	2	3	4	2	4	2	2	4	1
CAMPER, TRAILER, OR RV	2	2	1	1	1	2	3	1	4	1
OTHER	2	2	2	1	2	2	1	2	2	*
NO OVERNIGHT STAY	12	12	14	15	6	17	16	13	13	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	3.8	4.4	4.8	3.8	4.2	5.3	5.0	3.7	3.5
HOTEL, MOTEL	3.4	3.0	3.4	3.9	3.0	3.6	4.0	3.4	3.5	3.1

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
LODGING TYPE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	44	42	51	42	42	43	46	51	34	42	45
HOTEL OR MOTEL	39	35	34	35	40	46	41	34	37	41	43
RENTED CABIN OR CONDOMINIUM	5	3	4	6	8	4	3	6	6	8	3
OWNED CABIN OR CONDOMINIUM	2	4	2	6	*	3	3	1	5	1	2
CAMPER, TRAILER, OR RV	2	3	2	5	2	1	2	2	4	2	1
OTHER	2	3	2	*	*	2	2	1	2	1	3
NO OVERNIGHT STAY	12	18	11	18	10	7	115	9	21	11	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.3	3.9	5.3	3.2	2.6	5.1	5.7	4.9	4.1	2.9	4.4
HOTEL, MOTEL	3.4	2.7	3.4	2.3	2.5	4.5	4.0	3.8	4.3	2.8	3.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 5-1

TRAVEL PARTY SIZE AND STRUCTURE

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	52	44	70	44	81	40	39	60
2	29	33	19	32	16	33	36	25
3	8	9	4	9	2	10	10	6
4	6	7	4	7	*	9	8	6
5	3	4	1	5	1	4	5	2
6+	2	2	1	3	*	4	2	1
PARTIES WITHOUT CHILDREN	85	81	95	82	98	81	81	92
ONE ADULT	52	44	70	44	81	40	39	60
TWO ADULTS	26	30	18	30	15	32	34	24
3 + ADULTS	7	7	7	9	2	9	9	7
PARTIES WITH CHILDREN	14	18	5	18	2	19	19	8
ONE ADULT	4	6	1	5	1	6	5	1
TWO ADULTS	6	8	2	9	1	8	8	5
3 + ADULTS	3	4	1	4	*	5	6	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.1	1.5	2.1	1.2	2.2	2.1	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.1	.3	*	.4	.3	.1

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
HOUSEHOLD MEMBERS ON TRIP										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	52	54	53	54	56	55	40	100	*	*
2	29	26	24	24	22	24	49	*	78	16
3	8	9	8	8	8	6	9	*	13	22
4	6	6	7	6	6	9	1	*	4	34
5	3	4	5	5	7	1	1	*	3	18
6+	2	1	3	4	1	4	*	*	2	10
PARTIES WITHOUT CHILDREN	85	83	85	88	81	83	100	100	100	*
ONE ADULT	52	54	53	54	56	55	40	100	*	*
TWO ADULTS	26	23	23	23	19	21	49	*	79	*
3 + ADULTS	7	6	9	11	6	6	11	*	21	*
PARTIES WITH CHILDREN	14	17	15	12	19	17	*	*	*	100
ONE ADULT	4	5	3	3	5	6	*	*	*	31
TWO ADULTS	6	7	8	8	10	7	*	*	*	45
3 + ADULTS	3	5	4	1	4	5	*	*	*	24
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.8	2.0	1.9	1.5	1.6	1.7	1.0	2.4	3.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.2	.3	.3	*	*	*	1.8

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	52	59	49	47	54	53	52	51	41	58	54
2	29	20	30	26	29	33	27	31	29	28	29
3	8	9	7	8	9	7	10	5	12	6	7
4	6	4	8	9	6	5	5	8	8	6	5
5	3	2	4	10	3	1	2	3	8	2	3
6+	2	6	2	1	*	1	4	2	1	1	2
PARTIES WITHOUT CHILDREN	85	85	82	82	85	91	85	83	84	89	87
ONE ADULT	52	59	49	47	54	53	52	51	41	58	54
TWO ADULTS	26	15	28	26	27	30	23	28	29	27	27
3 + ADULTS	7	11	6	9	5	8	11	5	14	3	6
PARTIES WITH CHILDREN	14	14	18	18	15	8	15	17	16	11	13
ONE ADULT	4	8	6	*	5	2	7	6	6	1	2
TWO ADULTS	6	4	7	15	5	5	5	6	7	6	8
3 + ADULTS	3	2	5	4	4	1	2	4	3	5	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.0	1.9	1.6	1.8	1.7	2.0	1.9	2.1	1.7	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.3	.1	.3	.3	.3	.2	.2

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	51	29	51	23	53	100	39
VACATION TRIP	55	57	50	75	5	100	67	52
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	67	71	56	100	5	91	76	54
VISIT FRIENDS OR RELATIVES	34	39	21	51	3	47	37	15
OUTDOOR RECREATION	14	15	13	21	2	17	18	11
ENTERTAINMENT	19	18	23	29	1	28	22	30
BUSINESS (ANY)	24	19	38	2	100	2	13	40
CONVENTION,ETC.	8	7	12	1	33	1	5	14
OTHER BUSINESS	16	12	26	1	67	1	7	26
PERSONAL, FAMILY, OTHER	10	11	8	*	*	7	11	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	44	45	45	55	36	39	34	56	60
VACATION TRIP	55	58	54	51	63	45	58	43	67	75
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	67	71	67	62	74	57	70	57	76	84
VISIT FRIENDS OR RELATIVES	34	39	30	23	36	26	43	28	35	54
OUTDOOR RECREATION	14	12	18	21	16	17	7	12	16	15
ENTERTAINMENT	19	21	20	19	23	14	19	17	26	15
BUSINESS (ANY)	24	18	28	36	21	32	18	37	12	3
CONVENTION,ETC.	8	6	9	10	6	9	10	11	7	*
OTHER BUSINESS	16	12	19	26	14	23	8	26	5	3
PERSONAL, FAMILY, OTHER	10	12	7	3	6	12	13	7	13	13

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	45	42	40	50	49	42	44	37	48	48
VACATION TRIP	55	62	60	58	41	55	69	56	63	42	51
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	67	64	66	70	59	72	71	69	70	59	67
VISIT FRIENDS OR RELATIVES	34	39	40	40	34	27	37	41	30	35	29
OUTDOOR RECREATION	14	13	11	17	10	18	16	13	16	11	15
ENTERTAINMENT	19	12	16	12	15	28	19	15	25	14	24
BUSINESS (ANY)	24	31	20	23	28	23	21	21	26	28	25
CONVENTION,ETC.	8	13	5	7	8	9	8	7	7	7	10
OTHER BUSINESS	16	18	15	16	20	13	13	13	18	22	15
PERSONAL, FAMILY, OTHER	10	6	14	7	15	7	9	11	6	13	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	13	13	13	17	15	14	12
NEW ENGLAND	4	4	4	3	5	4	4	2
MID-ATLANTIC	10	10	10	10	12	11	9	10
SOUTHEAST	25	27	20	25	21	27	24	22
SOUTH ATLANTIC	20	21	17	20	14	22	19	17
EAST SOUTH CENTRAL	5	6	4	5	6	5	5	5
GREAT LAKES	12	13	10	12	11	12	11	10
EAST NORTH CENTRAL	12	13	10	12	11	12	11	10
MIDWEST	18	22	9	16	21	14	21	19
WEST SOUTH CENTRAL	13	15	7	12	13	9	16	12
WEST NORTH CENTRAL	6	7	2	4	8	5	5	6
WEST	26	22	35	27	24	25	28	30
MOUNTAIN	9	8	11	10	6	10	8	13
PACIFIC	17	14	24	17	18	16	20	17
OUTSIDE US	7	4	13	8	6	8	4	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 7-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	12	18	20	14	16	7	16	11	14
NEW ENGLAND	4	4	5	5	3	5	3	4	3	5
MID-ATLANTIC	10	9	13	15	11	12	4	12	7	9
SOUTHEAST	25	28	21	18	21	25	34	23	25	32
SOUTH ATLANTIC	20	22	16	13	16	20	27	18	20	26
EAST SOUTH CENTRAL	5	5	5	5	5	5	6	5	5	6
GREAT LAKES	12	11	13	15	12	10	12	10	12	15
EAST NORTH CENTRAL	12	11	13	15	12	10	12	10	12	15
MIDWEST	18	21	16	15	18	23	15	19	17	19
WEST SOUTH CENTRAL	13	13	11	12	10	18	9	13	13	10
WEST NORTH CENTRAL	6	8	5	3	7	5	6	6	4	9
WEST	26	23	26	28	29	22	28	27	29	14
MOUNTAIN	9	11	8	7	11	9	7	11	7	3
PACIFIC	17	12	18	21	18	14	21	16	22	11
OUTSIDE US	7	7	6	5	8	5	6	6	7	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	58	10	4	2	3
NEW ENGLAND	4	28	*	*	*	*	17	3	*	1	*
MID-ATLANTIC	10	72	*	*	*	*	41	7	4	1	2
SOUTHEAST	25	*	100	*	*	*	20	72	20	8	4
SOUTH ATLANTIC	20	*	79	*	*	*	20	60	12	2	4
EAST SOUTH CENTRAL	5	*	21	*	*	*	1	12	8	6	*
GREAT LAKES	12	*	*	100	*	*	9	2	47	6	3
EAST NORTH CENTRAL	12	*	*	100	*	*	9	2	47	6	3
MIDWEST	18	*	*	*	100	*	2	5	9	73	4
WEST SOUTH CENTRAL	13	*	*	*	69	*	1	5	1	53	3
WEST NORTH CENTRAL	6	*	*	*	31	*	1	1	8	19	1
WEST	26	*	*	*	*	100	4	7	13	9	78
MOUNTAIN	9	*	*	*	*	34	*	3	8	5	22
PACIFIC	17	*	*	*	*	66	3	4	5	3	56
OUTSIDE US	7	*	*	*	*	*	67	4	8	5	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	15	19	17	14	21	15	16
NEW ENGLAND	6	6	6	6	5	8	4	7
MID-ATLANTIC	10	9	13	11	9	13	11	10
SOUTHEAST	22	23	19	22	19	22	22	19
SOUTH ATLANTIC	18	19	16	18	16	18	19	17
EAST SOUTH CENTRAL	4	4	3	4	3	4	3	3
GREAT LAKES	16	17	16	18	16	19	14	16
EAST NORTH CENTRAL	16	17	16	18	16	19	14	16
MIDWEST	20	23	14	17	24	15	22	21
WEST SOUTH CENTRAL	12	15	5	12	10	9	16	11
WEST NORTH CENTRAL	7	7	9	5	13	6	5	10
WEST	26	23	32	25	27	23	28	28
MOUNTAIN	7	6	9	6	9	7	7	7
PACIFIC	19	17	23	19	18	17	21	21

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 8-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	15	19	21	15	18	13	16	16	17
NEW ENGLAND	6	6	8	8	6	7	3	6	4	10
MID-ATLANTIC	10	9	12	13	8	11	10	10	11	7
SOUTHEAST	22	22	21	20	19	22	26	22	21	26
SOUTH ATLANTIC	18	17	17	16	16	19	19	18	18	22
EAST SOUTH CENTRAL	4	5	4	4	3	3	7	4	3	4
GREAT LAKES	16	16	17	20	15	16	19	13	21	18
EAST NORTH CENTRAL	16	16	17	20	15	16	19	13	21	18
MIDWEST	20	21	18	16	18	24	17	22	18	16
WEST SOUTH CENTRAL	12	11	10	11	10	17	10	13	12	10
WEST NORTH CENTRAL	7	10	7	5	8	7	8	9	6	6
WEST	26	26	26	23	33	20	23	27	25	23
MOUNTAIN	7	8	7	5	10	5	5	8	4	8
PACIFIC	19	17	19	19	23	14	19	18	21	15

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 8-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	70	13	12	2	2	100	*	*	*	*
NEW ENGLAND	6	28	4	7	*	1	35	*	*	*	*
MID-ATLANTIC	10	43	9	5	2	2	65	*	*	*	*
SOUTHEAST	22	16	63	4	7	6	*	100	*	*	*
SOUTH ATLANTIC	18	16	50	4	4	5	*	83	*	*	*
EAST SOUTH CENTRAL	4	*	12	1	3	1	*	17	*	*	*
GREAT LAKES	16	5	14	66	9	9	*	*	100	*	*
EAST NORTH CENTRAL	16	5	14	66	9	9	*	*	100	*	*
MIDWEST	20	3	6	11	77	7	*	*	*	100	*
WEST SOUTH CENTRAL	12	2	3	1	56	2	*	*	*	62	*
WEST NORTH CENTRAL	7	1	4	10	21	5	*	*	*	38	*
WEST	26	5	4	7	6	76	*	*	*	*	100
MOUNTAIN	7	2	1	5	3	18	*	*	*	*	26
PACIFIC	19	3	3	1	3	58	*	*	*	*	74

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	34	54	43	34	42	39	41
250,000-999,999	38	39	33	35	42	34	39	38
50,000-249,000	23	26	13	22	24	24	22	21
LESS THAN 50,000	*	1	*	*	*	*	1	*
ADI OF DESTINATION - POPULATION								
A COUNTY	39	30	59	36	50	38	38	47
WITHIN MAJOR CITY	29	22	46	25	43	28	28	41
B COUNTY	28	32	16	29	22	27	31	23
C COUNTY	15	19	5	15	16	13	15	13
D COUNTY	12	15	5	13	7	15	13	8
OUTSIDE US	7	4	13	8	6	8	4	9

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	32	43	50	41	43	33	44	37	29
250,000-999,999	38	39	36	33	33	37	43	34	41	39
50,000-249,000	23	29	21	17	26	19	24	21	21	32
LESS THAN 50,000	*	1	1	*	*	1	*	*	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	39	35	43	47	40	39	35	44	34	30
WITHIN MAJOR CITY	29	27	32	34	32	31	23	35	22	24
B COUNTY	28	26	26	28	23	32	31	25	28	41
C COUNTY	15	20	14	10	20	12	14	15	18	11
D COUNTY	12	15	10	9	11	11	16	12	12	12
OUTSIDE US	7	7	6	5	8	5	6	6	7	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	57	31	37	29	47	63	27	35	24	50
250,000-999,999	38	32	50	50	26	31	26	53	51	32	27
50,000-249,000	23	10	18	13	45	21	10	20	14	42	24
LESS THAN 50,000	*	1	*	*	1	*	1	*	*	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	39	37	33	37	39	54	37	31	34	40	49
WITHIN MAJOR CITY	29	19	30	35	39	32	27	24	31	37	28
B COUNTY	28	33	39	26	27	20	31	39	25	23	21
C COUNTY	15	25	12	22	20	10	19	14	17	20	8
D COUNTY	12	6	16	15	13	13	6	12	13	15	13
OUTSIDE US	7	*	2	*	1	1	7	4	8	5	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL

Table 10-1

USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	2	23	6	14	6	5	12
PACKAGE TOUR	4	1	8	4	3	5	1	6
CONSULTED TRAVEL AGENT	15	3	43	13	23	16	9	25
USED FOR HOTEL,TRANSP RESERVATION	10	1	32	9	15	11	6	17

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	4	10	15	7	12	3	11	5	2
PACKAGE TOUR	4	4	4	3	3	3	5	3	5	2
CONSULTED TRAVEL AGENT	15	12	19	24	15	18	11	21	10	4
USED FOR HOTEL,TRANSP RESERVATION	10	7	14	18	11	12	5	14	8	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	7	3	3	14	7	7	8	6	9
PACKAGE TOUR	4	2	4	4	1	4	6	2	7	2	3
CONSULTED TRAVEL AGENT	15	13	9	16	7	23	17	11	16	10	19
USED FOR HOTEL,TRANSP RESERVATION	10	7	4	15	3	18	11	6	13	6	13

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	26	1	20	20	20	23	15
300-399	16	20	2	17	10	15	20	11
400-499	11	13	1	11	9	12	15	10
500-599	5	6	1	5	3	4	6	5
600-999	18	20	13	16	26	15	19	16
1000-1999	12	8	26	12	13	13	10	15
2000 OR MORE	11	3	40	11	14	12	5	20
OUTSIDE U.S.	7	5	15	8	6	8	3	10
AVERAGE DISTANCE OF TRIP	920	570	2280	910	1070	960	660	1230
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	70	84	72	74	73	74	77
400 OR MORE	57	50	82	55	65	58	54	66
500 OR MORE	46	36	80	44	56	45	40	56
600 OR MORE	42	31	80	40	53	41	34	51
1000 OR MORE	23	11	67	23	27	26	15	35

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL

Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	20	20	23	23	21	14	23	20	20
300-399	16	14	14	17	16	16	12	13	13	23
400-499	11	11	12	14	12	11	8	8	12	11
500-599	5	5	4	4	5	5	3	5	4	6
600-999	18	20	19	13	18	16	27	18	20	17
1000-1999	12	14	12	10	9	10	19	11	13	11
2000 OR MORE	11	10	13	13	11	14	11	17	11	6
OUTSIDE U.S.	7	8	6	6	7	7	6	6	8	6
AVERAGE DISTANCE OF TRIP	920	880	930	940	860	980	1020	1130	980	670
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	74	74	71	71	73	81	72	73	74
400 OR MORE	57	60	60	54	54	56	68	59	60	51
500 OR MORE	46	49	48	40	43	45	61	51	48	40
600 OR MORE	42	44	43	36	37	40	57	47	44	34
1000 OR MORE	23	24	24	23	19	24	30	29	24	17

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	22	14	46	23	18	18	15	32	24	17
300-399	16	32	16	9	21	10	25	19	9	20	9
400-499	11	20	11	8	15	7	18	10	19	12	6
500-599	5	4	7	2	10	1	2	7	2	9	4
600-999	18	7	23	13	13	32	7	25	10	13	30
1000-1999	12	8	19	10	15	9	10	15	14	14	8
2000 OR MORE	11	9	11	12	4	22	13	7	17	7	13
OUTSIDE U.S.	7	*	*	*	*	*	7	2	6	5	13
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	920	750	930	710	660	1340	950	830	1040	730	1050
CUMULATIVE											
300 OR MORE	73	78	86	54	77	81	75	82	62	74	71
400 OR MORE	57	47	70	45	56	71	51	63	53	54	61
500 OR MORE	46	27	59	37	42	65	32	53	44	42	55
600 OR MORE	42	24	53	35	32	63	30	47	42	33	51
1000 OR MORE	23	17	30	22	19	31	23	22	31	20	21

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	100	*	79	60	78	86	68
RENTAL CAR	2	3	*	1	11	*	1	5
AIRPLANE	22	*	100	19	38	20	13	30
BUS	1	*	*	1	*	1	*	1
TRAIN	*	*	*	*	*	1	*	*
OTHER	*	*	*	*	1	*	*	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		HH MEMBERS ON TRIP CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	874	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	84	74	68	78	75	78	60	77	91
RENTAL CAR	2	2	2	2	3	2	*	3	3	*
AIRPLANE	22	15	25	31	20	24	21	37	22	8
BUS	1	1	*	*	1	*	1	2	1	1
TRAIN	*	1	*	*	*	*	*	1	*	*
OTHER	*	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	81	82	85	90	62	74	81	77	85	68
RENTAL CAR	2	3	1	2	4	3	2	2	1	2	3
AIRPLANE	22	17	16	15	10	36	23	18	22	14	31
BUS	1	1	1	*	*	2	2	1	*	1	1
TRAIN	*	2	*	*	*	*	1	*	*	*	*
OTHER	*	*	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
NIGHTS AWAY FROM HOME								
	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	10	12	10	16	7	*	*
1	13	14	7	12	16	11	17	19
2 TO 3	43	49	26	43	38	44	66	36
4 TO 9	23	21	31	24	22	27	17	32
TEN OR MORE	10	6	23	11	9	11	*	13
AVERAGE, IF ANY	4.6	3.8	7.2	4.7	4.2	4.9	2.5	4.7
AVG., INCL. ZERO	4.1	3.4	6.4	4.3	3.6	4.6	2.5	4.7

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 13-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
NIGHTS AWAY FROM HOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	12	10	10	5	13	18	13	12	7
1	13	13	14	11	15	11	10	14	14	10
2 TO 3	43	42	43	46	47	44	36	37	40	54
4 TO 9	23	22	22	23	24	21	24	22	24	23
TEN OR MORE	10	11	10	10	8	10	13	15	10	6
AVERAGE, IF ANY	4.6	4.7	4.4	4.3	4.1	4.6	5.6	5.2	4.7	3.9
AVG., INCL. ZERO	4.1	4.2	4.0	3.8	3.9	4.0	4.8	4.5	4.2	3.6

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
NIGHTS AWAY FROM HOME											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	11	9	17	9	5	10	8	17	11	8
1	13	11	13	11	17	13	8	14	9	17	15
2 TO 3	43	53	38	47	47	44	45	44	41	41	44
4 TO 9	23	18	27	19	21	28	23	20	26	26	21
TEN OR MORE	10	6	12	7	7	10	13	14	7	5	12
AVERAGE, IF ANY	4.6	3.4	4.9	4.2	4.0	4.7	4.8	4.9	4.4	4.2	4.6
AVG., INCL. ZERO	4.1	3.0	4.5	3.5	3.7	4.4	4.3	4.6	3.8	3.7	4.2

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
LODGING TYPE								
	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	49	53	38	55	20	56	59	12
HOTEL OR MOTEL	35	32	49	31	63	35	31	100
RENTED CABIN OR CONDOMINIUM	5	5	4	5	*	5	7	*
OWNED CABIN OR CONDOMINIUM	2	2	1	2	1	3	3	*
CAMPER, TRAILER, OR RV	2	3	*	2	1	2	2	*
OTHER	2	1	2	1	2	1	1	2
NO OVERNIGHT STAY	11	10	12	10	16	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.1	3.4	6.9	3.9	2.2	4.2	2.5	3.9
HOTEL, MOTEL	3.5	3.0	4.5	3.7	3.3	3.7	2.3	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 14-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	49	51	44	43	55	41	53	39	42	69
HOTEL OR MOTEL	35	37	41	37	36	37	30	45	37	24
RENTED CABIN OR CONDOMINIUM	5	1	6	10	6	5	2	6	6	2
OWNED CABIN OR CONDOMINIUM	2	2	3	3	2	3	2	2	4	1
CAMPER, TRAILER, OR RV	2	2	1	2	1	3	3	1	4	*
OTHER	2	2	2	2	2	2	1	2	2	*
NO OVERNIGHT STAY	11	12	10	10	5	13	18	13	12	7
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	3.8	4.1	4.2	3.6	4.1	4.6	5.0	3.9	3.5
HOTEL, MOTEL	3.5	3.2	3.4	3.8	3.0	3.4	4.0	3.5	3.5	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
LODGING TYPE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	49	52	54	51	54	43	51	57	39	49	48
HOTEL OR MOTEL	35	29	34	30	33	43	36	31	38	35	37
RENTED CABIN OR CONDOMINIUM	5	1	5	4	5	6	1	7	3	5	6
OWNED CABIN OR CONDOMINIUM	2	3	1	5	*	3	2	1	4	1	3
CAMPER, TRAILER, OR RV	2	6	2	4	2	1	5	1	3	2	1
OTHER	2	2	1	*	*	3	2	1	1	*	3
NO OVERNIGHT STAY	11	11	9	17	9	5	10	8	17	11	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.1	3.8	4.9	3.5	2.8	4.6	5.1	4.6	3.9	3.1	3.6
HOTEL, MOTEL	3.5	2.9	3.6	1.9	3.2	4.3	4.0	3.3	5.0	2.9	3.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	28	22	46	21	66	18	18	35
2	30	32	25	30	26	30	34	29
3	12	13	8	13	5	13	14	10
4	13	14	11	14	1	17	16	13
5	9	11	5	12	3	10	12	7
6+	7	9	4	9	*	11	6	5
PARTIES WITHOUT CHILDREN	70	64	88	66	97	63	65	78
ONE ADULT	28	22	46	21	66	18	18	35
TWO ADULTS	28	30	24	29	24	29	32	28
3 + ADULTS	14	13	18	16	7	16	15	15
PARTIES WITH CHILDREN	30	36	11	34	3	37	35	20
ONE ADULT	8	9	2	8	2	10	7	1
TWO ADULTS	14	16	4	16	2	15	15	10
3 + ADULTS	8	10	4	10	*	12	12	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	28	29	27	27	30	28	23	100	*	*
2	30	28	25	25	23	25	57	*	66	8
3	12	14	12	11	13	9	15	*	17	17
4	13	14	15	12	14	19	2	*	7	34
5	9	10	12	11	18	3	3	*	6	22
6+	7	5	9	13	3	16	*	*	5	18
PARTIES WITHOUT CHILDREN	70	64	68	73	62	63	99	100	100	*
ONE ADULT	28	29	27	27	30	28	23	100	*	*
TWO ADULTS	28	25	23	23	20	22	57	*	67	*
3 + ADULTS	14	10	17	23	12	13	20	*	33	*
PARTIES WITH CHILDREN	30	36	32	27	38	37	1	*	*	100
ONE ADULT	8	8	7	8	7	12	*	*	*	26
TWO ADULTS	14	15	16	15	21	13	*	*	*	45
3 + ADULTS	8	13	9	3	10	12	1	*	*	28

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	28	30	25	22	30	31	26	27	19	35	30
2	30	20	31	24	32	38	27	33	27	34	32
3	12	13	11	11	16	12	14	9	17	10	12
4	13	8	17	17	13	12	10	17	14	14	10
5	9	6	10	23	7	4	6	8	19	5	9
6+	7	23	6	3	1	3	17	6	4	2	8
PARTIES WITHOUT CHILDREN	70	68	63	64	68	83	68	65	71	74	72
ONE ADULT	28	30	25	22	30	31	26	27	19	35	30
TWO ADULTS	28	15	29	24	30	35	22	29	27	32	30
3 + ADULTS	14	23	9	18	8	17	20	8	25	6	13
PARTIES WITH CHILDREN	30	32	37	36	31	16	31	35	29	26	28
ONE ADULT	8	21	9	*	9	3	17	10	9	2	2
TWO ADULTS	14	8	16	28	11	10	9	15	14	12	16
3 + ADULTS	8	4	12	9	11	3	5	10	7	12	9

Table 16-1

WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	56	31	53	29	55	100	44
VACATION TRIP	64	66	59	79	6	100	71	63
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	74	77	65	100	7	92	78	65
VISIT FRIENDS OR RELATIVES	40	44	24	54	4	49	41	19
OUTDOOR RECREATION	15	15	16	21	2	17	19	15
ENTERTAINMENT	20	17	27	26	3	26	18	33
BUSINESS (ANY)	16	12	28	1	100	1	9	28
CONVENTION,ETC.	6	5	9	1	37	1	5	11
OTHER BUSINESS	10	7	19	*	63	1	5	17
PERSONAL, FAMILY, OTHER	11	12	9	*	*	7	12	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	51	50	49	62	40	44	33	55	58
VACATION TRIP	64	64	66	65	69	61	58	43	68	78
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	74	76	76	76	82	67	72	57	78	85
VISIT FRIENDS OR RELATIVES	40	42	38	34	41	35	44	28	36	56
OUTDOOR RECREATION	15	14	19	22	21	15	7	12	17	15
ENTERTAINMENT	20	21	19	20	21	17	21	17	26	14
BUSINESS (ANY)	16	12	17	22	13	20	16	37	12	2
CONVENTION,ETC.	6	5	6	6	5	6	10	11	7	*
OTHER BUSINESS	10	7	12	16	8	14	6	26	5	1
PERSONAL, FAMILY, OTHER	11	14	8	3	6	15	13	7	12	13

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	49	51	47	57	53	47	54	42	55	52
VACATION TRIP	64	76	64	68	54	59	78	62	72	52	58
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	74	77	70	79	69	76	78	73	80	65	74
VISIT FRIENDS OR RELATIVES	40	50	41	45	46	30	43	43	35	43	36
OUTDOOR RECREATION	15	14	15	22	7	19	16	16	18	10	17
ENTERTAINMENT	20	14	14	12	17	29	20	14	28	14	23
BUSINESS (ANY)	16	19	12	13	19	18	13	14	13	20	19
CONVENTION,ETC.	6	8	3	4	6	10	5	5	4	5	9
OTHER BUSINESS	10	12	9	9	13	8	8	8	9	16	9
PERSONAL, FAMILY, OTHER	11	5	18	9	14	9	10	14	7	15	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	15	11	15	18	17	14	12
NEW ENGLAND	4	4	3	4	6	4	4	2
MID-ATLANTIC	11	11	8	11	12	13	10	9
SOUTHEAST	26	28	19	24	20	26	27	25
SOUTH ATLANTIC	21	22	16	20	14	21	21	20
EAST SOUTH CENTRAL	5	6	4	5	6	5	5	5
GREAT LAKES	13	14	9	14	11	14	12	11
EAST NORTH CENTRAL	13	14	9	14	11	14	12	11
MIDWEST	17	20	8	16	20	14	20	16
WEST SOUTH CENTRAL	11	13	7	11	13	9	14	11
WEST NORTH CENTRAL	6	7	2	5	7	5	5	5
WEST	23	19	38	24	26	21	24	28
MOUNTAIN	8	5	15	8	5	8	6	13
PACIFIC	16	13	24	15	21	13	18	15
OUTSIDE US	7	5	15	8	6	8	3	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	11	19	24	13	18	8	16	13	15
NEW ENGLAND	4	3	5	5	3	4	4	4	4	3
MID-ATLANTIC	11	7	14	19	10	14	3	12	9	12
SOUTHEAST	26	31	22	17	22	27	32	23	23	32
SOUTH ATLANTIC	21	25	16	12	17	21	26	18	19	25
EAST SOUTH CENTRAL	5	5	5	5	5	6	6	5	4	7
GREAT LAKES	13	12	16	18	16	9	13	10	13	16
EAST NORTH CENTRAL	13	12	16	18	16	9	13	10	13	16
MIDWEST	17	20	14	11	18	18	15	19	16	18
WEST SOUTH CENTRAL	11	13	9	8	10	14	11	13	12	10
WEST NORTH CENTRAL	6	8	5	4	8	4	5	6	4	8
WEST	23	20	24	25	25	21	27	27	29	13
MOUNTAIN	8	8	8	8	7	10	6	11	9	3
PACIFIC	16	12	16	17	18	12	21	16	20	10
OUTSIDE US	7	8	6	6	7	7	6	6	8	6

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	64	8	3	1	2
NEW ENGLAND	4	26	*	*	*	*	17	2	*	1	*
MID-ATLANTIC	11	74	*	*	*	*	48	6	3	1	1
SOUTHEAST	26	*	100	*	*	*	19	77	18	8	3
SOUTH ATLANTIC	21	*	79	*	*	*	19	66	9	3	3
EAST SOUTH CENTRAL	5	*	21	*	*	*	*	12	9	6	*
GREAT LAKES	13	*	*	100	*	*	6	2	48	7	5
EAST NORTH CENTRAL	13	*	*	100	*	*	6	2	48	7	5
MIDWEST	17	*	*	*	100	*	1	5	11	73	4
WEST SOUTH CENTRAL	11	*	*	*	67	*	1	4	3	55	2
WEST NORTH CENTRAL	6	*	*	*	33	*	1	1	8	18	3
WEST	23	*	*	*	*	100	3	5	13	7	74
MOUNTAIN	8	*	*	*	*	32	*	2	10	4	18
PACIFIC	16	*	*	*	*	68	2	3	4	2	55
OUTSIDE US	7	*	*	*	*	*	7	2	6	5	13

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	17	18	18	14	21	16	17
NEW ENGLAND	7	8	5	8	5	9	4	6
MID-ATLANTIC	10	9	13	10	9	12	12	11
SOUTHEAST	22	23	18	21	19	21	24	20
SOUTH ATLANTIC	19	20	14	18	15	18	21	17
EAST SOUTH CENTRAL	3	3	3	3	4	3	3	3
GREAT LAKES	19	19	19	21	14	21	15	20
EAST NORTH CENTRAL	19	19	19	21	14	21	15	20
MIDWEST	18	19	11	15	23	14	19	17
WEST SOUTH CENTRAL	11	13	4	10	10	9	14	10
WEST NORTH CENTRAL	6	6	7	5	13	5	5	7
WEST	25	22	34	24	29	22	25	26
MOUNTAIN	7	6	10	7	8	7	7	9
PACIFIC	18	16	24	17	22	15	18	17

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	14	21	25	14	22	14	16	17	18
NEW ENGLAND	7	6	10	12	6	11	3	6	4	12
MID-ATLANTIC	10	8	11	14	8	11	11	10	13	6
SOUTHEAST	22	23	20	18	20	23	24	22	19	26
SOUTH ATLANTIC	19	19	17	15	17	20	19	18	16	23
EAST SOUTH CENTRAL	3	4	3	3	3	2	5	4	3	3
GREAT LAKES	19	18	20	23	20	15	23	13	23	18
EAST NORTH CENTRAL	19	18	20	23	20	15	23	13	23	18
MIDWEST	18	20	14	11	16	20	17	22	16	15
WEST SOUTH CENTRAL	11	11	8	7	10	13	10	13	11	10
WEST NORTH CENTRAL	6	9	6	4	6	8	7	9	5	6
WEST	25	25	25	22	31	20	23	27	25	23
MOUNTAIN	7	8	8	6	11	4	4	8	4	9
PACIFIC	18	17	17	16	20	16	19	18	20	14

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	78	13	7	1	2	100	*	*	*	*
NEW ENGLAND	7	37	5	3	*	1	40	*	*	*	*
MID-ATLANTIC	10	41	8	4	1	1	60	*	*	*	*
SOUTHEAST	22	13	65	4	7	5	*	100	*	*	*
SOUTH ATLANTIC	19	13	55	3	4	4	*	85	*	*	*
EAST SOUTH CENTRAL	3	*	10	1	3	1	*	15	*	*	*
GREAT LAKES	19	5	13	69	13	11	*	*	100	*	*
EAST NORTH CENTRAL	19	5	13	69	13	11	*	*	100	*	*
MIDWEST	18	2	6	10	73	5	*	*	*	100	*
WEST SOUTH CENTRAL	11	2	3	1	53	1	*	*	*	63	*
WEST NORTH CENTRAL	6	1	3	9	21	4	*	*	*	37	*
WEST	25	3	3	10	6	77	*	*	*	*	100
MOUNTAIN	7	1	1	10	4	18	*	*	*	*	27
PACIFIC	18	1	2	1	2	59	*	*	*	*	73

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	32	55	40	34	40	35	38
250,000-999,999	38	40	31	36	43	34	41	40
50,000-249,000	24	27	14	24	23	26	23	21
LESS THAN 50,000	1	1	*	1	*	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	34	29	53	33	47	33	34	42
WITHIN MAJOR CITY	26	22	40	23	41	24	25	36
B COUNTY	31	35	17	30	25	32	33	26
C COUNTY	15	18	5	16	16	13	17	13
D COUNTY	12	14	5	13	6	13	13	8
OUTSIDE US	7	5	15	8	6	8	3	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	29	38	45	40	36	34	44	40	27
250,000-999,999	38	40	36	32	33	38	44	35	39	39
50,000-249,000	24	30	25	22	27	24	22	21	19	33
LESS THAN 50,000	1	1	1	1	*	2	*	*	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	34	32	37	38	37	34	32	43	32	29
WITHIN MAJOR CITY	26	25	26	27	28	27	23	35	22	23
B COUNTY	31	29	30	30	25	35	32	25	26	43
C COUNTY	15	18	14	13	21	10	16	15	19	10
D COUNTY	12	14	12	10	11	11	15	12	12	12
OUTSIDE US	7	8	6	6	7	7	6	6	8	6

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	48	28	36	25	49	52	24	41	23	46
250,000-999,999	38	32	51	49	27	29	28	56	45	33	28
50,000-249,000	24	20	20	14	46	21	19	21	14	42	26
LESS THAN 50,000	1	1	1	1	1	*	2	*	*	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	34	26	29	30	41	53	27	27	27	41	47
WITHIN MAJOR CITY	26	13	25	29	40	29	19	22	26	39	26
B COUNTY	31	44	43	31	28	19	39	42	31	22	20
C COUNTY	15	22	15	28	17	7	19	17	19	18	6
D COUNTY	12	8	14	12	15	14	8	10	10	16	16
OUTSIDE US	7	*	*	*	*	*	7	2	6	5	13

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	2	20	5	14	5	4	11
PACKAGE TOUR	4	2	8	4	3	5	1	7
CONSULTED TRAVEL AGENT	12	3	41	12	22	13	6	24
USED FOR HOTEL, TRANSP RESERVATION	8	1	33	8	15	9	4	17

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	4	7	9	6	8	3	11	6	2
PACKAGE TOUR	4	4	3	2	3	3	6	3	5	2
CONSULTED TRAVEL AGENT	12	10	15	18	12	15	9	21	12	5
USED FOR HOTEL, TRANSP RESERVATION	8	6	11	14	8	11	5	14	10	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	3	5	1	2	13	4	4	6	5	9
PACKAGE TOUR	4	2	4	3	1	4	6	2	6	3	3
CONSULTED TRAVEL AGENT	12	9	8	9	5	23	11	8	18	8	14
USED FOR HOTEL,TRANSP RESERVATION	8	4	3	8	2	19	8	4	14	5	10

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
MARITAL STATUS								
	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	55	57	51	52	63	53	53	56
NOT MARRIED	45	43	49	48	37	47	47	44
SEX								
MALE	53	52	58	51	65	45	54	56
FEMALE	47	48	42	49	35	55	46	44
AGE								
18-24	17	19	14	21	11	21	22	13
25-34	25	23	30	26	26	27	30	31
35-44	22	21	23	18	30	20	19	24
45-54	14	13	15	12	18	9	10	13
55-64	11	11	11	11	9	10	9	9
65-74	8	9	7	10	2	9	6	7
75-84	1	1	1	2	1	2	1	2
85+	2	2	1	1	5	1	3	*
AVERAGE	41	41	40	39	43	40	38	39

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	55	48	62	71	37	73	70	36	80	73
NOT MARRIED	45	52	38	29	63	27	30	64	20	27
SEX										
MALE	53	52	57	56	60	54	45	62	49	38
FEMALE	47	48	43	44	40	46	55	38	51	62
AGE										
18-24	17	23	11	8	41	*	*	18	15	18
25-34	25	25	30	27	59	*	*	28	16	38
35-44	22	18	28	33	*	61	*	22	14	40
45-54	14	9	18	24	*	39	*	16	15	3
55-64	11	13	9	5	*	*	49	8	20	*
65-74	8	10	3	2	*	*	37	7	13	*
75-84	1	1	1	1	*	*	6	1	3	*
85+	2	*	*	*	*	*	8	1	4	*
AVERAGE	41	39	39	39	26	43	67	39	47	32

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
MARITAL STATUS											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	55	49	54	57	60	56	51	56	56	63	52
NOT MARRIED	45	51	46	43	40	44	49	44	44	37	48
SEX											
MALE	53	59	41	46	58	58	47	48	44	61	61
FEMALE	47	41	59	54	42	42	53	52	56	39	39
AGE											
18-24	17	19	14	14	19	18	15	14	24	13	21
25-34	25	26	21	30	20	29	25	24	16	25	33
35-44	22	29	22	19	20	19	27	25	17	22	19
45-54	14	14	13	13	22	11	15	11	17	21	8
55-64	11	8	14	17	9	8	10	11	19	10	6
65-74	8	4	13	7	6	8	8	12	7	7	6
75-84	1	*	2	*	1	2	*	3	*	2	2
85+	2	*	1	1	*	5	1	1	*	*	5
AVERAGE	41	37	43	40	40	42	40	42	41	41	40

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	16	8	16	9	14	13	14
HIGH SCHOOL COMPLETE	32	32	30	35	17	33	36	26
COLLEGE INCOMPLETE	19	20	16	19	22	20	18	21
COLLEGE COMPLETE	24	23	27	21	33	24	25	28
GRADUATE WORK	11	8	18	9	19	9	8	12
OCCUPATION								
PROFESSIONAL MANAGERIAL	18	17	23	16	27	16	16	20
LOWER LEVEL TECHNICAL MANAGERIAL	17	16	21	13	28	16	16	24
CLERICAL, SALES	11	12	9	10	15	11	10	12
BLUE COLLAR	20	20	23	21	18	20	27	21
HOUSEHOLD SERVICE	3	4	2	4	*	4	3	2
RETIRED	13	14	11	15	4	15	9	10
UNEMPLOYED	3	4	*	4	1	4	3	3
NOT WORKING, NOT LOOKING	11	12	9	14	4	13	13	8
OTHER	2	2	2	2	3	2	2	1

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
EDUCATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	20	6	3	12	9	26	13	16	14
HIGH SCHOOL COMPLETE	32	35	30	27	30	32	34	30	35	32
COLLEGE INCOMPLETE	19	20	19	17	23	19	12	18	17	23
COLLEGE COMPLETE	24	18	29	33	27	23	19	25	22	25
GRADUATE WORK	11	7	15	20	8	16	9	14	10	6
OCCUPATION										
PROFESSIONAL MANAGERIAL	18	14	25	28	17	25	6	20	15	17
LOWER LEVEL TECHNICAL MANAGERIAL	17	15	21	24	19	21	6	23	11	13
CLERICAL, SALES	11	12	12	12	12	14	7	12	9	16
BLUE COLLAR	20	22	22	22	28	20	9	21	19	22
HOUSEHOLD SERVICE	3	3	3	3	4	4	1	4	4	1
RETIRED	13	15	7	4	*	2	60	11	23	2
UNEMPLOYED	3	5	1	*	5	2	1	3	3	6
NOT WORKING, NOT LOOKING	11	11	8	7	12	10	10	4	16	21
OTHER	2	3	1	1	3	2	*	3	1	2

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	3	19	9	23	11	7	13	17	22	12
HIGH SCHOOL COMPLETE	32	30	30	27	36	33	33	29	34	31	32
COLLEGE INCOMPLETE	19	22	19	16	20	18	18	20	16	21	19
COLLEGE COMPLETE	24	23	22	39	12	27	24	24	26	14	30
GRADUATE WORK	11	22	10	9	8	11	18	14	7	12	7
OCCUPATION											
PROFESSIONAL MANAGERIAL	18	31	16	18	12	19	26	24	12	10	20
LOWER LEVEL TECHNICAL MANAGERIAL	17	12	14	26	19	19	18	16	16	17	18
CLERICAL, SALES	11	12	10	11	12	10	15	10	11	13	10
BLUE COLLAR	20	23	18	19	24	20	16	15	17	27	24
HOUSEHOLD SERVICE	3	6	3	*	3	4	6	2	3	3	3
RETIRED	13	6	20	15	9	13	11	19	16	10	11
UNEMPLOYED	3	*	5	1	5	4	1	3	2	6	3
NOT WORKING, NOT LOOKING	11	5	12	10	17	9	4	10	22	13	7
OTHER	2	5	1	*	*	3	3	2	1	1	3

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
FAMILY INCOME								
	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	8	2	7	3	6	3	4
$10,000-$19,999	20	23	10	20	14	22	22	17
$20,000-$29,999	18	18	16	18	14	16	18	17
$30,000-$39,999	18	19	15	19	14	21	17	21
$40,000-$49,999	14	13	17	14	16	15	17	17
$50,000-$74,999	17	15	23	15	26	13	16	15
$75,000-$99,999	3	2	5	2	6	2	2	4
$100,000 OR MORE	5	2	11	4	8	5	5	7
CUMULATIVE INCOME								
$20,000 OR MORE	74	69	87	72	84	72	75	79
$30,000 OR MORE	56	51	71	55	70	56	57	63
$40,000 OR MORE	39	32	57	35	55	35	39	42
$50,000 OR MORE	25	19	39	21	40	21	23	25
$75,000 OR MORE	8	5	16	6	13	7	7	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
FAMILY INCOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	10	*	*	7	2	15	7	6	3
$10,000-$19,999	20	33	*	*	24	10	31	19	18	25
$20,000-$29,999	18	29	24	*	22	13	19	19	14	20
$30,000-$39,999	18	28	24	*	17	19	17	16	19	21
$40,000-$49,999	14	*	19	36	13	16	10	12	18	14
$50,000-$74,999	17	*	23	44	11	29	5	19	14	14
$75,000-$99,999	3	*	4	8	2	5	1	3	3	2
$100,000 OR MORE	5	*	6	12	5	5	1	4	7	1
CUMULATIVE INCOME										
$20,000 OR MORE	74	57	100	100	69	88	54	73	76	72
$30,000 OR MORE	56	28	76	100	48	75	34	54	62	52
$40,000 OR MORE	39	*	52	100	31	56	17	38	42	31
$50,000 OR MORE	25	*	33	64	18	40	7	27	24	17
$75,000 OR MORE	8	*	11	20	7	11	2	8	10	3

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
FAMILY INCOME											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	4	8	8	7	5	6	7	9	7	3
$10,000-$19,999	20	9	27	12	30	17	11	21	20	26	21
$20,000-$29,999	18	17	19	13	13	22	14	16	11	18	26
$30,000-$39,999	18	19	18	20	20	13	22	21	16	16	14
$40,000-$49,999	14	18	6	22	8	20	18	9	20	8	16
$50,000-$74,999	17	18	18	21	19	12	18	17	21	20	10
$75,000-$99,999	3	8	1	3	2	3	7	3	1	2	4
$100,000 OR MORE	5	6	3	1	1	9	4	6	2	2	7
CUMULATIVE INCOME											
$20,000 OR MORE	74	86	65	79	63	78	83	72	71	67	76
$30,000 OR MORE	56	69	47	66	50	56	69	57	60	48	50
$40,000 OR MORE	39	51	29	47	30	43	47	36	44	32	36
$50,000 OR MORE	25	33	23	25	22	24	29	27	24	24	21
$75,000 OR MORE	8	15	4	4	3	12	11	9	3	4	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
HOUSEHOLD STRUCTURE								
	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	22	18	33	21	27	19	22	23
TWO OR MORE ADULTS,NO CHILDREN	42	44	36	42	36	45	43	41
SINGLE ADULT WITH CHILD	3	4	1	4	1	3	2	2
TWO OR MORE ADULTS WITH CHILDREN	31	31	28	31	32	30	31	31
HOUSEHOLD SIZE								
ONE PERSON	22	18	33	21	27	19	22	23
TWO PEOPLE	29	30	25	29	26	29	28	24
THREE PEOPLE	18	19	15	17	18	19	17	24
FOUR PEOPLE	16	16	17	17	16	17	19	15
FIVE OR MORE PEOPLE	12	14	8	13	9	13	12	11
NUMBER OF WAGE EARNERS								
NONE	13	15	8	16	3	16	10	9
ONE	41	38	50	39	47	35	40	46
TWO	36	37	36	35	43	36	37	34
THREE OR MORE	9	11	6	10	7	13	13	11

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL

Table 24-2

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS

HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	22	25	21	17	24	17	30	41	5	1
TWO OR MORE ADULTS,NO CHILDREN	42	41	40	41	38	35	64	32	75	4
SINGLE ADULT WITH CHILD	3	5	2	*	3	2	4	3	*	6
TWO OR MORE ADULTS WITH CHILDREN	31	29	36	41	35	46	2	24	18	87
HOUSEHOLD SIZE										
ONE PERSON	22	25	21	17	24	17	30	41	5	1
TWO PEOPLE	29	30	25	24	23	25	49	21	52	5
THREE PEOPLE	18	19	21	23	20	20	16	17	20	22
FOUR PEOPLE	16	13	20	24	18	23	3	14	14	32
FIVE OR MORE PEOPLE	12	13	13	12	16	15	2	8	8	37
NUMBER OF WAGE EARNERS										
NONE	13	16	6	3	3	4	48	11	20	3
ONE	41	47	42	35	46	45	26	53	28	31
TWO	36	28	41	49	39	41	23	27	42	57
THREE OR MORE	9	9	11	12	13	10	3	9	11	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	22	26	19	20	20	25	25	18	17	25	25
TWO OR MORE ADULTS,NO CHILDREN	42	33	40	46	51	42	36	38	47	49	40
SINGLE ADULT WITH CHILD	3	3	4	*	1	3	1	5	2	1	3
TWO OR MORE ADULTS WITH CHILDREN	31	38	33	26	27	28	35	35	30	25	29
HOUSEHOLD SIZE											
ONE PERSON	22	26	19	20	20	25	25	18	17	25	25
TWO PEOPLE	29	21	33	26	34	30	26	30	22	32	32
THREE PEOPLE	18	17	16	20	21	16	16	19	22	21	14
FOUR PEOPLE	16	20	15	16	13	18	17	17	17	14	16
FIVE OR MORE PEOPLE	12	14	14	11	11	9	12	12	17	8	11
NUMBER OF WAGE EARNERS											
NONE	13	7	23	13	10	11	9	21	13	13	9
ONE	41	35	37	32	49	42	37	38	36	48	45
TWO	36	45	31	37	33	41	41	33	37	32	39
THREE OR MORE	9	13	9	17	8	7	13	8	15	7	7

USTDC NATIONAL TRAVEL SURVEY   WINTER 1987-88 TRAVEL

Table 25-1

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	70	72	67	77	68	70	74
RENT	30	30	28	33	23	32	30	26

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
HOME OWNERSHIP										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	59	75	86	49	84	89	64	79	72
RENT	30	41	25	14	51	16	11	36	21	28

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL

Table 25-3

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
HOME OWNERSHIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	66	76	68	78	65	66	73	78	78	61
RENT	30	34	24	32	22	35	34	27	22	22	39

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN______________________________

LOCATION NUMBER____________PHONE #________________

Hello, my name is ________________ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? ________ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1	MALE	2	FEMALE
What is the sex of the next oldest adult?	1	MALE	2	FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1	MALE	2	FEMALE
	1	MALE	2	FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, one way, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator.
   1 YES
   2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, one way, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month).
   1 YES
   2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, one way, have you taken away from home during (Current Survey Month)?
   ______

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your first trip in (Current Survey Month), how many other members of your household, if any, went on this trip? _____ HOUSEHOLD MEMBERS IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	________ YEARS	1 MALE	2 FEMALE
PERSON #2	________ YEARS	1 MALE	2 FEMALE
PERSON #3	________ YEARS	1 MALE	2 FEMALE
PERSON #4	________ YEARS	1 MALE	2 FEMALE
PERSON #5	________ YEARS	1 MALE	2 FEMALE

8. Thinking of the entire trip, what was the total number of nights that you spent away from home? _______ NIGHTS IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed overnight on that trip. LIST IN LEFT COLUMN BELOW.

Q9.	Q.10	Q.11
NAME OF STATE/COUNTRY	# OF NIGHTS	LODGING
____________________	__________	________
____________________	__________	________
____________________	__________	________
____________________	__________	________
____________________	__________	________

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country?** ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) ______________________

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME ______________________________

STATE, COUNTRY ______________________________

13. Was this a vacation trip? 1 YES 2 NO

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
14. Were you away over Saturday night? 1 YES 2 NO
3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) ______________________________

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES
2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) ______________________	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 YES
2 NO

IF YES, ASK:

20. What were all the types of transportation that were part of this package tour? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) ______________________	8
RENTAL CAR	9

21. Did you consult a travel agent while arranging this trip?

1 YES
2 NO

IF YES, ASK:

22. Did you use the services of a travel agent to make any hotel or transportation reservations vacations for this trip?

1 YES
2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:
Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY
2 FEBRUARY
3 MARCH
4 APRIL
5 MAY
6 JUNE
7 JULY
8 AUGUST
9 SEPTEMBER
0 OCTOBER
X NOVEMBER
Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? ________NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) ____________________________
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:
Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER
9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How may other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0   1   2   3   4   5 or more   Y DON'T KNOW

IF ONE OR MORE ASK:
Z11. How many of those members are under 18 years of age? ____________________

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES ASK:
D3. What is your occupation? ________________________________

IF NO ASK:
D4. Are you looking for work?   1 YES   2 NO

D5. Are you retired?   1 YES   2 NO

D6.	What is the last grade that you completed in school?	1 LESS THAN HIGH SCHOOL 2 HIGH SCHOOL COMPLETE 3 COLLEGE INCOMPLETE 4 COLLEGE COMPLETE 5 GRADUATE WORK 6 REFUSED
D7.	Do you own or rent your home?	1 OWN 2 RENT 3 REFUSED
D8.	How many full-time or part-time wage earners live in this household?	1 ONE 2 TWO 3 THREE OR MORE 4 NONE 5 REFUSED
D9.	How old are you? ________	
D10.	Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?	1 LESS THAN $10,000 2 BETWEEN $10,000 AND $19,999 3 BETWEEN $20,000 AND $29,999 4 BETWEEN $30,000 AND $39,999 5 BETWEEN $40,000 AND $49,999 6 BETWEEN $50,000 AND $74,999 7 BETWEEN $75,000 AND $99,999 8 $100,000 OR MORE 9 REFUSED
D11.	Which of the following credit cards does your household have?	1 VISA 2 MASTERCARD 3 AMERICAN EXPRESS 4 CARTE BLANCHE 5 DINERS CLUB 6 TELEPHONE CREDIT CARD 7 NONE OF THESE 8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER ___________________________ DATE __________
TIME INTERVIEW ENDED ____________ LENGTH OF INTERVIEW __________

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
WINTER 1987-88 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	128.2	126.2 - 130.2	240.6	238.1 - 243.1
Vacation	71.0	70.0 - 72.0	154.2	152.2 - 156.2
Pleasure	86.6	85.1 - 88.1	179.9	177.9 - 181.9
Bus/Conv	30.7	29.7 - 31.7	37.9	36.9 - 38.9
Weekend	57.1	56.1 - 58.1	120.3	118.8 - 121.8
Auto	90.1	88.6 - 91.6	184.5	182.5 - 186.5
Air	35.1	34.1 - 36.1	52.5	51.5 - 53.5
Hotel	50.7	49.7 - 51.7	85.3	84.3 - 86.3

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
WINTER 1987-88

Number of telephone interviews completed	4,546
Number of respondents reporting one or more qualifying trips*	881
Total number of qualifying trips	1,407

---

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.

R-9375-14

US Travel
Data Center

1988 Spring Travel Market Close-Up

National Travel Survey Tabulations

US Travel Data Center • Two Lafayette Centre, 1133 21st Street, NW • Washington, DC 20036
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1988 SPRING TRAVEL MARKET CLOSE-UP: A NATIONAL TRAVEL SURVEY SUMMARY

US Travel
Data Center

US TRAVEL DATA CENTER
WASHINGTON, D.C.

ISSN: 0737-2620

MAY 1989

An Affiliate of the Travel Industry Association of America

Travel Industry
Association of America

The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Director

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SPRING 1988 TRAVEL MARKET CLOSE-UP: NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on spring 1988 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a complement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The spring 1988 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over March, April and May 1988, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 178.4 million. For example, an estimated volume of 146.4 million trips were taken by U.S. resident adults during the spring of 1988. A trip is counted each time one adult travels 100 miles or more away from home and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus, the estimated 258.5 million total person-trips for spring 1988 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto: Travel by auto, truck or recreational vehicle (RV)

Mode Air: Travel by airplane

Pleasure: Travel for entertainment, outdoor recreation or visits to friends and relatives

Business: Travel for business or conventions

Vac Trip: Considered to be a vacation trip

Weekend Trip: Travel took place over a weekend or a long weekend

Used Hotel: Spent at least one night in a hotel or motel

LT $40K: Resides in household with an annual family income of less than $40,000

$20K+: Resides in household with an annual family income of $20,000 or more

$40K+: Resides in household with an annual family income of $40,000 or more

18-34: Between 18 and 34 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

No Child, 1 ADL: One adult without children on trip

No Child, 2+ ADL: Two or more adults without children on trip

Child, 1+ ADL: One or more adults with child(ren) on trip

NE: Northeast (New England and Mid-Atlantic regions)

SE: Southeast (South Atlantic and East South Central census regions)

GRT LKS: Great Lakes (East North Central census region)

MID WST: Midwest (West South Central and East North Central census regions)

WST: West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	27	3	20	23	19	24	19
300-399	17	20	7	17	15	15	18	15
400-499	11	14	4	11	8	13	17	10
500-599	5	7	2	5	6	4	5	5
600-999	13	13	12	13	10	12	14	13
1000-1999	14	10	28	14	17	16	10	17
2000 OR MORE	12	5	34	12	17	11	8	14
OUTSIDE U.S.	6	4	11	7	4	8	4	7
AVERAGE DISTANCE OF TRIP	950	680	1920	930	1130	960	760	1070
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	69	86	73	74	72	72	74
400 OR MORE	56	49	79	55	58	56	54	59
500 OR MORE	44	35	75	44	50	43	38	49
600 OR MORE	39	28	73	39	44	39	32	44
1000 OR MORE	26	15	62	26	34	27	19	31

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 1-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	23	18	19	25	19	16	21	21	24
300-399	17	19	16	12	15	16	22	17	17	15
400-499	11	13	12	12	10	14	12	9	15	13
500-599	5	5	6	6	5	5	6	5	7	3
600-999	13	12	14	13	14	13	9	13	12	13
1000-1999	14	13	16	16	14	15	15	15	12	17
2000 OR MORE	12	9	12	16	11	15	13	13	12	12
OUTSIDE U.S.	6	4	6	8	7	4	8	6	6	4
AVERAGE DISTANCE OF TRIP	950	800	990	1150	940	1050	890	980	910	990
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	71	75	74	69	77	76	72	73	73
400 OR MORE	56	52	59	62	54	61	54	55	57	58
500 OR MORE	44	39	47	50	44	48	43	46	42	45
600 OR MORE	39	34	41	44	38	43	36	41	35	42
1000 OR MORE	26	22	28	31	25	30	28	28	23	29

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	29	21	30	21	16	24	22	31	16	17
300-399	17	23	14	12	28	14	18	13	15	24	15
400-499	11	12	9	9	18	11	11	8	7	17	13
500-599	5	3	6	8	5	6	3	5	10	3	7
600-999	13	8	19	10	10	15	5	21	12	10	14
1000-1999	14	11	21	25	8	11	16	18	12	13	12
2000 OR MORE	12	13	9	3	10	25	15	7	6	15	17
OUTSIDE U.S.	6	*	*	*	*	*	9	5	5	3	8
AVERAGE DISTANCE OF TRIP	950	900	910	750	710	1350	1080	850	770	940	1110
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	73	70	78	67	79	83	68	72	61	81	77
400 OR MORE	56	47	64	55	51	69	50	59	46	57	62
500 OR MORE	44	35	55	47	33	57	39	51	40	40	49
600 OR MORE	39	32	49	39	29	51	36	46	30	37	42
1000 OR MORE	26	23	29	28	19	36	31	25	18	28	29

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	100	*	76	57	78	84	67
RENTAL CAR	3	5	*	3	6	3	3	5
AIRPLANE	24	*	100	20	44	19	14	31
BUS	1	*	*	2	*	2	1	1
TRAIN	1	*	*	1	1	1	*	1
OTHER	2	*	*	2	1	1	2	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	79	71	63	72	73	70	64	79	83
RENTAL CAR	3	3	5	5	4	4	1	4	3	2
AIRPLANE	24	17	26	35	24	27	24	32	17	14
BUS	1	2	1	1	1	1	2	2	1	1
TRAIN	1	1	2	3	*	1	2	2	1	*
OTHER	2	3	2	1	3	2	2	2	2	3

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	69	76	82	76	67	65	70	86	72	69
RENTAL CAR	3	5	3	3	1	5	5	3	4	3	2
AIRPLANE	24	27	22	16	16	32	34	25	10	21	29
BUS	1	*	1	*	1	3	1	2	*	1	3
TRAIN	1	4	*	4	*	*	*	1	4	1	*
OTHER	2	2	1	*	7	*	2	2	*	6	*

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	16	11	14	14	7	*	*
1	14	16	8	11	20	11	15	22
2 TO 3	39	42	31	41	40	41	65	42
4 TO 9	23	19	37	25	19	30	20	26
TEN OR MORE	9	7	13	10	7	11	*	10
AVERAGE, IF ANY	4.5	4.1	5.5	4.7	3.7	5.0	2.6	4.5
AVG., INCL. ZERO	3.8	3.5	4.9	4.1	3.2	4.7	2.6	4.4

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	18	14	10	14	15	17	19	10	11
1	14	15	13	14	13	13	15	14	14	11
2 TO 3	39	38	41	44	39	45	31	36	40	50
4 TO 9	23	21	24	24	26	20	20	22	24	22
TEN OR MORE	9	9	9	8	8	6	17	8	12	6
AVERAGE, IF ANY	4.5	4.5	4.5	4.2	4.5	3.8	6.0	4.4	5.1	3.6
AVG., INCL. ZERO	3.8	3.8	3.9	3.8	3.9	3.2	5.0	3.6	4.6	3.2

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	14	10	17	24	16	12	10	19	20	19
1	14	24	18	10	13	6	17	21	15	10	6
2 TO 3	39	38	38	38	42	41	40	31	38	43	44
4 TO 9	23	18	25	28	13	27	23	28	19	21	21
TEN OR MORE	9	6	9	7	8	9	8	9	8	6	11
AVERAGE, IF ANY	4.5	3.4	4.8	4.3	4.2	4.7	4.6	4.5	4.6	4.2	4.7
AVG., INCL. ZERO	3.8	2.9	4.3	3.6	3.2	4.0	4.1	4.0	3.7	3.4	3.8

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	36	25	40	13	40	46	5
HOTEL OR MOTEL	48	45	60	41	72	45	46	100
RENTED CABIN OR CONDOMINIUM	4	3	4	4	2	5	2	3
OWNED CABIN OR CONDOMINIUM	3	3	2	3	*	4	3	*
CAMPER, TRAILER, OR RV	3	4	*	4	2	5	5	1
OTHER	2	2	1	3	2	3	2	*
NO OVERNIGHT STAY	16	16	11	14	14	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.9	3.5	5.5	4.0	3.4	4.2	2.6	7.9
HOTEL, MOTEL	3.3	3.0	4.2	3.6	3.1	3.7	2.4	3.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 4-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	37	29	23	38	28	29	31	26	47
HOTEL OR MOTEL	48	40	52	62	45	50	48	48	53	36
RENTED CABIN OR CONDOMINIUM	4	4	3	4	5	4	1	4	3	2
OWNED CABIN OR CONDOMINIUM	3	3	3	4	2	2	6	2	6	1
CAMPER, TRAILER, OR RV	3	4	3	3	3	4	4	3	5	2
OTHER	2	3	2	1	2	2	5	2	3	4
NO OVERNIGHT STAY	16	18	14	10	14	15	17	19	10	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.9	3.8	3.8	3.6	3.6	3.4	6.2	4.1	4.3	3.2
HOTEL, MOTEL	3.3	2.9	3.5	3.6	3.4	3.2	3.5	3.2	3.6	3.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
LODGING TYPE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	28	30	38	32	38	28	36	26	32	36
HOTEL OR MOTEL	48	51	56	40	39	46	54	52	46	41	44
RENTED CABIN OR CONDOMINIUM	4	4	4	1	4	4	4	2	5	5	2
OWNED CABIN OR CONDOMINIUM	3	2	1	7	2	2	3	1	7	2	2
CAMPER, TRAILER, OR RV	3	4	2	1	4	4	3	2	2	4	5
OTHER	2	*	3	3	3	1	2	4	1	3	1
NO OVERNIGHT STAY	16	14	10	17	24	16	12	10	19	20	19
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.9	3.0	4.7	3.9	3.5	3.8	3.6	4.9	3.4	3.3	4.0
HOTEL, MOTEL	3.3	2.8	3.1	3.3	3.4	3.5	3.6	3.0	3.2	3.2	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
HOUSEHOLD MEMBERS ON TRIP								
	100%	100%	100%	100%	100%	100%	100%	100%
1	54	48	70	47	77	41	44	54
2	27	30	19	30	15	35	30	29
3	9	10	6	11	5	11	12	9
4	6	8	2	8	1	8	9	5
5	3	3	2	4	1	4	4	2
6+	1	1	*	1	1	1	1	1
PARTIES WITHOUT CHILDREN	84	82	91	80	93	82	76	88
ONE ADULT	54	48	70	47	77	41	44	54
TWO ADULTS	26	29	18	29	14	34	29	29
3 + ADULTS	4	5	3	5	1	6	4	5
PARTIES WITH CHILDREN	16	18	9	20	7	18	24	12
ONE ADULT	2	3	2	3	1	2	4	1
TWO ADULTS	9	10	6	11	5	11	14	8
3 + ADULTS	4	6	1	5	2	5	6	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.9	1.5	1.9	1.4	2.0	2.0	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.2	.3	.1	.3	.4	.2

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		INCOME			DEMOGRAPHICS AGE			HH MEMBERS ON TRIP NO CHILD		HH MEMBERS ON TRIP CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	54	52	55	57	63	47	42	100	*	*
2	27	28	25	25	18	26	52	*	85	8
3	9	9	10	10	10	12	5	*	12	35
4	6	7	7	4	7	8	1	*	1	35
5	3	3	3	3	2	6	*	*	1	17
6+	1	1	1	2	1	1	*	*	*	5
PARTIES WITHOUT CHILDREN	84	83	83	85	83	76	98	100	100	*
ONE ADULT	54	52	55	57	63	47	42	100	*	*
TWO ADULTS	26	27	25	25	16	25	52	*	86	*
3 + ADULTS	4	5	3	3	4	4	4	*	14	*
PARTIES WITH CHILDREN	16	17	17	15	17	24	2	*	*	100
ONE ADULT	2	3	2	1	3	3	*	*	*	16
TWO ADULTS	9	9	10	9	10	12	2	*	*	56
3 + ADULTS	4	5	5	4	3	8	*	*	*	28
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.8	1.8	1.7	2.0	1.7	1.0	2.2	3.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.2	.3	.4	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	54	60	52	52	54	52	53	56	54	55	51
2	27	27	27	24	24	30	32	22	25	25	31
3	9	7	10	11	13	8	8	11	10	9	7
4	6	4	5	9	5	6	4	6	8	6	6
5	3	1	3	3	4	4	2	4	2	4	3
6+	1	1	2	*	*	1	*	2	1	*	1
PARTIES WITHOUT CHILDREN	84	90	80	82	83	85	90	80	83	84	85
ONE ADULT	54	60	52	52	54	52	53	56	54	55	51
TWO ADULTS	26	27	25	24	24	29	32	21	23	25	29
3 + ADULTS	4	3	3	5	6	4	5	3	6	4	4
PARTIES WITH CHILDREN	16	10	20	18	17	15	10	20	17	16	15
ONE ADULT	2	*	5	2	2	3	1	4	2	3	2
TWO ADULTS	9	8	8	8	13	8	6	10	6	12	8
3 + ADULTS	4	2	7	8	2	4	3	6	9	1	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.6	1.9	1.9	1.8	1.8	1.7	1.9	1.8	1.8	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.3	.3	.3	.3	.1	.3	.2	.3	.2

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	52	26	52	27	54	100	43
VACATION TRIP	55	60	44	72	13	100	67	52
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	65	70	53	100	12	86	76	56
VISIT FRIENDS OR RELATIVES	31	34	26	47	6	39	39	16
OUTDOOR RECREATION	13	14	10	20	3	17	14	11
ENTERTAINMENT	24	24	23	37	7	33	25	31
BUSINESS (ANY)	27	21	49	5	100	7	16	41
CONVENTION,ETC.	10	7	18	4	36	3	7	15
OTHER BUSINESS	17	14	31	1	64	3	9	25
PERSONAL, FAMILY, OTHER	10	11	5	*	*	8	10	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	50	44	39	46	50	31	37	48	66
VACATION TRIP	55	62	54	42	55	52	63	42	73	63
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	65	70	61	54	67	61	69	55	73	81
VISIT FRIENDS OR RELATIVES	31	31	28	26	30	32	31	25	30	50
OUTDOOR RECREATION	13	14	12	12	16	10	13	14	13	11
ENTERTAINMENT	24	28	23	16	25	22	27	20	32	22
BUSINESS (ANY)	27	21	31	39	26	31	20	39	14	12
CONVENTION,ETC.	10	8	11	13	9	12	6	13	6	5
OTHER BUSINESS	17	13	20	25	18	19	14	26	7	7
PERSONAL, FAMILY, OTHER	10	10	11	11	8	10	12	8	13	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	49	43	42	48	45	45	41	43	47	46
VACATION TRIP	55	51	55	64	45	52	62	56	56	51	49
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	65	64	61	65	67	68	67	62	61	67	67
VISIT FRIENDS OR RELATIVES	31	27	31	31	35	31	29	31	27	32	33
OUTDOOR RECREATION	13	12	15	9	14	12	13	13	11	18	11
ENTERTAINMENT	24	26	19	27	20	27	29	22	26	20	25
BUSINESS (ANY)	27	31	29	25	20	31	26	30	23	26	28
CONVENTION, ETC.	10	10	12	6	9	12	9	10	8	12	9
OTHER BUSINESS	17	22	17	18	10	19	17	20	15	14	19
PERSONAL, FAMILY, OTHER	10	9	10	12	14	5	9	10	17	9	5

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	14	15	14	16	13	16	15
NEW ENGLAND	4	3	5	3	5	3	3	4
MID-ATLANTIC	10	11	10	11	11	11	12	12
SOUTHEAST	25	26	23	23	27	26	24	29
SOUTH ATLANTIC	19	20	20	18	21	20	18	23
EAST SOUTH CENTRAL	6	6	3	5	6	6	7	7
GREAT LAKES	14	16	9	13	12	16	13	11
EAST NORTH CENTRAL	14	16	9	13	12	16	13	11
MIDWEST	19	21	13	20	14	16	21	16
WEST SOUTH CENTRAL	12	12	9	12	8	10	12	8
WEST NORTH CENTRAL	7	8	4	8	6	6	9	8
WEST	22	21	30	23	26	22	23	22
MOUNTAIN	8	8	7	7	11	7	6	10
PACIFIC	15	13	22	17	15	14	17	12
OUTSIDE US	6	4	11	7	4	8	4	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	13	15	18	14	14	14	16	14	9
NEW ENGLAND	4	3	5	6	4	4	2	5	3	2
MID-ATLANTIC	10	11	10	12	10	10	12	11	11	7
SOUTHEAST	25	26	24	22	25	25	25	25	23	32
SOUTH ATLANTIC	19	20	19	17	20	20	17	18	20	24
EAST SOUTH CENTRAL	6	5	6	4	6	5	8	6	3	8
GREAT LAKES	14	15	16	12	13	16	13	13	13	15
EAST NORTH CENTRAL	14	15	16	12	13	16	13	13	13	15
MIDWEST	19	21	19	19	22	20	15	20	19	20
WEST SOUTH CENTRAL	12	14	12	12	15	11	8	12	13	11
WEST NORTH CENTRAL	7	7	7	7	8	8	7	8	6	9
WEST	22	21	20	23	20	23	25	21	25	21
MOUNTAIN	8	8	7	8	6	6	15	7	11	5
PACIFIC	15	13	13	15	14	16	10	14	14	16
OUTSIDE US	6	4	6	8	7	4	8	6	6	4

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	53	7	10	3	4
NEW ENGLAND	4	26	*	*	*	*	16	1	*	*	2
MID-ATLANTIC	10	74	*	*	*	*	37	6	9	2	2
SOUTHEAST	25	*	100	*	*	*	20	68	15	12	3
SOUTH ATLANTIC	19	*	77	*	*	*	19	56	9	5	2
EAST SOUTH CENTRAL	6	*	23	*	*	*	1	12	6	7	1
GREAT LAKES	14	*	*	100	*	*	9	9	55	5	*
EAST NORTH CENTRAL	14	*	*	100	*	*	9	9	55	5	*
MIDWEST	19	*	*	*	100	*	4	5	13	63	7
WEST SOUTH CENTRAL	12	*	*	*	62	*	3	4	2	43	3
WEST NORTH CENTRAL	7	*	*	*	38	*	1	1	11	20	4
WEST	22	*	*	*	*	100	5	5	3	15	80
MOUNTAIN	8	*	*	*	*	35	2	3	1	7	25
PACIFIC	15	*	*	*	*	65	2	2	3	8	54
OUTSIDE US	6	*	*	*	*	*	9	5	5	3	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	25	19	18	21	18	21
NEW ENGLAND	4	4	6	4	4	4	4	5
MID-ATLANTIC	14	12	19	15	14	17	15	16
SOUTHEAST	23	23	24	22	26	24	21	26
SOUTH ATLANTIC	17	17	17	17	17	19	15	18
EAST SOUTH CENTRAL	6	6	7	5	9	5	6	7
GREAT LAKES	15	18	6	14	13	16	15	15
EAST NORTH CENTRAL	15	18	6	14	13	16	15	15
MIDWEST	22	22	19	23	21	21	23	19
WEST SOUTH CENTRAL	14	14	12	14	13	13	15	12
WEST NORTH CENTRAL	8	8	6	9	8	8	8	8
WEST	21	20	25	22	22	19	22	20
MOUNTAIN	6	6	9	5	9	5	4	6
PACIFIC	15	15	16	16	13	14	17	13

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	17	18	20	16	19	22	18	22	11
NEW ENGLAND	4	4	5	4	4	4	5	6	3	3
MID-ATLANTIC	14	13	13	16	12	16	17	12	20	8
SOUTHEAST	23	26	25	21	23	23	25	25	18	30
SOUTH ATLANTIC	17	19	19	15	17	18	18	17	14	23
EAST SOUTH CENTRAL	6	6	6	7	6	5	7	8	4	6
GREAT LAKES	15	14	18	18	18	14	12	15	15	16
EAST NORTH CENTRAL	15	14	18	18	18	14	12	15	15	16
MIDWEST	22	23	22	23	23	26	15	23	21	23
WEST SOUTH CENTRAL	14	15	13	13	15	17	10	15	14	12
WEST NORTH CENTRAL	8	8	8	10	9	9	6	8	7	10
WEST	21	20	17	18	20	18	26	19	23	20
MOUNTAIN	6	6	5	6	5	6	11	6	8	6
PACIFIC	15	14	12	12	16	11	15	14	15	14

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 8-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	68	15	12	4	4	100	*	*	*	*
NEW ENGLAND	4	19	3	2	*	1	24	*	*	*	*
MID-ATLANTIC	14	49	11	10	4	3	76	*	*	*	*
SOUTHEAST	23	12	63	16	7	5	*	100	*	*	*
SOUTH ATLANTIC	17	11	47	10	3	4	*	72	*	*	*
EAST SOUTH CENTRAL	6	1	17	6	4	1	*	28	*	*	*
GREAT LAKES	15	10	9	63	10	2	*	*	100	*	*
EAST NORTH CENTRAL	15	10	9	63	10	2	*	*	100	*	*
MIDWEST	22	4	11	8	72	15	*	*	*	100	*
WEST SOUTH CENTRAL	14	2	9	5	46	8	*	*	*	64	*
WEST NORTH CENTRAL	8	2	2	3	26	7	*	*	*	36	*
WEST	21	6	2	1	8	74	*	*	*	*	100
MOUNTAIN	6	4	1	*	5	20	*	*	*	*	31
PACIFIC	15	2	2	*	2	54	*	*	*	*	69

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	33	50	40	34	41	40	40
250,000-999,999	36	37	34	35	42	34	32	38
50,000-249,000	25	28	16	25	23	25	28	20
LESS THAN 50,000	1	1	*	1	1	*	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	44	39	60	41	56	40	43	45
WITHIN MAJOR CITY	36	30	51	32	47	34	34	39
B COUNTY	25	29	15	26	17	27	26	24
C COUNTY	14	16	11	15	12	15	15	15
D COUNTY	12	13	4	12	12	10	12	10
OUTSIDE US	6	4	11	7	4	8	4	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
ADI OF ORIGIN-POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	35	40	43	39	39	37	38	42	34
250,000-999,999	36	36	37	36	34	39	32	38	31	38
50,000-249,000	25	28	22	20	27	21	29	23	27	28
LESS THAN 50,000	1	1	1	*	*	1	2	1	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	44	43	45	44	46	48	29	49	39	37
WITHIN MAJOR CITY	36	37	37	34	39	39	22	42	30	29
B COUNTY	25	24	27	29	25	26	26	25	24	26
C COUNTY	14	16	14	12	12	11	24	11	20	13
D COUNTY	12	12	9	8	11	12	13	9	11	22
OUTSIDE US	6	4	6	8	7	4	8	6	6	4

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
ADI OF ORIGIN-POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	50	36	37	31	35	64	28	30	33	39
250,000-999,999	36	35	49	40	28	29	27	54	47	32	21
50,000-249,000	25	11	15	23	40	36	6	18	23	33	40
LESS THAN 50,000	1	4	*	*	2	*	4	*	*	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	44	48	40	44	42	58	43	41	35	44	57
WITHIN MAJOR CITY	36	34	37	43	41	36	32	38	32	42	33
B COUNTY	25	27	34	24	29	15	24	32	33	23	13
C COUNTY	14	25	4	18	18	16	21	7	14	16	15
D COUNTY	12	*	21	14	10	10	5	15	13	14	10
OUTSIDE US	6	*	*	*	*	*	9	5	5	3	8

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	4	25	6	17	7	5	11
PACKAGE TOUR	3	1	7	4	2	5	2	4
CONSULTED TRAVEL AGENT	12	5	37	10	20	10	4	18
USED FOR HOTEL,TRANSP RESERVATION	10	4	30	9	17	9	4	16

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	5	10	15	9	8	5	12	5	4
PACKAGE TOUR	3	3	3	3	4	2	3	3	4	4
CONSULTED TRAVEL AGENT	12	7	13	21	12	14	12	16	9	8
USED FOR HOTEL,TRANSP RESERVATION	10	6	11	17	9	13	9	13	8	7

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	'TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	11	8	6	7	8	14	8	8	6	7
PACKAGE TOUR	3	*	3	3	1	3	3	5	2	3	2
CONSULTED TRAVEL AGENT	12	14	13	7	7	12	16	14	9	8	13
USED FOR HOTEL,TRANSP RESERVATION	10	11	12	6	4	11	13	13	9	8	8

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	26	2	21	20	18	23	20
300-399	17	20	5	17	17	17	19	15
400-499	12	15	5	12	10	13	17	11
500-599	5	6	3	5	6	4	4	5
600-999	12	13	9	12	9	11	13	13
1000-1999	14	11	27	15	17	17	11	16
2000 OR MORE	13	6	39	13	19	12	10	13
OUTSIDE U.S.	5	3	10	6	3	7	3	7
AVERAGE DISTANCE OF TRIP	970	730	2050	970	1180	980	810	1020
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	70	87	73	77	74	74	73
400 OR MORE	56	51	82	56	61	57	56	58
500 OR MORE	44	36	77	44	51	44	39	47
600 OR MORE	39	30	75	40	45	40	34	42
1000 OR MORE	27	18	66	27	36	29	21	29

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	23	19	20	27	17	17	21	21	22
300-399	17	20	15	11	15	16	21	17	17	16
400-499	12	13	14	15	9	17	12	9	14	14
500-599	5	5	5	6	5	4	8	5	7	3
600-999	12	11	13	13	13	12	8	13	12	11
1000-1999	14	15	16	12	13	17	15	15	11	18
2000 OR MORE	13	9	12	16	11	15	12	13	12	13
OUTSIDE U.S.	5	3	6	8	7	3	8	6	6	4
AVERAGE DISTANCE OF TRIP	970	830	990	1130	940	1060	860	970	920	1020
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	73	75	72	67	79	75	72	73	75
400 OR MORE	56	53	59	61	52	63	55	55	56	59
500 OR MORE	44	40	46	46	42	47	43	46	42	45
600 OR MORE	39	35	40	41	37	43	35	41	35	42
1000 OR MORE	27	24	28	28	24	31	27	27	23	31

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	26	20	27	23	19	21	20	29	18	20
300-399	17	29	14	9	27	14	21	14	14	23	14
400-499	12	11	12	11	19	11	11	11	8	18	12
500-599	5	3	6	10	5	5	3	6	9	3	5
600-999	12	8	20	7	10	12	6	20	9	10	11
1000-1999	14	7	19	30	9	11	13	19	17	10	13
2000 OR MORE	13	15	8	2	7	29	18	5	6	16	19
OUTSIDE U.S.	5	*	*	*	*	*	8	3	5	3	8
AVERAGE DISTANCE OF TRIP	970	920	870	820	660	1390	1120	820	810	940	1150
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	73	73	79	70	77	80	71	75	63	79	74
400 OR MORE	56	44	65	61	50	67	50	61	49	57	60
500 OR MORE	44	33	52	50	31	56	39	50	41	38	48
600 OR MORE	39	30	47	40	27	51	37	44	31	35	43
1000 OR MORE	27	23	27	33	17	39	31	24	23	25	32

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	100	*	80	57	81	86	72
RENTAL CAR	3	4	*	3	7	4	3	5
AIRPLANE	20	*	100	16	44	16	12	26
BUS	2	*	*	2	2	2	1	2
TRAIN	1	*	*	1	1	1	*	1
OTHER	2	*	*	2	1	1	2	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 12-2
PRIMARY MODE OF TRANSPORTATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	83	77	69	77	77	73	64	80	84
RENTAL CAR	3	3	4	4	4	3	1	4	3	2
AIRPLANE	20	13	20	29	19	22	21	32	17	14
BUS	2	1	1	2	1	2	2	2	1	2
TRAIN	1	1	1	2	*	*	1	2	1	*
OTHER	2	3	2	1	3	2	2	2	2	3

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	74	79	88	80	71	68	77	89	74	76
RENTAL CAR	3	5	3	3	1	5	5	3	3	2	2
AIRPLANE	20	22	20	10	13	28	30	19	8	19	23
BUS	2	*	1	*	1	4	*	2	*	2	2
TRAIN	1	2	*	2	*	*	*	1	3	*	*
OTHER	2	3	*	*	7	*	2	2	*	7	*

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	14	14	9	12	14	7	*	*
1	13	15	7	10	21	10	14	19
2 TO 3	42	44	30	43	38	43	66	44
4 TO 9	23	21	36	25	19	29	20	25
TEN OR MORE	9	6	17	9	8	10	*	11
AVERAGE, IF ANY	4.4	4.0	5.8	4.5	3.9	4.8	2.6	4.5
AVG., INCL. ZERO	3.8	3.5	5.3	4.0	3.3	4.4	2.6	4.5

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 13-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	558	361	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
NIGHTS AWAY FROM HOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	14	15	12	9	12	14	14	20	10	12
1	13	14	12	12	13	12	14	14	14	10
2 TO 3	42	41	44	46	42	47	31	35	40	49
4 TO 9	23	22	24	24	25	22	22	23	25	23
TEN OR MORE	9	7	8	9	7	6	18	8	11	6
AVERAGE, IF ANY	4.4	4.3	4.4	4.2	4.4	3.7	6.2	4.4	5.1	3.6
AVG., INCL. ZERO	3.8	3.6	3.9	3.8	3.8	3.2	5.3	3.6	4.6	3.2

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
NIGHTS AWAY FROM HOME											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	14	11	9	16	21	13	10	9	16	17	17
1	13	24	16	8	15	6	17	19	13	10	5
2 TO 3	42	39	42	42	45	43	41	35	44	47	43
4 TO 9	23	18	23	29	13	30	23	30	17	21	23
TEN OR MORE	9	8	9	6	7	9	9	7	9	6	12
AVERAGE, IF ANY	4.4	3.7	4.7	4.1	3.9	4.4	4.7	4.2	4.5	4.0	4.7
AVG., INCL. ZERO	3.8	3.3	4.3	3.5	3.0	3.9	4.3	3.9	3.8	3.4	4.0

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
LODGING TYPE								
	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	38	27	41	12	40	49	5
HOTEL OR MOTEL	46	43	60	40	72	45	44	100
RENTED CABIN OR CONDOMINIUM	3	3	5	3	3	4	2	2
OWNED CABIN OR CONDOMINIUM	3	3	2	3	*	4	3	*
CAMPER, TRAILER, OR RV	3	4	*	4	2	5	5	1
OTHER	3	1	2	3	3	2	2	*
NO OVERNIGHT STAY	14	14	9	12	14	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.7	3.4	5.5	3.7	3.7	3.9	2.6	7.1
HOTEL, MOTEL	3.4	3.0	4.5	3.5	3.1	3.7	2.3	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 14-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	39	33	29	40	34	27	31	27	47
HOTEL OR MOTEL	46	39	49	58	44	46	49	48	53	36
RENTED CABIN OR CONDOMINIUM	3	3	3	4	3	4	1	4	3	2
OWNED CABIN OR CONDOMINIUM	3	3	4	4	2	2	8	2	6	1
CAMPER, TRAILER, OR RV	3	4	4	2	3	3	4	3	5	2
OTHER	3	3	1	1	2	2	6	2	3	3
NO OVERNIGHT STAY	14	15	12	9	12	14	14	19	10	12
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.7	3.6	3.5	3.3	3.6	3.1	6.2	4.1	4.3	3.2
HOTEL, MOTEL	3.4	2.8	3.5	3.8	3.4	3.2	3.6	3.2	3.6	3.1

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	34	31	47	36	36	32	38	32	39	33
HOTEL OR MOTEL	46	49	55	30	36	49	54	50	41	37	46
RENTED CABIN OR CONDOMINIUM	3	4	3	2	3	3	3	1	7	3	2
OWNED CABIN OR CONDOMINIUM	3	3	1	7	2	3	4	1	7	2	3
CAMPER, TRAILER, OR RV	3	3	2	1	4	4	2	2	2	5	5
OTHER	3	*	3	2	5	1	1	5	1	4	1
NO OVERNIGHT STAY	14	11	9	16	21	13	10	9	16	17	17
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.7	3.3	4.3	3.6	2.9	3.9	3.7	4.3	3.1	3.1	4.1
HOTEL, MOTEL	3.4	2.8	3.2	3.2	3.5	3.3	3.6	3.0	3.4	3.4	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	30	25	47	24	56	21	22	32
2	30	31	26	31	21	35	29	34
3	16	16	13	17	10	16	18	16
4	13	16	5	16	3	16	18	11
5	8	9	8	10	5	9	10	5
6+	3	3	1	3	5	2	4	3
PARTIES WITHOUT CHILDREN	66	62	77	62	79	64	56	74
ONE ADULT	30	25	47	24	56	21	22	32
TWO ADULTS	28	30	24	29	21	34	28	33
3 + ADULTS	8	8	6	8	2	9	6	9
PARTIES WITH CHILDREN	34	37	23	38	21	36	44	26
ONE ADULT	4	4	3	4	1	3	6	1
TWO ADULTS	18	19	17	21	14	21	25	16
3 + ADULTS	11	14	3	12	6	12	13	9
AVG # ON TRIP,INCLUDING RESPONDENT	2.5	2.6	2.0	2.6	1.9	2.7	2.8	2.3
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.6	.6	.4	.7	.4	.7	.8	.4

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	30	28	30	32	37	23	25	100	*	*
2	30	31	28	28	21	25	63	*	78	4
3	16	15	16	17	17	17	9	*	17	28
4	13	16	15	8	16	16	3	*	2	37
5	8	9	8	8	6	16	*	*	2	23
6+	3	2	3	6	3	3	*	*	*	8
PARTIES WITHOUT CHILDREN	66	65	64	66	64	54	96	100	100	*
ONE ADULT	30	28	30	32	37	23	25	100	*	*
TWO ADULTS	28	29	27	28	19	25	63	*	79	*
3 + ADULTS	8	8	6	6	9	7	8	*	21	*
PARTIES WITH CHILDREN	34	35	36	34	36	46	4	*	*	100
ONE ADULT	4	5	4	2	4	5	*	*	*	12
TWO ADULTS	18	18	20	19	22	22	3	*	*	55
3 + ADULTS	11	12	13	12	9	19	1	*	*	34
AVG # ON TRIP, INCLUDING RESPONDENT	2.5	2.5	2.5	2.5	2.4	2.9	1.9	1.0	2.3	4.0
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.6	.6	.6	.6	.6	.8	*	*	*	1.7

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
HOUSEHOLD MEMBERS ON TRIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	30	36	28	28	30	29	32	30	30	31	28
2	30	33	29	26	26	34	38	23	27	28	34
3	16	12	16	18	21	13	15	18	17	16	12
4	13	10	11	21	11	13	9	12	18	13	14
5	8	4	9	8	11	10	5	10	5	11	9
6+	3	5	6	*	1	2	2	6	2	1	2
PARTIES WITHOUT CHILDREN	66	75	59	63	66	68	79	57	66	65	68
ONE ADULT	30	36	28	28	30	29	32	30	30	31	28
TWO ADULTS	28	33	26	26	26	32	37	22	25	28	32
3 + ADULTS	8	7	5	9	10	8	10	5	10	7	7
PARTIES WITH CHILDREN	34	24	41	37	34	32	21	43	34	35	32
ONE ADULT	4	*	7	5	3	4	1	7	2	5	3
TWO ADULTS	18	18	16	14	26	18	12	20	13	26	17
3 + ADULTS	11	6	17	19	5	10	8	16	20	4	11
AVG # ON TRIP, INCLUDING RESPONDENT	2.5	2.3	2.6	2.5	2.5	2.5	2.2	2.7	2.5	2.5	2.5
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.6	.4	.7	.6	.6	.6	.3	.8	.5	.7	.6

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	57	30	56	31	56	100	48
VACATION TRIP	61	65	49	74	18	100	68	60
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	71	74	57	100	13	86	79	63
VISIT FRIENDS OR RELATIVES	35	39	29	50	6	41	42	16
OUTDOOR RECREATION	13	13	10	19	3	15	13	13
ENTERTAINMENT	24	24	23	35	8	33	25	35
BUSINESS (ANY)	21	15	45	4	100	6	13	32
CONVENTION,ETC.	8	6	18	3	39	3	5	14
OTHER BUSINESS	13	10	27	1	61	3	7	19
PERSONAL, FAMILY, OTHER	10	11	5	*	*	9	11	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	56	51	45	51	58	33	37	48	66
VACATION TRIP	61	66	64	53	59	61	69	42	73	65
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	71	74	69	65	73	68	72	56	74	81
VISIT FRIENDS OR RELATIVES	35	35	35	34	34	39	31	25	30	50
OUTDOOR RECREATION	13	13	12	14	17	8	13	14	13	12
ENTERTAINMENT	24	28	23	18	26	22	30	20	32	20
BUSINESS (ANY)	21	16	23	29	20	24	14	39	13	13
CONVENTION,ETC.	8	6	9	11	8	9	5	13	6	6
OTHER BUSINESS	13	10	14	17	12	15	9	26	7	7
PERSONAL, FAMILY, OTHER	10	11	11	11	9	10	14	8	14	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	58	49	47	54	51	52	50	49	53	48
VACATION TRIP	61	62	59	71	52	58	71	57	66	59	56
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	71	72	66	72	71	73	75	66	67	72	73
VISIT FRIENDS OR RELATIVES	35	34	32	40	41	34	37	33	33	38	36
OUTDOOR RECREATION	13	10	17	10	14	10	11	14	13	17	10
ENTERTAINMENT	24	28	20	25	17	30	32	21	25	19	29
BUSINESS (ANY)	21	23	23	16	15	26	19	22	17	21	23
CONVENTION,ETC.	8	8	9	5	7	11	7	7	7	10	8
OTHER BUSINESS	13	15	14	12	8	15	11	15	10	10	14
PERSONAL, FAMILY, OTHER	10	8	12	12	15	5	8	12	16	11	5

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	12	14	13	14	13	15	14
NEW ENGLAND	3	2	5	3	4	3	3	3
MID-ATLANTIC	10	10	9	10	10	10	11	11
SOUTHEAST	26	27	25	24	29	25	25	31
SOUTH ATLANTIC	20	20	22	19	23	20	19	25
EAST SOUTH CENTRAL	6	6	3	5	5	5	6	6
GREAT LAKES	14	16	7	14	11	16	13	9
EAST NORTH CENTRAL	14	16	7	14	11	16	13	9
MIDWEST	20	21	12	20	15	17	21	15
WEST SOUTH CENTRAL	12	13	8	12	8	10	13	8
WEST NORTH CENTRAL	8	8	4	8	6	7	9	7
WEST	23	21	32	24	29	22	23	24
MOUNTAIN	8	7	8	6	12	7	6	10
PACIFIC	15	14	24	17	17	15	18	14
OUTSIDE US	5	3	10	6	3	7	3	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	13	13	14	12	12	15	15	14	9
NEW ENGLAND	3	2	4	5	4	3	1	4	3	1
MID-ATLANTIC	10	11	9	9	8	9	13	11	11	8
SOUTHEAST	26	26	26	24	26	28	24	25	22	32
SOUTH ATLANTIC	20	21	21	18	19	22	18	18	19	24
EAST SOUTH CENTRAL	6	5	5	5	6	5	5	6	4	7
GREAT LAKES	14	16	16	11	10	18	15	13	13	15
EAST NORTH CENTRAL	14	16	16	11	10	18	15	13	13	15
MIDWEST	20	21	19	19	24	19	15	20	20	20
WEST SOUTH CENTRAL	12	13	12	11	14	12	8	12	13	11
WEST NORTH CENTRAL	8	8	7	8	10	7	6	8	7	10
WEST	23	20	21	24	22	22	25	21	25	22
MOUNTAIN	8	7	7	7	6	6	16	7	11	4
PACIFIC	15	13	14	17	16	16	10	14	14	17
OUTSIDE US	5	3	6	8	7	3	8	6	6	4

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	*	*	*	*	54	5	7	1	4
NEW ENGLAND	3	24	*	*	*	*	15	*	*	*	1
MID-ATLANTIC	10	76	*	*	*	*	39	5	7	1	3
SOUTHEAST	26	*	100	*	*	*	22	73	14	10	2
SOUTH ATLANTIC	20	*	78	*	*	*	21	60	8	4	1
EAST SOUTH CENTRAL	6	*	22	*	*	*	2	13	6	6	*
GREAT LAKES	14	*	*	100	*	*	7	10	60	4	*
EAST NORTH CENTRAL	14	*	*	100	*	*	7	10	60	4	*
MIDWEST	20	*	*	*	100	*	3	5	12	66	7
WEST SOUTH CENTRAL	12	*	*	*	60	*	3	4	2	44	2
WEST NORTH CENTRAL	8	*	*	*	40	*	*	1	10	22	5
WEST	23	*	*	*	*	100	5	4	2	15	81
MOUNTAIN	8	*	*	*	*	33	3	2	*	7	23
PACIFIC	15	*	*	*	*	67	2	2	2	8	58
OUTSIDE US	5	*	*	*	*	*	8	3	5	3	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 18-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	15	25	18	15	19	17	20
NEW ENGLAND	4	3	8	4	4	4	4	4
MID-ATLANTIC	13	12	18	14	12	16	13	16
SOUTHEAST	24	24	23	22	26	22	24	26
SOUTH ATLANTIC	18	18	17	17	18	18	18	20
EAST SOUTH CENTRAL	6	6	6	5	8	4	6	7
GREAT LAKES	16	18	6	15	13	17	15	14
EAST NORTH CENTRAL	16	18	6	15	13	17	15	14
MIDWEST	22	21	21	23	22	22	24	18
WEST SOUTH CENTRAL	14	14	12	13	13	13	14	11
WEST NORTH CENTRAL	9	7	9	10	10	9	9	7
WEST	21	21	25	22	23	20	20	22
MOUNTAIN	7	6	10	6	10	6	4	7
PACIFIC	15	16	14	16	13	14	16	15

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	16	17	18	14	17	23	18	22	11
NEW ENGLAND	4	3	4	5	4	3	4	5	3	3
MID-ATLANTIC	13	13	12	13	10	13	19	12	19	8
SOUTHEAST	24	26	27	22	23	27	22	24	18	30
SOUTH ATLANTIC	18	21	20	14	16	22	16	16	14	24
EAST SOUTH CENTRAL	6	5	6	9	7	5	6	8	4	7
GREAT LAKES	16	15	17	16	16	15	14	15	15	16
EAST NORTH CENTRAL	16	15	17	16	16	15	14	15	15	16
MIDWEST	22	23	21	25	25	24	15	23	21	23
WEST SOUTH CENTRAL	14	14	13	13	14	16	9	15	14	12
WEST NORTH CENTRAL	9	9	8	11	10	8	7	8	7	11
WEST	21	20	18	19	22	17	26	19	23	20
MOUNTAIN	7	6	6	7	5	7	10	6	8	6
PACIFIC	15	14	12	12	17	10	16	14	16	14

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	71	15	9	3	4	100	*	*	*	*
NEW ENGLAND	4	18	2	1	*	1	23	*	*	*	*
MID-ATLANTIC	13	53	12	7	3	3	77	*	*	*	*
SOUTHEAST	24	10	67	17	6	4	*	100	*	*	*
SOUTH ATLANTIC	18	10	51	12	2	3	*	74	*	*	*
EAST SOUTH CENTRAL	6	1	17	5	4	1	*	26	*	*	*
GREAT LAKES	16	9	8	67	10	2	*	*	100	*	*
EAST NORTH CENTRAL	16	9	8	67	10	2	*	*	100	*	*
MIDWEST	22	2	8	6	75	15	*	*	*	100	*
WEST SOUTH CENTRAL	14	1	6	4	47	7	*	*	*	61	*
WEST NORTH CENTRAL	9	2	2	2	28	7	*	*	*	39	*
WEST	21	7	1	1	7	76	*	*	*	*	100
MOUNTAIN	7	5	*	*	6	20	*	*	*	*	31
PACIFIC	15	2	1	*	2	56	*	*	*	*	69

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	34	47	39	32	39	38	40
250,000-999,999	36	36	36	35	42	35	32	37
50,000-249,000	26	30	17	26	25	26	29	22
LESS THAN 50,000	1	1	*	1	1	*	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	43	39	59	40	55	41	44	45
WITHIN MAJOR CITY	34	30	50	31	47	35	34	39
B COUNTY	24	27	15	25	16	26	24	22
C COUNTY	15	16	12	16	13	15	15	15
D COUNTY	13	15	5	14	13	11	15	12
OUTSIDE US	5	3	10	6	3	7	3	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	35	39	40	41	32	40	38	42	32
250,000-999,999	36	36	36	34	30	43	32	38	31	38
50,000-249,000	26	27	24	26	29	24	27	23	27	29
LESS THAN 50,000	1	1	1	*	*	1	1	1	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	43	40	42	46	45	47	25	49	40	40
WITHIN MAJOR CITY	34	33	35	35	36	39	18	42	31	32
B COUNTY	24	26	27	25	23	25	29	25	23	25
C COUNTY	15	17	14	12	14	11	27	10	20	13
D COUNTY	13	14	11	10	13	14	11	9	10	20
OUTSIDE US	5	3	6	8	7	3	8	6	6	4

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	55	34	36	27	36	64	26	29	32	40
250,000-999,999	36	29	46	46	28	30	26	50	51	29	23
50,000-249,000	26	14	20	18	43	33	8	24	21	37	36
LESS THAN 50,000	1	2	*	*	2	*	2	*	*	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	43	45	38	33	42	62	40	36	31	44	59
WITHIN MAJOR CITY	34	33	35	32	41	36	31	34	29	42	32
B COUNTY	24	26	33	29	27	13	25	33	33	22	11
C COUNTY	15	28	4	23	19	15	23	7	17	17	14
D COUNTY	13	*	25	15	13	9	5	20	14	14	10
OUTSIDE US	5	*	*	*	*	*	8	3	5	3	8

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL

Table 20-1

USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	3	21	5	15	7	4	9
PACKAGE TOUR	4	2	8	4	3	6	2	5
CONSULTED TRAVEL AGENT	11	5	34	10	19	9	5	17
USED FOR HOTEL,TRANSP RESERVATION	9	4	28	8	16	8	4	15

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	4	7	11	7	6	4	12	5	4
PACKAGE TOUR	4	3	3	3	5	2	4	3	5	4
CONSULTED TRAVEL AGENT	11	6	12	18	11	10	11	16	9	8
USED FOR HOTEL, TRANSP RESERVATION	9	5	10	15	9	9	8	13	8	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	7	8	5	4	7	10	7	6	4	6
PACKAGE TOUR	4	1	5	3	1	3	3	5	4	3	3
CONSULTED TRAVEL AGENT	11	11	13	6	4	11	15	12	8	6	12
USED FOR HOTEL,TRANSP RESERVATION	9	9	12	5	3	10	12	11	8	5	8

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
MARITAL STATUS								
	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	61	57	61	55	61	58	61
NOT MARRIED	41	39	43	39	45	39	42	39
SEX								
MALE	60	59	62	57	67	56	55	65
FEMALE	40	41	38	43	33	44	45	35
AGE								
18-24	16	18	13	18	12	17	17	14
25-34	29	28	31	29	33	28	30	30
35-44	20	21	19	17	28	17	21	22
45-54	15	14	18	15	13	16	19	15
55-64	10	10	8	9	11	9	7	9
65-74	7	6	6	8	2	11	5	8
75-84	1	1	2	2	*	2	1	1
85+	2	1	2	2	1	*	1	1
AVERAGE	40	39	41	40	39	40	39	40

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
MARITAL STATUS										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	52	61	71	40	76	79	39	83	83
NOT MARRIED	41	48	39	29	60	24	21	61	17	17
SEX										
MALE	60	55	64	69	60	62	57	67	51	53
FEMALE	40	45	36	31	40	38	43	33	49	47
AGE										
18-24	16	19	12	11	36	*	*	20	11	15
25-34	29	33	32	27	64	*	*	34	20	32
35-44	20	16	24	26	*	56	*	17	14	39
45-54	15	11	17	24	*	44	*	14	19	12
55-64	10	10	9	9	*	*	51	9	17	1
65-74	7	8	4	2	*	*	35	4	15	1
75-84	1	2	1	*	*	*	6	1	2	*
85+	2	1	*	*	*	*	9	2	2	*
AVERAGE	40	39	39	39	27	43	66	38	47	35

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL

Table 21-3

TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS

MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
MARITAL STATUS											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	58	55	59	65	64	71	55	53	60	59
NOT MARRIED	41	42	45	41	35	36	29	45	47	40	41
SEX											
MALE	60	63	59	60	64	57	60	64	58	58	60
FEMALE	40	37	41	40	36	43	40	36	42	42	40
AGE											
18-24	16	9	17	21	17	14	11	16	26	15	17
25-34	29	36	29	20	34	27	29	29	27	32	29
35-44	20	21	22	24	17	17	18	26	19	20	15
45-54	15	14	12	15	18	19	19	9	12	20	16
55-64	10	7	8	12	7	15	8	8	12	6	15
65-74	7	11	7	5	2	8	12	9	3	3	7
75-84	1	*	3	2	*	*	1	3	1	*	*
85+	2	1	2	*	5	*	2	*	*	3	3
AVERAGE	40	40	40	39	40	39	43	40	36	40	39

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL

Table 22-1

TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS

EDUCATION, OCCUPATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
EDUCATION								
	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	15	8	15	8	15	16	16
HIGH SCHOOL COMPLETE	35	37	26	39	26	37	35	32
COLLEGE INCOMPLETE	18	18	18	18	16	18	20	17
COLLEGE COMPLETE	23	22	31	19	36	20	21	24
GRADUATE WORK	10	9	16	9	14	10	8	12
OCCUPATION								
PROFESSIONAL MANAGERIAL	18	17	21	15	26	15	15	22
LOWER LEVEL TECHNICAL MANAGERIAL	21	19	29	18	35	15	18	23
CLERICAL, SALES	14	15	12	15	13	17	16	15
BLUE COLLAR	19	22	9	21	13	19	22	15
HOUSEHOLD SERVICE	4	4	2	5	1	5	5	2
RETIRED	11	12	8	13	1	16	11	12
UNEMPLOYED	4	4	3	4	3	3	4	4
NOT WORKING, NOT LOOKING	7	6	12	8	6	8	7	5
OTHER	2	1	2	2	2	1	2	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL

Table 22-2

TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS

EDUCATION, OCCUPATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
EDUCATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	17	10	6	11	11	23	12	16	15
HIGH SCHOOL COMPLETE	35	39	32	28	33	36	37	29	41	42
COLLEGE INCOMPLETE	18	16	18	22	20	17	15	19	15	18
COLLEGE COMPLETE	23	22	27	26	28	21	17	28	19	15
GRADUATE WORK	10	7	13	18	8	15	8	12	8	10
OCCUPATION										
PROFESSIONAL MANAGERIAL	18	14	22	27	15	25	11	19	15	19
LOWER LEVEL TECHNICAL MANAGERIAL	21	16	23	30	25	19	16	27	14	13
CLERICAL, SALES	14	15	14	13	18	14	8	14	15	15
BLUE COLLAR	19	23	21	15	22	22	5	17	[illegible]	28
HOUSEHOLD SERVICE	4	6	4	1	4	5	1	4	3	6
RETIRED	11	15	7	4	*	4	49	6	25	1
UNEMPLOYED	4	5	2	1	6	3	1	4	5	5
NOT WORKING, NOT LOOKING	7	6	6	7	7	7	9	7	5	12
OTHER	2	1	1	2	3	1	*	1	2	2

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	12	12	12	15	15	9	17	10	15	15
HIGH SCHOOL COMPLETE	35	32	35	36	40	34	35	31	38	36	37
COLLEGE INCOMPLETE	18	12	22	18	16	19	16	21	18	19	14
COLLEGE COMPLETE	23	33	22	19	20	21	28	21	24	22	22
GRADUATE WORK	10	11	9	15	8	10	12	10	9	7	13
OCCUPATION											
PROFESSIONAL MANAGERIAL	18	18	20	18	13	18	17	20	21	15	16
LOWER LEVEL TECHNICAL MANAGERIAL	21	26	20	13	28	17	23	19	14	26	22
CLERICAL, SALES	14	9	17	13	11	15	10	15	13	16	16
BLUE COLLAR	19	12	17	23	25	19	17	17	27	22	15
HOUSEHOLD SERVICE	4	2	4	7	5	2	3	6	4	4	3
RETIRED	11	16	9	13	6	14	16	11	10	5	13
UNEMPLOYED	4	6	4	3	4	4	3	2	6	3	7
NOT WORKING, NOT LOOKING	7	10	7	7	6	7	8	9	4	8	6
OTHER	2	2	1	2	1	3	4	1	1	1	2

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
FAMILY INCOME								
	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	6	4	7	2	5	6	4
$10,000-$19,999	18	20	10	21	11	19	21	13
$20,000-$29,999	23	24	17	24	17	27	24	21
$30,000-$39,999	18	19	16	19	19	22	19	15
$40,000-$49,999	14	13	15	12	18	10	10	15
$50,000-$74,999	14	12	24	12	20	12	13	20
$75,000-$99,999	4	2	7	3	5	3	4	5
$100,000 OR MORE	4	3	6	3	7	2	3	7
CUMULATIVE INCOME								
$20,000 OR MORE	76	74	85	73	86	76	73	83
$30,000 OR MORE	54	49	69	49	69	49	49	61
$40,000 OR MORE	36	30	53	30	50	27	30	46
$50,000 OR MORE	22	18	38	18	32	17	20	31
$75,000 OR MORE	8	5	14	6	12	5	7	11

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		HH MEMBERS ON TRIP CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	9	*	*	7	2	11	5	8	6
$10,000-$19,999	18	28	*	*	21	6	27	17	21	14
$20,000-$29,999	23	35	30	*	26	18	25	25	21	20
$30,000-$39,999	18	28	24	*	17	22	14	16	17	27
$40,000-$49,999	14	*	18	38	13	16	10	15	12	13
$50,000-$74,999	14	*	19	41	11	24	8	16	12	14
$75,000-$99,999	4	*	5	10	2	6	3	3	5	4
$100,000 OR MORE	4	*	5	11	4	5	3	5	4	2
CUMULATIVE INCOME										
$20,000 OR MORE	76	63	100	100	72	91	63	78	71	80
$30,000 OR MORE	54	28	70	100	46	73	37	54	50	60
$40,000 OR MORE	36	*	47	100	29	51	23	38	33	33
$50,000 OR MORE	22	*	29	62	16	35	13	23	21	20
$75,000 OR MORE	8	*	10	21	6	12	6	8	9	6

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
FAMILY INCOME											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	2	6	2	9	8	3	5	1	10	7
$10,000-$19,999	18	22	18	11	19	20	22	14	11	17	24
$20,000-$29,999	23	15	29	26	26	16	16	32	24	24	15
$30,000-$39,999	18	19	16	29	13	19	20	17	23	13	21
$40,000-$49,999	14	22	12	7	18	10	14	12	17	18	7
$50,000-$74,999	14	13	11	20	12	18	16	13	18	12	15
$75,000-$99,999	4	5	4	1	1	5	6	3	1	2	6
$100,000 OR MORE	4	3	4	4	2	4	3	4	6	4	4
CUMULATIVE INCOME											
$20,000 OR MORE	76	76	77	87	72	72	75	81	88	72	69
$30,000 OR MORE	54	61	48	61	46	56	59	48	64	48	54
$40,000 OR MORE	36	42	32	32	34	37	40	32	41	35	33
$50,000 OR MORE	22	20	20	26	16	27	26	19	25	18	25
$75,000 OR MORE	8	7	9	5	4	10	9	6	7	6	10

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
HOUSEHOLD STRUCTURE:								
	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	18	21	19	21	19	21	19
TWO OR MORE ADULTS,NO CHILDREN	39	40	36	40	35	43	38	38
SINGLE ADULT WITH CHILD	4	3	5	3	6	3	4	4
TWO OR MORE ADULTS WITH CHILDREN	38	39	38	39	39	35	38	38
HOUSEHOLD SIZE								
ONE PERSON	19	18	21	19	21	19	21	19
TWO PEOPLE	31	32	32	32	29	36	29	30
THREE PEOPLE	18	18	16	18	16	16	17	17
FOUR PEOPLE	18	19	17	19	18	18	20	18
FIVE OR MORE PEOPLE	13	13	15	13	17	11	14	16
NUMBER OF WAGE EARNERS								
NONE	12	11	13	14	7	16	11	10
ONE	42	41	45	39	47	38	40	44
TWO	37	39	32	38	36	37	39	36
THREE OR MORE	9	8	10	9	10	10	10	11

USTDC NATIONAL TRAVEL SURVEY   SPRING 1988 TRAVEL
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	25	19	11	23	11	16	34	*	*
TWO OR MORE ADULTS,NO CHILDREN	39	38	37	40	33	31	73	33	72	2
SINGLE ADULT WITH CHILD	4	4	4	4	5	3	*	4	*	9
TWO OR MORE ADULTS WITH CHILDREN	38	33	40	44	38	55	11	29	28	89
HOUSEHOLD SIZE										
ONE PERSON	19	25	19	11	23	11	16	34	*	*
TWO PEOPLE	31	34	29	28	24	25	64	26	58	6
THREE PEOPLE	18	17	19	21	21	19	12	15	19	26
FOUR PEOPLE	18	14	19	23	21	24	2	14	13	37
FIVE OR MORE PEOPLE	13	10	14	17	11	22	5	11	10	31
NUMBER OF WAGE EARNERS										
NONE	12	14	7	4	5	4	39	9	20	3
ONE	42	49	41	32	43	40	40	52	28	34
TWO	37	32	42	47	45	42	17	30	41	55
THREE OR MORE	9	5	10	16	8	14	3	8	11	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	23	20	15	20	17	17	24	14	20	18
TWO OR MORE ADULTS,NO CHILDREN	39	37	39	47	33	42	43	30	47	36	43
SINGLE ADULT WITH CHILD	4	2	5	4	4	3	2	5	7	4	1
TWO OR MORE ADULTS WITH CHILDREN	38	38	36	34	43	39	38	41	33	40	38
HOUSEHOLD SIZE											
ONE PERSON	19	23	20	15	20	17	17	24	14	20	18
TWO PEOPLE	31	30	33	36	29	30	36	30	34	29	30
THREE PEOPLE	18	21	16	14	20	21	19	14	15	23	19
FOUR PEOPLE	18	17	15	24	17	18	16	18	27	16	16
FIVE OR MORE PEOPLE	13	9	16	11	15	14	11	15	11	12	18
NUMBER OF WAGE EARNERS											
NONE	12	17	11	13	7	16	14	10	15	8	16
ONE	42	46	41	32	43	43	36	50	29	44	45
TWO	37	28	41	42	44	31	41	35	38	43	29
THREE OR MORE	9	10	7	12	6	10	9	5	18	5	10

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
HOME OWNERSHIP								
	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	70	64	68	69	68	68	74
RENT	31	30	36	32	31	32	32	26

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
HOME OWNERSHIP										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	62	74	81	45	85	95	58	79	83
RENT	31	38	26	19	55	15	5	42	21	17

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
HOME OWNERSHIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	63	68	75	63	75	72	71	70	63	68
RENT	31	37	32	25	37	25	28	29	30	37	32

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

APPENDIX B

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN________________________________

LOCATION NUMBER_____________PHONE #_________________

Hello, my name is ________________ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _________ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1 MALE	2 FEMALE
What is the sex of the next oldest adult?	1 MALE	2 FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1 MALE	2 FEMALE
	1 MALE	2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator.
   1 YES
   2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month).
   1 YES
   2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?
   ______

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	________	YEARS	1 MALE	2 FEMALE
PERSON #2	________	YEARS	1 MALE	2 FEMALE
PERSON #3	________	YEARS	1 MALE	2 FEMALE
PERSON #4	________	YEARS	1 MALE	2 FEMALE
PERSON #5	________	YEARS	1 MALE	2 FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_______ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
____________________	__________	________
____________________	__________	________
____________________	__________	________
____________________	__________	________
____________________	__________	________

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW. ___

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) ______________________

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME ______________________

STATE, COUNTRY ______________________

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) ______________________

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) ______________________	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?
1 YES
2 NO

20. Did you consult a travel agent while arranging this trip?
1 YES
2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?
1 YES
2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:
Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY
2 FEBRUARY
3 MARCH
4 APRIL
5 MAY
6 JUNE
7 JULY
8 AUGUST
9 SEPTEMBER
0 OCTOBER
X NOVEMBER
Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? ________NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) ______________________________
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:
Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER
9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:

Z11. How many of those members are under 18 years of age? ____________________

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:

D3. What is your occupation? ______________________________

IF NO, ASK:

D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _______

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER ____________________________ DATE __________
TIME INTERVIEW ENDED ____________ LENGTH OF INTERVIEW __________

APPENDIX C

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington
(Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
SPRING 1988 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	146.4	144.4 - 148.4	258.5	255.5 - 261.5
Vacation	80.0	78.5 - 81.5	157.7	155.7 - 159.7
Pleasure	97.9	96.4 - 99.4	186.2	184.2 - 188.2
Bus/Conv	39.4	38.4 - 40.4	53.4	52.4 - 54.4
Weekend	65.1	64.1 - 66.1	130.4	128.9 - 131.9
Auto	104.2	102.7 - 105.7	197.0	195.0 - 199.0
Air	35.1	34.1 - 36.1	51.7	50.7 - 52.7
Hotel	69.6	68.6 - 70.6	118.3	116.8 - 119.8

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
SPRING 1988

Number of telephone interviews completed	4,558
Number of respondents reporting one or more qualifying trips*	846
Total number of qualifying trips	1,322

---

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.

R9375-14

US Travel
Data Center

1988 Summer Travel Market Close-Up

National Travel Survey Tabulations

US Travel Data Center • Two Lafayette Centre, 1133 21st Street, NW • Washington, DC 20036
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1988 SUMMER
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

US Travel
Data Center

US TRAVEL DATA CENTER
WASHINGTON, D.C.

1988 SUMMER SUMMARY *AND* TABULATIONS COMBINED PRICE:
ONE HUNDRED THIRTY-FIVE DOLLARS
NOT AVAILABLE SEPARATELY

ISSN: 0737-2620

An Affiliate of the Travel Industry Association of America

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The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Director

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SUMMER 1988 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on summer 1988 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a complement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The summer 1988 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over June, July and August 1988, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 179.0 million. For example, an estimated volume of 208.7 million trips were taken by U.S. resident adults during the summer of 1988. A trip is counted each time one adult travels 100 miles or more away from home and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus, the estimated 428.0 million total person-trips for summer 1988 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto: Travel by auto, truck or recreational vehicle (RV)

Mode Air: Travel by airplane

Pleasure: Travel for entertainment, outdoor recreation or visits to friends and relatives

Business: Travel for business or conventions

Vac Trip: Considered to be a vacation trip

Weekend Trip: Travel took place over a weekend or a long weekend

Used Hotel: Spent at least one night in a hotel or motel

LT $40K: Resides in household with an annual family income of less than $40,000

$20K+: Resides in household with an annual family income of $20,000 or more

$40K+: Resides in household with an annual family income of $40,000 or more

18-34: Between 18 and 34 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

No Child, 1 ADL: One adult without children on trip

No Child, 2+ ADL: Two or more adults without children on trip

Child, 1+ ADL: One or more adults with child(ren) on trip

NE: Northeast (New England and Mid-Atlantic regions)

SE: Southeast (South Atlantic and East South Central census regions)

GRT LKS: Great Lakes (East North Central census region)

MID WST: Midwest (West South Central and East North Central census regions)

WST: West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY   1988 SUMMER
Table 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	29	4	24	21	23	24	18
300-399	15	18	3	15	14	14	19	14
400-499	10	11	8	10	10	11	12	11
500-599	7	7	6	6	9	7	6	9
600-999	12	13	13	11	13	12	14	13
1000-1999	15	13	23	16	16	15	13	16
2000 OR MORE	12	6	34	12	15	12	8	14
OUTSIDE U.S.	6	4	11	7	3	6	4	7
AVERAGE DISTANCE OF TRIP	960	710	1920	960	1050	960	790	1050
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	71	67	85	70	76	71	72	76
400 OR MORE	57	50	82	55	62	57	52	62
500 OR MORE	46	38	74	45	53	46	41	52
600 OR MORE	40	32	69	39	43	39	34	43
1000 OR MORE	27	19	56	28	30	27	20	30

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	27	21	19	24	23	24	24	22	23
300-399	15	15	16	15	15	15	13	15	13	17
400-499	10	11	11	9	13	8	10	8	13	10
500-599	7	5	8	9	6	8	4	7	7	5
600-999	12	12	13	13	11	13	13	13	10	14
1000-1999	15	15	15	16	15	15	16	15	17	15
2000 OR MORE	12	10	11	14	10	12	12	13	12	9
OUTSIDE U.S.	6	5	6	6	6	4	8	5	6	8
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	960	850	950	1080	900	1000	940	990	980	850
CUMULATIVE										
300 OR MORE	71	68	73	76	69	73	70	71	72	70
400 OR MORE	57	52	58	61	55	58	56	56	59	53
500 OR MORE	46	41	47	52	42	49	46	48	46	43
600 OR MORE	40	36	39	43	37	41	42	41	39	38
1000 OR MORE	27	25	26	30	25	28	29	28	29	24

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	29	22	29	27	20	26	24	24	23	21
300-399	15	25	13	16	19	8	20	14	13	18	9
400-499	10	13	8	17	10	10	13	6	13	10	10
500-599	7	3	8	7	8	8	2	8	8	6	8
600-999	12	8	19	12	12	13	9	14	13	12	13
1000-1999	15	7	22	15	17	16	7	19	18	16	15
2000 OR MORE	12	14	8	5	7	25	15	12	8	11	14
OUTSIDE U.S.	6	*	*	*	*	*	8	3	3	4	11
AVERAGE DISTANCE OF TRIP	960	830	900	680	740	1450	1010	990	850	850	1100
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	71	70	78	71	73	79	66	74	73	74	68
400 OR MORE	57	45	65	55	54	71	46	60	60	56	60
500 OR MORE	46	32	57	38	44	61	33	53	47	46	50
600 OR MORE	40	29	49	31	36	53	30	45	39	40	42
1000 OR MORE	27	22	30	19	24	40	21	31	26	27	28

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	100	*	79	58	78	85	67
RENTAL CAR	2	2	*	1	4	1	2	2
AIRPLANE	20	*	100	16	38	16	11	28
BUS	2	*	*	2	1	2	2	3
TRAIN	1	*	*	1	*	1	1	1
OTHER	2	*	*	1	2	1	1	2

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 2-2
PRIMARY MODE OF TRANSPORTATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	81	76	66	76	75	74	66	81	85
RENTAL CAR	2	1	2	4	3	1	*	2	3	*
AIRPLANE	20	14	22	31	20	23	18	28	17	13
BUS	2	2	1	1	1	*	6	3	*	1
TRAIN	1	1	*	*	1	*	1	1	1	*
OTHER	2	1	1	1	1	2	1	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	76	78	79	82	68	76	76	82	74	68
RENTAL CAR	2	2	1	3	2	1	5	1	1	3	*
AIRPLANE	20	18	19	16	14	28	20	20	15	20	28
BUS	2	2	*	3	2	2	1	1	1	3	2
TRAIN	1	2	1	*	*	*	2	1	*	*	*
OTHER	2	2	1	1	1	2	1	2	1	2	2

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	12	9	10	15	9	*	*
1	13	16	5	12	17	11	18	16
2 TO 3	31	33	20	32	23	32	52	34
4 TO 9	31	28	45	30	37	33	30	35
TEN OR MORE	13	11	22	15	8	16	*	14
AVERAGE, IF ANY	5.4	4.9	7.2	5.7	4.6	5.9	2.8	5.3
AVG., INCL. ZERO	4.8	4.3	6.6	5.1	3.9	5.4	2.8	5.3

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	13	9	7	11	10	14	14	11	5
1	13	13	14	15	14	15	10	16	11	11
2 TO 3	31	32	32	28	33	32	22	27	31	38
4 TO 9	31	28	32	36	30	31	33	32	30	32
TEN OR MORE	13	13	13	14	11	13	20	11	16	14
AVERAGE, IF ANY	5.4	5.3	5.4	5.5	5.1	5.2	6.6	5.1	5.8	5.5
AVG., INCL. ZERO	4.8	4.6	4.9	5.2	4.5	4.7	5.6	4.4	5.2	5.2

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	7	11	16	11	12	10	12	9	13	11
1	13	16	11	14	17	13	13	13	13	16	12
2 TO 3	31	39	32	30	31	27	35	29	30	30	30
4 TO 9	31	24	33	35	30	35	25	34	35	32	30
TEN OR MORE	13	14	13	6	10	13	17	11	12	10	17
AVERAGE, IF ANY	5.4	5.1	5.4	4.5	4.8	5.5	5.8	5.4	5.1	4.8	6.1
AVG., INCL. ZERO	4.8	4.7	4.8	3.8	4.3	4.8	5.2	4.7	4.6	4.2	5.4

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 4-1
TYPES OF LODGING USED

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	37	36	40	15	41	42	7
HOTEL OR MOTEL	46	41	60	40	70	42	44	100
RENTED CABIN OR CONDOMINIUM	3	3	3	4	*	4	3	1
OWNED CABIN OR CONDOMINIUM	3	3	1	3	*	3	4	*
CAMPER, TRAILER, OR RV	7	8	*	8	1	8	8	2
OTHER	2	1	2	2	2	1	1	1
NONE	11	12	9	10	15	9	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.7	4.3	6.5	5.0	3.3	5.3	2.7	7.1
HOTEL, MOTEL	3.6	3.2	4.7	3.8	3.1	3.8	2.7	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 4-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
LODGING TYPE										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	41	35	30	41	30	41	34	34	45
HOTEL OR MOTEL	46	41	49	55	42	51	41	48	47	39
RENTED CABIN OR CONDOMINIUM	3	2	3	4	4	2	5	2	3	4
OWNED CABIN OR CONDOMINIUM	3	2	3	4	2	4	2	1	3	6
CAMPER, TRAILER, OR RV	7	8	7	5	6	7	7	4	9	9
OTHER	2	2	2	2	2	2	1	2	2	1
NONE	11	13	9	7	11	10	14	14	11	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.7	4.6	4.7	5.0	4.2	4.2	6.4	5.0	4.6	4.5
HOTEL, MOTEL	3.6	3.6	3.5	3.4	3.5	3.4	4.0	3.5	3.6	3.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	42	35	43	39	28	35	39	38	39	31
HOTEL OR MOTEL	46	44	46	38	41	54	44	46	44	40	53
RENTED CABIN OR CONDOMINIUM	3	5	4	1	3	2	7	2	3	2	2
OWNED CABIN OR CONDOMINIUM	3	2	1	5	2	3	3	1	4	3	3
CAMPER, TRAILER, OR RV	7	3	5	5	10	8	6	4	8	7	8
OTHER	2	2	1	1	2	1	2	1	1	2	2
NONE	11	7	11	16	11	12	10	12	9	13	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.7	5.0	5.3	4.1	4.5	4.8	5.6	4.6	4.2	4.5	5.0
HOTEL, MOTEL	3.6	2.8	3.5	3.0	3.3	3.5	3.2	3.3	3.7	3.9	3.7

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 5-1

TRAVEL PARTY SIZE AND STRUCTURE

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
HOUSEHOLD MEMBERS ON TRIP								
	100%	100%	100%	100%	100%	100%	100%	100%
1	46	40	60	40	75	37	40	48
2	28	30	21	29	18	29	29	27
3	12	12	12	14	3	14	12	12
4	9	11	4	10	2	12	12	9
5	4	5	2	5	1	5	5	2
6+	2	2	2	3	*	3	2	2
PARTIES WITHOUT CHILDREN	79	76	86	74	96	73	74	82
ONE ADULT	46	40	60	40	75	37	40	48
TWO ADULTS	25	27	20	26	18	27	25	26
3 + ADULTS	8	9	7	8	2	9	10	8
PARTIES WITH CHILDREN	21	24	14	26	4	27	26	18
ONE ADULT	4	5	3	5	1	5	5	2
TWO ADULTS	11	14	5	14	2	14	15	10
3 + ADULTS	6	6	6	7	2	8	6	6
AVG # ON TRIP,INCLUDING RESPONDENT	2.1	2.2	1.8	2.2	1.4	2.3	2.2	2.0
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.4	.2	.4	.1	.5	.4	.3

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
HOUSEHOLD MEMBERS ON TRIP										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	46	45	43	46	48	42	49	100	*	*
2	28	25	30	33	21	28	41	*	76	12
3	12	14	12	8	13	15	4	*	17	30
4	9	9	9	7	9	9	5	*	6	31
5	4	4	4	4	6	4	1	*	*	18
6+	2	2	2	2	3	2	*	*	*	9
PARTIES WITHOUT CHILDREN	79	76	77	82	73	75	96	100	100	*
ONE ADULT	46	45	43	46	48	42	49	100	*	*
TWO ADULTS	25	23	27	30	18	25	40	*	76	*
3 + ADULTS	8	8	7	7	7	9	8	*	24	*
PARTIES WITH CHILDREN	21	24	23	18	27	25	4	*	*	100
ONE ADULT	4	5	5	4	4	6	1	*	*	20
TWO ADULTS	11	13	12	10	15	13	1	*	*	53
3 + ADULTS	6	6	6	4	9	5	1	*	*	27
AVG # ON TRIP, INCLUDING RESPONDENT	2.1	2.1	2.1	2.0	2.2	2.1	1.7	1.0	2.3	3.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.4	.4	.3	.4	.4	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
HOUSEHOLD MEMBERS ON TRIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	46	49	45	45	48	44	49	51	40	47	41
2	28	30	25	29	25	29	30	24	27	25	33
3	12	10	13	11	13	12	9	11	13	14	13
4	9	6	11	7	9	9	6	10	10	9	8
5	4	3	4	6	4	3	4	3	6	4	4
6+	2	1	2	2	2	3	2	*	5	2	3
PARTIES WITHOUT CHILDREN	79	84	76	78	77	81	84	78	73	78	81
ONE ADULT	46	49	45	45	48	44	49	51	40	47	41
TWO ADULTS	25	28	21	28	22	27	28	20	24	23	30
3 + ADULTS	8	7	10	5	7	10	6	6	9	8	10
PARTIES WITH CHILDREN	21	16	24	22	23	19	16	22	27	22	19
ONE ADULT	4	3	5	3	4	4	3	5	4	4	4
TWO ADULTS	11	8	13	12	13	9	6	13	13	13	11
3 + ADULTS	6	4	6	6	6	5	7	4	9	5	5
AVG # ON TRIP, INCLUDING RESPONDENT	2.1	1.9	2.1	2.0	2.0	2.1	1.9	1.9	2.3	2.0	2.1
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.2	.4	.4	.3	.3	.3	.4	.4	.4	.3

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	40	45	21	43	22	44	100	39
VACATION TRIP	67	70	56	84	6	100	74	61
PRIMARY PURPOSE OF TRIP								
FLEASURE (ANY)	73	77	59	100	5	91	79	65
VISIT FRIENDS OR RELATIVES	30	32	25	41	1	35	33	15
OUTDOOR RECREATION	18	20	9	24	1	24	22	15
ENTERTAINMENT	26	26	27	36	4	32	25	37
BUSINESS (ANY)	19	15	35	1	100	2	11	29
CONVENTION,ETC.	5	4	7	1	25	1	3	8
OTHER BUSINESS	14	11	28	*	75	1	7	21
PERSONAL, FAMILY, OTHER	8	9	8	*	*	8	10	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	40	44	38	33	45	40	29	34	42	48
VACATION TRIP	67	70	65	60	70	59	77	55	73	84
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	73	78	72	65	77	68	77	64	77	89
VISIT FRIENDS OR RELATIVES	30	34	27	24	30	26	39	29	32	31
OUTDOOR RECREATION	18	19	19	17	19	18	13	12	17	30
ENTERTAINMENT	26	26	27	25	29	25	25	24	29	27
BUSINESS (ANY)	19	13	22	31	17	24	12	32	12	4
CONVENTION, ETC.	5	3	6	8	4	6	2	7	3	2
OTHER BUSINESS	14	10	16	22	13	18	9	24	9	2
PERSONAL, FAMILY, OTHER	8	9	7	6	6	8	12	6	12	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	40	48	36	39	46	36	42	36	41	43	38
VACATION TRIP	67	70	68	66	58	69	72	67	67	61	70
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	73	78	74	69	70	72	80	72	71	72	72
VISIT FRIENDS OR RELATIVES	30	33	28	36	39	23	28	33	28	36	26
OUTDOOR RECREATION	18	16	19	18	16	17	18	16	20	15	19
ENTERTAINMENT	26	30	28	16	16	32	35	24	23	22	28
BUSINESS (ANY)	19	18	20	17	20	21	14	23	16	20	21
CONVENTION,ETC.	5	5	4	8	4	5	3	6	6	5	3
OTHER BUSINESS	14	13	16	9	16	17	11	16	10	15	18
PERSONAL, FAMILY, OTHER	8	6	7	15	9	7	7	7	14	8	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	16	13	16	14	16	19	15
NEW ENGLAND	5	5	5	5	5	5	5	4
MID-ATLANTIC	11	11	8	11	9	11	13	11
SOUTHEAST	24	25	22	24	25	24	21	24
SOUTH ATLANTIC	18	18	17	18	17	19	16	17
EAST SOUTH CENTRAL	6	6	5	6	8	5	5	7
GREAT LAKES	13	14	10	12	12	13	13	11
EAST NORTH CENTRAL	13	14	10	12	12	13	13	11
MIDWEST	19	21	13	19	21	17	22	17
WEST SOUTH CENTRAL	12	12	8	12	11	9	14	11
WEST NORTH CENTRAL	8	9	5	7	10	7	8	7
WEST	23	21	32	23	26	24	21	28
MOUNTAIN	8	7	13	8	11	8	7	11
PACIFIC	15	14	19	15	15	16	14	17
OUTSIDE US	6	4	11	7	3	6	4	7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	12	15	20	15	14	17	17	16	11
NEW ENGLAND	5	3	5	7	5	4	4	6	3	3
MID-ATLANTIC	11	10	10	13	10	10	13	10	13	8
SOUTHEAST	24	25	25	23	27	23	19	23	22	27
SOUTH ATLANTIC	18	19	19	16	20	16	15	18	16	19
EAST SOUTH CENTRAL	6	6	6	7	7	6	4	5	6	7
GREAT LAKES	13	13	13	13	14	12	13	13	13	13
EAST NORTH CENTRAL	13	13	13	13	14	12	13	13	13	13
MIDWEST	19	23	19	13	20	20	18	20	17	21
WEST SOUTH CENTRAL	12	14	11	8	13	12	10	12	10	13
WEST NORTH CENTRAL	8	9	8	5	8	8	8	8	7	8
WEST	23	22	22	26	18	27	26	23	26	20
MOUNTAIN	8	8	8	8	7	8	9	8	9	8
PACIFIC	15	14	15	18	11	19	17	15	18	12
OUTSIDE US	6	5	6	6	6	4	8	5	6	8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	100	*	*	*	*	64	11	5	2	3
NEW ENGLAND	5	31	*	*	*	*	22	3	1	*	*
MID-ATLANTIC	11	69	*	*	*	*	42	8	5	2	2
SOUTHEAST	24	*	100	*	*	*	16	65	21	11	4
SOUTH ATLANTIC	18	*	75	*	*	*	15	52	10	7	3
EAST SOUTH CENTRAL	6	*	25	*	*	*	*	14	11	4	1
GREAT LAKES	13	*	*	100	*	*	4	8	45	10	3
EAST NORTH CENTRAL	13	*	*	100	*	*	4	8	45	10	3
MIDWEST	19	*	*	*	100	*	3	7	17	62	5
WEST SOUTH CENTRAL	12	*	*	*	60	*	2	5	4	43	2
WEST NORTH CENTRAL	8	*	*	*	40	*	1	2	13	19	3
WEST	23	*	*	*	*	100	6	7	8	12	76
MOUNTAIN	8	*	*	*	*	35	*	1	4	7	26
PACIFIC	15	*	*	*	*	65	6	6	5	5	50
OUTSIDE US	6	*	*	*	*	*	8	3	3	4	11

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	17	16	19	13	18	18	16
NEW ENGLAND	5	5	8	6	4	6	5	4
MID-ATLANTIC	12	13	8	13	9	12	13	12
SOUTHEAST	21	21	21	21	25	21	19	21
SOUTH ATLANTIC	16	16	16	16	16	16	15	15
EAST SOUTH CENTRAL	6	6	5	5	10	5	4	6
GREAT LAKES	18	20	13	17	15	18	19	17
EAST NORTH CENTRAL	18	20	13	17	15	18	19	17
MIDWEST	22	21	20	21	22	20	23	19
WEST SOUTH CENTRAL	13	13	10	13	11	11	15	11
WEST NORTH CENTRAL	9	8	10	8	12	9	8	8
WEST	22	20	30	22	25	23	21	26
MOUNTAIN	7	6	12	6	10	6	7	10
PACIFIC	15	15	18	16	15	17	14	16

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	14	17	21	19	14	18	18	18	13
NEW ENGLAND	5	3	5	7	5	5	5	6	4	4
MID-ATLANTIC	12	11	12	14	14	10	12	12	14	9
SOUTHEAST	21	21	21	23	22	22	19	24	17	22
SOUTH ATLANTIC	16	15	17	18	15	18	12	17	13	17
EAST SOUTH CENTRAL	6	6	4	5	7	4	6	7	5	4
GREAT LAKES	18	19	18	15	18	18	17	16	18	23
EAST NORTH CENTRAL	18	19	18	15	18	18	17	16	18	23
MIDWEST	22	25	21	16	22	21	21	22	20	22
WEST SOUTH CENTRAL	13	16	12	8	14	12	11	13	13	12
WEST NORTH CENTRAL	9	9	9	8	8	9	11	9	8	10
WEST	22	21	22	25	19	24	25	20	27	20
MOUNTAIN	7	6	8	10	6	10	3	6	8	8
PACIFIC	15	16	14	15	13	14	22	14	19	12

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 8-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	72	11	5	2	5	100	*	*	*	*
NEW ENGLAND	5	21	4	*	*	2	30	*	*	*	*
MID-ATLANTIC	12	51	8	4	2	2	70	*	*	*	*
SOUTHEAST	21	15	59	12	7	7	*	100	*	*	*
SOUTH ATLANTIC	16	13	44	7	4	4	*	73	*	*	*
EAST SOUTH CENTRAL	6	2	14	6	3	2	*	27	*	*	*
GREAT LAKES	18	6	16	62	16	6	*	*	100	*	*
EAST NORTH CENTRAL	18	6	16	62	16	6	*	*	100	*	*
MIDWEST	22	3	10	17	70	11	*	*	*	100	*
WEST SOUTH CENTRAL	13	2	6	5	46	5	*	*	*	59	*
WEST NORTH CENTRAL	9	1	4	11	23	6	*	*	*	41	*
WEST	22	4	4	5	5	72	*	*	*	*	100
MOUNTAIN	7	2	1	4	1	21	*	*	*	*	31
PACIFIC	15	2	2	1	4	50	*	*	*	*	69

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	35	50	39	36	39	36	38
250,000-999,999	40	41	33	39	44	38	39	40
50,000-249,000	21	22	17	21	20	21	24	21
LESS THAN 50,000	1	1	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	40	35	59	36	51	37	37	45
WITHIN MAJOR CITY	29	24	49	25	42	25	29	34
B COUNTY	24	27	13	25	20	25	28	22
C COUNTY	19	21	10	21	14	19	18	16
D COUNTY	12	14	6	12	11	13	13	10
OUTSIDE US	6	4	11	7	3	6	4	7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	33	38	45	36	43	31	41	38	33
250,000-999,999	40	42	40	36	42	36	44	40	39	42
50,000-249,000	21	24	22	18	22	20	22	19	22	24
LESS THAN 50,000	1	1	1	*	1	1	2	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	40	33	42	52	39	43	34	43	40	32
WITHIN MAJOR CITY	29	25	31	37	31	29	25	34	27	23
B COUNTY	24	26	23	20	24	23	27	25	23	24
C COUNTY	19	22	19	15	18	19	20	18	17	21
D COUNTY	12	14	11	8	12	12	12	8	13	17
OUTSIDE US	6	5	6	6	6	4	8	5	6	8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	45	32	40	31	42	54	27	35	31	46
250,000-999,999	40	42	54	43	31	32	36	58	45	34	27
50,000-249,000	21	10	14	16	36	25	7	16	19	32	27
LESS THAN 50,000	1	3	1	1	1	*	3	*	1	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	40	39	37	36	35	57	36	39	36	36	50
WITHIN MAJOR CITY	29	27	30	34	33	29	31	29	29	32	26
B COUNTY	24	30	35	31	24	11	27	32	29	24	11
C COUNTY	19	27	16	19	22	17	25	16	16	21	16
D COUNTY	12	2	12	14	18	14	3	10	16	16	13
OUTSIDE US	6	*	*	*	*	*	8	3	3	4	11

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	2	24	5	12	5	4	10
PACKAGE TOUR	3	1	8	4	2	4	2	5
CONSULTED TRAVEL AGENT	13	3	44	11	20	12	7	18
USED FOR HOTEL,TRANSP RESERVATION	9	2	33	8	16	8	5	14

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	4	8	10	5	8	4	7	7	3
PACKAGE TOUR	3	3	4	4	4	3	3	3	5	2
CONSULTED TRAVEL AGENT	13	10	13	17	12	13	12	15	11	10
USED FOR HOTEL,TRANSP RESERVATION	9	7	10	13	9	9	9	11	8	8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	5	6	3	6	6	7	8	4	5	7
PACKAGE TOUR	3	2	3	1	2	3	5	2	1	3	4
CONSULTED TRAVEL AGENT	13	10	13	9	8	14	15	12	10	12	12
USED FOR HOTEL,TRANSP RESERVATION	9	7	9	6	6	10	11	9	7	10	9

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	26	4	22	19	21	23	17
300-399	15	17	2	15	15	14	19	13
400-499	11	12	7	11	11	12	13	11
500-599	6	6	5	5	10	6	6	8
600-999	12	13	10	11	14	12	14	14
1000-1999	16	15	22	17	13	16	13	16
2000 OR MORE	12	6	36	12	15	13	6	14
OUTSIDE U.S.	6	5	12	7	2	5	6	7
AVERAGE DISTANCE OF TRIP	950	730	2050	970	1040	970	750	1060
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	72	69	83	71	78	71	71	76
400 OR MORE	57	52	81	56	63	58	52	64
500 OR MORE	46	40	74	45	52	47	39	52
600 OR MORE	40	34	68	40	43	40	33	44
1000 OR MORE	28	21	58	29	28	29	19	31

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	25	21	18	22	23	22	24	22	21
300-399	15	16	16	15	14	15	15	15	12	17
400-499	11	12	12	10	13	9	10	8	14	10
500-599	6	5	7	9	6	7	5	7	7	5
600-999	12	11	13	15	11	15	11	14	10	14
1000-1999	16	17	15	15	17	15	18	15	18	15
2000 OR MORE	12	8	10	14	10	11	13	13	12	11
OUTSIDE U.S.	6	7	6	6	7	6	7	5	6	8
AVERAGE DISTANCE OF TRIP	950	830	910	1070	920	950	970	990	980	910
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	69	73	77	71	72	71	71	72	72
400 OR MORE	57	53	58	62	57	57	56	57	61	55
500 OR MORE	46	41	45	52	44	48	46	48	47	45
600 OR MORE	40	36	39	43	38	41	41	41	40	40
1000 OR MORE	28	26	25	28	27	26	31	28	30	26

USTDC NATIONAL TRAVEL SURVEY   1988   SUMMER
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	32	21	23	30	16	27	25	18	25	17
300-399	15	23	15	16	19	9	18	18	12	18	9
400-499	11	12	8	23	9	11	11	7	15	11	10
500-599	6	2	6	10	7	8	2	6	8	6	8
600-999	12	7	18	11	10	15	10	14	12	10	15
1000-1999	16	9	22	14	20	17	9	17	23	14	16
2000 OR MORE	12	14	9	3	6	25	12	11	10	13	13
OUTSIDE U.S.	6	*	*	*	*	*	10	3	3	4	11
AVERAGE DISTANCE OF TRIP	950	840	900	650	730	1410	920	930	960	850	1120
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	72	68	79	77	70	83	62	73	80	72	71
400 OR MORE	57	45	63	61	52	75	44	55	68	54	62
500 OR MORE	46	32	55	38	43	64	32	48	53	43	52
600 OR MORE	40	30	49	28	36	56	31	42	45	37	44
1000 OR MORE	28	23	31	17	26	41	21	28	33	27	29

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 12-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	100	*	81	62	82	89	71
RENTAL CAR	1	2	*	1	4	1	1	2
AIRPLANE	17	*	100	15	35	15	8	25
BUS	1	*	*	1	1	1	1	2
TRAIN	*	*	*	*	*	1	*	*
OTHER	1	*	*	1	2	1	1	2

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	84	81	73	80	80	76	66	81	85
RENTAL CAR	1	1	2	3	2	1	*	2	3	*
AIRPLANE	18	12	17	25	18	17	18	27	17	14
BUS	1	1	1	*	*	1	3	3	*	*
TRAIN	*	*	*	*	1	*	1	1	1	*
OTHER	1	1	1	1	1	1	1	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	82	84	84	87	71	78	80	85	82	72
RENTAL CAR	1	1	1	3	1	1	3	1	1	3	*
AIRPLANE	18	14	15	13	10	27	19	17	14	14	25
BUS	1	1	*	2	1	2	1	1	1	2	1
TRAIN	*	1	1	*	*	*	1	*	*	*	*
OTHER	1	1	1	1	1	1	1	1	1	2	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 13-1
NIGHTS AWAY FROM HOME

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	9	9	9	15	7	*	*
1	12	14	3	11	15	8	16	13
2 TO 3	33	36	17	34	22	34	55	35
4 TO 9	32	29	46	31	39	34	29	36
TEN OR MORE	14	12	25	16	8	17	*	15
AVERAGE, IF ANY	5.6	5.0	8.0	5.8	4.8	6.0	2.8	5.7
AVG., INCL. ZERO	5.0	4.5	7.2	5.3	4.1	5.6	2.8	5.7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 13-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		HH MEMBERS ON TRIP CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	11	8	6	9	8	13	14	12	5
1	12	12	12	11	11	13	11	16	10	11
2 TO 3	33	35	34	30	37	34	22	26	32	37
4 TO 9	32	27	31	38	31	30	35	32	31	33
TEN OR MORE	14	15	15	15	12	15	19	12	16	14
AVERAGE, IF ANY	5.6	5.4	5.7	5.8	5.2	5.5	6.6	5.2	5.9	5.5
AVG., INCL. ZERO	5.0	4.8	5.2	5.5	4.7	5.1	5.7	4.5	5.2	5.2

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	5	10	12	9	10	7	10	7	12	11
1	12	19	9	11	16	9	14	11	11	14	9
2 TO 3	33	39	36	35	33	27	36	36	31	32	30
4 TO 9	32	22	31	35	30	39	25	32	37	33	31
TEN OR MORE	14	15	13	7	12	15	19	11	14	8	20
AVERAGE, IF ANY	5.6	5.1	5.4	4.8	5.0	6.0	6.0	5.3	5.4	4.7	6.5
AVG., INCL. ZERO	5.0	4.8	4.9	4.2	4.5	5.3	5.6	4.7	5.0	4.1	5.8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 14-1
TYPES OF LODGING USED

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	39	37	41	17	41	42	9
HOTEL OR MOTEL	44	39	62	40	70	42	42	100
RENTED CABIN OR CONDOMINIUM	4	4	3	5	1	5	3	1
OWNED CABIN OR CONDOMINIUM	3	4	2	4	1	4	4	1
CAMPER, TRAILER, OR RV	8	10	*	10	1	10	10	2
OTHER	1	1	1	1	2	1	1	1
NONE	9	9	9	9	15	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.6	4.2	6.8	4.9	3.1	5.1	2.6	7.7
HOTEL, MOTEL	3.6	3.2	5.1	3.9	3.2	3.8	2.7	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 14-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	43	38	33	42	34	40	34	34	45
HOTEL OR MOTEL	44	39	45	50	42	47	42	48	47	39
RENTED CABIN OR CONDOMINIUM	4	3	4	5	4	3	6	3	3	5
OWNED CABIN OR CONDOMINIUM	3	2	4	5	2	5	2	1	3	5
CAMPER, TRAILER, OR RV	8	10	9	7	7	9	10	4	9	10
OTHER	1	2	2	2	2	2	1	2	2	1
NONE	9	11	8	6	9	8	13	14	12	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.6	4.6	4.7	4.8	4.3	4.6	5.7	5.0	4.5	4.6
HOTEL, MOTEL	3.6	3.6	3.6	3.4	3.5	3.5	3.9	3.5	3.6	3.9

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
LODGING TYPE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	43	36	50	42	29	36	38	40	44	33
HOTEL OR MOTEL	44	45	44	34	37	54	43	47	43	34	52
RENTED CABIN OR CONDOMINIUM	4	6	6	1	4	3	8	4	3	3	2
OWNED CABIN OR CONDOMINIUM	3	2	2	6	3	3	3	1	4	4	3
CAMPER, TRAILER, OR RV	8	4	6	6	13	10	9	5	11	7	10
OTHER	1	1	1	1	2	1	1	1	1	2	1
NONE	9	5	10	12	9	10	7	10	7	12	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.6	4.2	5.5	3.9	4.7	5.1	4.6	4.4	4.4	4.2	5.7
HOTEL, MOTEL	3.6	2.9	3.5	3.2	3.3	3.7	3.5	3.3	4.1	3.8	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	22	18	34	18	55	17	18	24
2	27	28	24	27	27	26	26	27
3	17	17	20	19	7	18	17	18
4	17	19	8	18	4	20	21	19
5	10	11	5	11	5	11	12	6
6+	7	7	9	8	2	8	7	6
PARTIES WITHOUT CHILDREN	60	57	69	54	88	53	55	64
ONE ADULT	22	18	34	18	55	17	18	24
TWO ADULTS	25	25	22	24	27	23	23	26
3 + ADULTS	13	13	13	13	6	13	15	14
PARTIES WITH CHILDREN	40	43	31	46	12	47	45	36
ONE ADULT	6	6	6	6	2	6	6	4
TWO ADULTS	22	24	11	24	4	25	26	19
3 + ADULTS	13	13	14	16	6	16	13	13

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	22	22	21	23	22	20	29	100	*	*
2	27	25	28	34	19	26	49	*	66	6
3	17	20	17	13	18	21	8	*	22	23
4	17	17	16	15	17	18	11	*	11	32
5	10	9	10	9	13	9	2	*	*	24
6+	7	7	7	6	10	6	2	*	1	16
PARTIES WITHOUT CHILDREN	60	56	58	66	49	57	93	100	100	*
ONE ADULT	22	22	21	23	22	20	29	100	*	*
TWO ADULTS	25	22	26	31	17	23	47	*	66	*
3 + ADULTS	13	13	11	12	10	14	16	*	34	*
PARTIES WITH CHILDREN	40	44	42	34	51	43	7	*	*	100
ONE ADULT	6	6	6	5	4	9	1	*	*	14
TWO ADULTS	22	24	22	20	28	23	3	*	*	53
3 + ADULTS	13	14	14	9	19	12	3	*	*	33

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	22	27	21	22	24	21	26	27	17	23	19
2	27	32	24	29	24	28	31	25	23	24	31
3	17	16	19	15	19	17	14	17	17	20	18
4	17	13	21	15	17	17	13	21	17	18	15
5	10	9	9	14	10	7	10	8	12	10	9
6+	7	2	6	5	6	10	5	2	13	5	8
PARTIES WITHOUT CHILDREN	60	69	56	58	57	64	66	59	51	59	64
ONE ADULT	22	27	21	22	24	21	26	27	17	23	19
TWO ADULTS	25	30	20	28	22	26	30	21	21	23	29
3 + ADULTS	13	12	14	8	11	16	11	10	13	13	15
PARTIES WITH CHILDREN	40	31	44	42	43	36	34	41	49	41	36
ONE ADULT	6	4	6	4	5	6	7	7	5	6	5
TWO ADULTS	22	16	25	23	24	18	11	25	23	25	21
3 + ADULTS	13	11	13	15	15	13	15	9	21	11	10

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	48	20	45	26	45	100	41
VACATION TRIP	75	77	67	87	7	100	79	71
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	79	81	70	100	6	91	82	72
VISIT FRIENDS OR RELATIVES	31	32	25	39	1	33	33	14
OUTDOOR RECREATION	21	23	15	27	2	27	24	18
ENTERTAINMENT	28	27	32	35	4	32	25	41
BUSINESS (ANY)	13	10	25	1	100	2	8	20
CONVENTION,ETC.	3	3	5	1	27	1	2	7
OTHER BUSINESS	9	7	19	*	73	1	6	14
PERSONAL, FAMILY, OTHER	9	10	8	*	*	8	11	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	46	40	38	46	44	33	34	43	48
VACATION TRIP	75	76	74	71	81	69	75	55	74	87
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	79	82	79	73	84	75	77	64	77	89
VISIT FRIENDS OR RELATIVES	31	34	28	25	30	26	40	29	31	31
OUTDOOR RECREATION	21	22	23	22	22	23	14	12	17	30
ENTERTAINMENT	28	27	28	27	32	26	23	24	29	28
BUSINESS (ANY)	13	9	15	22	10	16	11	32	11	4
CONVENTION,ETC.	3	2	4	7	3	4	2	7	3	2
OTHER BUSINESS	9	7	11	14	7	11	9	24	8	2
PERSONAL, FAMILY, OTHER	9	9	8	8	7	10	12	6	13	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	54	38	43	48	37	46	38	44	46	42
VACATION TRIP	75	75	76	73	68	76	79	77	74	70	75
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	79	82	81	71	78	76	86	78	76	79	76
VISIT FRIENDS OR RELATIVES	31	32	31	34	42	21	28	33	29	40	23
OUTDOOR RECREATION	21	22	20	20	20	22	26	20	20	16	25
ENTERTAINMENT	28	29	31	18	16	34	33	27	27	24	29
BUSINESS (ANY)	13	14	12	13	12	15	9	15	11	12	16
CONVENTION,ETC.	3	4	3	6	2	3	2	4	4	3	3
OTHER BUSINESS	9	9	9	8	10	12	7	11	7	9	13
PERSONAL, FAMILY, OTHER	9	7	7	17	10	9	6	8	14	9	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	14	11	14	15	14	17	14
NEW ENGLAND	4	4	4	4	6	4	4	4
MID-ATLANTIC	10	11	7	11	9	10	13	11
SOUTHEAST	24	25	20	25	22	26	21	24
SOUTH ATLANTIC	18	18	17	18	15	19	16	17
EAST SOUTH CENTRAL	6	7	3	7	7	6	5	8
GREAT LAKES	13	14	10	12	14	13	13	10
EAST NORTH CENTRAL	13	14	10	12	14	13	13	10
MIDWEST	19	21	11	19	18	18	21	16
WEST SOUTH CENTRAL	11	12	7	11	10	10	12	9
WEST NORTH CENTRAL	8	9	4	8	8	8	9	7
WEST	24	21	36	23	29	24	21	29
MOUNTAIN	9	8	14	8	13	9	8	11
PACIFIC	15	14	22	15	16	16	13	18
OUTSIDE US	6	5	12	7	2	5	6	7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	11	14	19	12	14	18	16	16	11
NEW ENGLAND	4	2	4	6	4	3	5	6	3	3
MID-ATLANTIC	10	9	10	14	8	11	13	10	13	7
SOUTHEAST	24	25	26	23	27	24	19	23	22	26
SOUTH ATLANTIC	18	18	19	17	20	17	15	18	16	19
EAST SOUTH CENTRAL	6	7	7	6	7	7	4	5	6	7
GREAT LAKES	13	13	13	12	13	13	13	13	12	14
EAST NORTH CENTRAL	13	13	13	12	13	13	13	13	12	14
MIDWEST	19	24	19	12	20	19	20	20	17	20
WEST SOUTH CENTRAL	11	15	11	7	12	12	10	12	9	12
WEST NORTH CENTRAL	8	10	8	5	8	7	11	8	8	8
WEST	24	21	23	28	21	26	23	23	27	21
MOUNTAIN	9	9	9	10	9	9	9	8	10	9
PACIFIC	15	12	14	19	13	17	14	15	17	13
OUTSIDE US	6	7	6	6	7	6	7	5	6	8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	61	11	5	2	3
NEW ENGLAND	4	27	*	*	*	*	18	3	1	*	*
MID-ATLANTIC	10	73	*	*	*	*	43	8	5	1	3
SOUTHEAST	24	*	100	*	*	*	18	68	23	11	3
SOUTH ATLANTIC	18	*	73	*	*	*	18	52	12	7	3
EAST SOUTH CENTRAL	6	*	27	*	*	*	*	16	11	4	*
GREAT LAKES	13	*	*	100	*	*	5	5	42	10	3
EAST NORTH CENTRAL	13	*	*	100	*	*	5	5	42	10	3
MIDWEST	19	*	*	*	100	*	2	6	17	61	5
WEST SOUTH CENTRAL	11	*	*	*	58	*	1	3	5	41	2
WEST NORTH CENTRAL	8	*	*	*	42	*	1	3	12	20	3
WEST	24	*	*	*	*	100	4	7	10	13	74
MOUNTAIN	9	*	*	*	*	38	*	1	4	8	27
PACIFIC	15	*	*	*	*	62	4	6	7	5	47
OUTSIDE US	6	*	*	*	*	*	10	3	3	4	11

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 18-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	16	17	17	11	17	17	16
NEW ENGLAND	5	4	7	5	4	5	5	4
MID-ATLANTIC	11	11	10	12	7	12	12	12
SOUTHEAST	20	20	19	19	23	21	17	21
SOUTH ATLANTIC	15	15	15	15	15	16	14	14
EAST SOUTH CENTRAL	5	5	4	5	8	5	3	7
GREAT LAKES	20	22	15	19	17	20	21	20
EAST NORTH CENTRAL	20	22	15	19	17	20	21	20
MIDWEST	21	22	16	22	21	20	23	17
WEST SOUTH CENTRAL	12	13	8	12	11	10	14	9
WEST NORTH CENTRAL	10	10	9	9	10	10	9	7
WEST	23	21	33	22	28	22	22	27
MOUNTAIN	8	7	12	6	11	7	8	11
PACIFIC	15	14	21	16	17	15	14	16

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	13	16	20	17	15	18	18	17	13
NEW ENGLAND	5	3	5	6	4	4	7	6	4	4
MID-ATLANTIC	11	10	11	14	12	11	11	12	13	9
SOUTHEAST	20	18	20	24	21	21	15	24	17	20
SOUTH ATLANTIC	15	13	16	20	14	17	11	17	13	15
EAST SOUTH CENTRAL	5	5	4	3	7	3	5	7	4	5
GREAT LAKES	20	22	20	14	19	20	21	16	18	24
EAST NORTH CENTRAL	20	22	20	14	19	20	21	16	18	24
MIDWEST	21	25	22	16	21	21	21	22	21	22
WEST SOUTH CENTRAL	12	15	12	8	12	12	11	13	12	11
WEST NORTH CENTRAL	10	11	10	8	9	9	10	9	8	11
WEST	23	22	22	26	22	23	25	20	27	20
MOUNTAIN	8	6	9	11	7	10	3	6	8	8
PACIFIC	15	15	13	15	15	13	22	15	19	12

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	70	12	6	2	3	100	*	*	*	*
NEW ENGLAND	5	19	3	*	*	1	29	*	*	*	*
MID-ATLANTIC	11	50	9	5	1	1	71	*	*	*	*
SOUTHEAST	20	15	56	8	6	6	*	100	*	*	*
SOUTH ATLANTIC	15	13	41	5	4	4	*	75	*	*	*
EAST SOUTH CENTRAL	5	2	14	3	2	1	*	25	*	*	*
GREAT LAKES	20	8	20	65	18	9	*	*	100	*	*
EAST NORTH CENTRAL	20	8	20	65	18	9	*	*	100	*	*
MIDWEST	21	3	9	16	69	12	*	*	*	100	*
WEST SOUTH CENTRAL	12	1	6	5	44	4	*	*	*	56	*
WEST NORTH CENTRAL	10	1	4	11	25	8	*	*	*	44	*
WEST	23	5	3	5	6	71	*	*	*	*	100
MOUNTAIN	8	2	1	4	2	23	*	*	*	*	34
PACIFIC	15	3	2	*	4	48	*	*	*	*	66

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	34	47	37	34	36	34	36
250,000-999,999	41	42	35	40	47	39	38	41
50,000-249,000	22	24	17	22	18	23	27	22
LESS THAN 50,000	1	1	*	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	37	33	55	35	51	35	35	44
WITHIN MAJOR CITY	26	23	40	24	42	23	26	31
B COUNTY	24	26	12	24	20	24	28	20
C COUNTY	19	20	12	20	14	19	18	17
D COUNTY	14	16	7	14	13	15	14	12
OUTSIDE US	6	5	12	7	2	5	6	7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	31	35	43	33	42	28	40	37	32
250,000-999,999	41	41	41	39	42	38	45	39	39	43
50,000-249,000	22	27	24	17	25	20	24	19	23	24
LESS THAN 50,000	1	1	1	*	1	*	3	1	*	1
ADI OF DESTINATION - POPULATION										
A COUNTY	37	31	39	48	36	39	33	43	39	32
WITHIN MAJOR CITY	26	23	28	33	26	27	25	34	26	23
B COUNTY	24	26	24	20	24	24	26	26	24	23
C COUNTY	19	21	19	16	18	19	19	18	17	20
D COUNTY	14	16	13	10	14	13	15	8	14	17
OUTSIDE US	6	7	6	6	7	6	7	5	6	8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	45	30	42	27	36	54	26	31	29	43
250,000-999,999	41	42	56	39	30	37	37	58	49	34	28
50,000-249,000	22	10	13	18	42	27	6	17	20	35	29
LESS THAN 50,000	1	4	1	1	1	*	3	*	1	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	37	35	37	37	28	53	32	37	40	30	46
WITHIN MAJOR CITY	26	25	31	34	26	25	27	28	28	26	23
B COUNTY	24	34	33	25	27	11	29	31	24	27	12
C COUNTY	19	27	15	21	24	17	23	18	17	22	15
D COUNTY	14	3	13	17	20	17	5	12	17	18	15
OUTSIDE US	6	*	*	*	*	*	10	3	3	4	11

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	5	2	23	4	11	5	3	9
PACKAGE TOUR	3	1	10	4	2	3	2	6
CONSULTED TRAVEL AGENT	11	3	43	10	17	11	5	17
USED FOR HOTEL,TRANSP RESERVATION	8	2	34	8	14	8	3	14

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	5	4	7	9	4	7	4	7	6	4
PACKAGE TOUR	3	3	4	4	3	4	3	3	5	2
CONSULTED TRAVEL AGENT	11	9	11	14	11	11	11	15	10	9
USED FOR HOTEL,TRANSP RESERVATION	8	7	9	11	8	8	8	11	7	7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	5	3	5	3	4	5	8	6	3	4	6
PACKAGE TOUR	3	1	3	*	2	4	6	2	1	3	4
CONSULTED TRAVEL AGENT	11	7	11	6	6	13	16	9	9	10	11
USED FOR HOTEL,TRANSP RESERVATION	8	5	7	5	4	10	12	6	6	8	9

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TO TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
MARITAL STATUS								
	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	62	59	60	64	59	59	63
NOT MARRIED	39	38	41	40	36	41	41	37
SEX								
MALE	56	55	58	53	73	51	54	63
FEMALE	44	45	42	47	27	49	46	37
AGE								
18-24	15	15	14	16	11	16	18	13
25-34	25	25	24	26	24	25	26	23
35-44	26	26	28	24	37	22	23	28
45-54	14	14	15	13	14	14	17	17
55-64	10	11	9	10	10	10	7	10
65-74	7	7	6	8	2	9	6	7
75-84	2	2	3	3	1	3	2	2
85+	*	*	*	1	*	1	*	*
AVERAGE	41	40	41	41	39	41	38	41

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TO TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
MARITAL STATUS										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	56	65	71	48	75	58	33	86	80
NOT MARRIED	39	44	35	29	52	25	42	67	14	20
SEX										
MALE	56	51	59	64	60	55	47	66	51	42
FEMALE	44	49	41	36	40	45	53	34	49	58
AGE										
18-24	15	17	12	9	37	*	*	17	13	13
25-34	25	28	26	23	63	*	*	25	17	38
35-44	26	21	31	38	*	65	*	25	20	39
45-54	14	13	16	17	*	35	*	12	21	7
55-64	10	11	9	9	*	*	51	10	16	3
65-74	7	8	4	4	*	*	35	8	11	*
75-84	2	3	1	*	*	*	12	3	3	*
85+	*	*	*	*	*	*	2	1	*	*
AVERAGE	41	41	39	40	26	43	66	41	45	34

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TO TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
MARITAL STATUS											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	56	63	62	62	60	52	60	64	64	61
NOT MARRIED	39	44	37	38	38	40	48	40	36	36	39
SEX											
MALE	56	61	54	48	57	60	59	52	53	55	58
FEMALE	44	39	46	52	43	40	41	48	47	45	42
AGE											
18-24	15	17	13	12	17	14	20	12	16	14	12
25-34	25	22	31	29	23	17	25	29	24	26	21
35-44	26	22	25	27	27	32	22	27	27	26	27
45-54	14	15	14	11	13	15	12	14	14	13	16
55-64	10	11	8	8	10	13	10	9	8	10	15
65-74	7	8	6	9	8	6	7	7	10	7	6
75-84	2	5	3	2	1	3	4	2	1	3	2
85+	*	*	*	2	*	*	1	1	*	*	*
AVERAGE	41	42	40	40	40	42	40	41	41	40	42

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 22-1

TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TO TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
EDUCATION								
	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	18	6	18	6	19	17	12
HIGH SCHOOL COMPLETE	34	37	23	37	21	37	34	31
COLLEGE INCOMPLETE	19	19	20	20	18	19	20	20
COLLEGE COMPLETE	21	18	33	18	33	18	20	24
GRADUATE WORK	10	8	18	7	22	8	9	14
OCCUPATION								
PROFESSIONAL MANAGERIAL	17	14	31	13	36	13	15	22
LOWER LEVEL TECHNICAL MANAGERIAL	21	20	25	20	27	18	20	25
CLERICAL, SALES	14	14	14	14	13	14	13	13
BLUE COLLAR	15	17	6	15	12	15	19	13
HOUSEHOLD SERVICE	4	5	1	5	3	5	5	4
RETIRED	13	12	10	14	3	16	10	12
UNEMPLOYED	4	4	3	5	1	5	4	2
NOT WORKING, NOT LOOKING	11	12	8	13	4	13	12	7
OTHER	1	2	1	1	1	1	2	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TO TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	20	10	7	13	12	25	11	22	17
HIGH SCHOOL COMPLETE	34	39	32	24	35	33	35	28	34	47
COLLEGE INCOMPLETE	19	21	20	17	22	17	17	22	18	15
COLLEGE COMPLETE	21	17	25	31	26	21	15	25	21	14
GRADUATE WORK	10	4	12	22	5	16	8	14	6	7
OCCUPATION										
PROFESSIONAL MANAGERIAL	17	9	22	33	12	27	10	21	16	12
LOWER LEVEL TECHNICAL MANAGERIAL	21	18	22	25	24	25	6	26	15	20
CLERICAL, SALES	14	16	16	12	18	14	9	13	14	18
BLUE COLLAR	15	17	14	11	17	15	9	12	15	21
HOUSEHOLD SERVICE	4	5	5	3	7	4	1	4	5	4
RETIRED	13	15	8	6	*	1	58	14	19	1
UNEMPLOYED	4	5	3	1	8	*	1	4	3	5
NOT WORKING, NOT LOOKING	11	12	10	8	11	13	6	5	13	19
OTHER	1	1	1	1	3	*	*	2	*	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TO TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
EDUCATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	8	17	17	15	17	8	12	23	14	19
HIGH SCHOOL COMPLETE	34	41	36	30	35	31	37	40	32	33	30
COLLEGE INCOMPLETE	19	21	18	25	20	17	21	18	20	20	17
COLLEGE COMPLETE	21	21	20	20	19	23	27	19	16	24	21
GRADUATE WORK	10	10	9	8	11	11	7	11	9	9	13
OCCUPATION											
PROFESSIONAL MANAGERIAL	17	16	16	19	18	19	14	20	16	18	19
LOWER LEVEL TECHNICAL MANAGERIAL	21	23	22	16	17	24	26	21	16	18	24
CLERICAL, SALES	14	11	16	18	16	11	15	15	14	15	14
BLUE COLLAR	15	16	16	15	16	13	15	14	14	14	15
HOUSEHOLD SERVICE	4	3	5	3	5	3	4	3	6	5	4
RETIRED	13	16	10	13	11	14	13	9	16	14	12
UNEMPLOYED	4	4	3	2	5	5	3	3	3	5	4
NOT WORKING, NOT LOOKING	11	8	12	12	12	9	9	11	14	11	8
OTHER	1	2	*	2	1	2	2	2	1	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER

Table 23-1

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS

FAMILY INCOME

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TO TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
FAMILY INCOME								
	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	7	3	6	5	6	7	4
$10,000-$19,999	15	15	12	16	7	16	18	12
$20,000-$29,999	23	25	16	25	18	24	25	24
$30,000-$39,999	20	22	15	22	15	21	21	18
$40,000-$49,999	12	12	15	12	15	12	11	14
$50,000-$74,999	14	13	21	14	18	14	13	16
$75,000-$99,999	4	4	6	3	11	3	3	6
$100,000 OR MORE	5	3	12	3	12	3	2	7
CUMULATIVE INCOME								
$20,000 OR MORE	79	78	85	78	89	77	75	85
$30,000 OR MORE	56	53	69	53	71	53	50	61
$40,000 OR MORE	35	31	54	31	55	32	29	42
$50,000 OR MORE	23	20	39	19	40	20	19	29
$75,000 OR MORE	9	6	18	6	23	6	5	13

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TO TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
FAMILY INCOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	9	*	*	5	2	18	8	6	2
$10,000-$19,999	15	23	*	*	19	8	23	16	14	14
$20,000-$29,999	23	36	29	*	28	17	27	22	21	30
$30,000-$39,999	20	31	26	*	20	26	9	18	20	26
$40,000-$49,999	12	*	15	34	11	15	8	13	11	11
$50,000-$74,999	14	*	18	41	10	20	11	10	20	15
$75,000-$99,999	4	*	5	12	4	5	1	5	4	3
$100,000 OR MORE	5	*	6	13	3	7	4	7	4	1
CUMULATIVE INCOME										
$20,000 OR MORE	79	67	100	100	77	90	59	75	80	84
$30,000 OR MORE	56	31	71	100	49	74	33	53	60	54
$40,000 OR MORE	35	*	45	100	29	48	24	36	39	29
$50,000 OR MORE	23	*	29	66	18	32	16	22	28	18
$75,000 OR MORE	9	*	11	25	7	12	5	12	8	3

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TO TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	7	4	4	9	7	6	5	7	5	8
$10,000-$19,999	15	15	13	15	15	17	12	16	12	18	15
$20,000-$29,999	23	14	26	28	30	18	17	21	33	26	19
$30,000-$39,999	20	17	24	17	24	19	19	20	19	24	19
$40,000-$49,999	12	15	8	18	11	11	12	11	16	11	12
$50,000-$74,999	14	19	16	11	10	17	21	15	10	11	15
$75,000-$99,999	4	8	3	4	2	4	9	4	2	2	4
$100,000 OR MORE	5	5	5	1	1	8	4	8	1	1	9
CUMULATIVE INCOME											
$20,000 OR MORE	79	78	83	81	77	76	82	79	81	76	77
$30,000 OR MORE	56	64	57	52	47	58	65	58	48	50	58
$40,000 OR MORE	35	47	33	35	23	40	46	38	29	26	39
$50,000 OR MORE	23	32	25	16	13	29	34	27	13	14	27
$75,000 OR MORE	9	13	9	5	3	12	12	12	3	3	13

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TO TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	19	24	20	23	20	20	20
TWO OR MORE ADULTS,NO CHILDREN	40	41	41	42	33	43	41	40
SINGLE ADULT WITH CHILD	2	2	1	2	3	2	3	2
TWO OR MORE ADULTS WITH CHILDREN	37	38	34	36	41	35	36	38
HOUSEHOLD SIZE								
ONE PERSON	20	19	24	20	23	20	20	20
TWO PEOPLE	30	29	32	31	26	31	30	30
THREE PEOPLE	20	21	18	21	18	20	21	20
FOUR PEOPLE	17	18	16	17	18	17	16	18
FIVE OR MORE PEOPLE	13	13	10	11	16	12	13	13
NUMBER OF WAGE EARNERS								
NONE	11	11	11	11	5	13	9	10
ONE	41	41	41	41	44	40	43	43
TWO	38	38	39	38	41	37	39	37
THREE OR MORE	10	11	9	10	10	10	10	10

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TO TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	25	18	14	20	16	31	44	*	1
TWO OR MORE ADULTS, NO CHILDREN	40	38	41	43	38	34	59	30	78	4
SINGLE ADULT WITH CHILD	2	2	2	3	2	3	*	2	*	6
TWO OR MORE ADULTS WITH CHILDREN	37	35	39	39	40	47	10	24	21	89
HOUSEHOLD SIZE										
ONE PERSON	20	25	18	14	20	16	31	44	*	1
TWO PEOPLE	30	29	30	31	27	23	47	22	54	7
THREE PEOPLE	20	19	22	23	18	27	11	12	27	28
FOUR PEOPLE	17	16	19	20	21	18	6	13	11	35
FIVE OR MORE PEOPLE	13	11	11	12	14	15	5	8	8	29
NUMBER OF WAGE EARNERS										
NONE	11	13	6	4	3	2	42	12	16	2
ONE	41	46	41	36	43	42	37	50	31	38
TWO	38	33	43	48	42	46	16	29	41	51
THREE OR MORE	10	8	10	11	12	10	4	8	12	10

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TO TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
HOUSEHOLD STRUCTURE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	20	17	23	23	21	19	22	18	22	20
TWO OR MORE ADULTS,NO CHILDREN	40	51	38	39	32	42	49	37	36	34	46
SINGLE ADULT WITH CHILD	2	*	2	1	3	3	1	2	2	1	4
TWO OR MORE ADULTS WITH CHILDREN	37	29	43	36	42	33	30	38	44	43	30
HOUSEHOLD SIZE											
ONE PERSON	20	20	17	23	23	21	19	22	18	22	20
TWO PEOPLE	30	26	30	26	24	36	28	30	25	25	39
THREE PEOPLE	20	23	20	24	21	17	21	17	22	23	18
FOUR PEOPLE	17	20	22	15	16	12	20	21	17	16	12
FIVE OR MORE PEOPLE	13	11	11	12	15	14	13	10	17	14	11
NUMBER OF WAGE EARNERS											
NONE	11	14	7	9	12	14	10	8	17	9	12
ONE	41	32	47	40	42	43	37	47	35	45	40
TWO	38	41	36	37	39	35	41	36	35	40	38
THREE OR MORE	10	13	9	15	7	8	12	10	13	6	10

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TO TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
HOME OWNERSHIP								
	100%	100%	100%	100%	100%	100%	100%	100%
OWN	73	73	76	73	76	74	69	77
RENT	27	27	24	27	24	26	31	23

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TO TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	73	66	77	83	54	81	92	69	77	76
RENT	27	34	23	17	46	19	8	31	23	24

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 25-3

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TO TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	73	72	77	67	69	78	71	74	72	75	73
RENT	27	28	23	33	31	22	29	26	28	25	27

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN______________________________

LOCATION NUMBER____________PHONE #_______________

Hello, my name is _______________ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? ________ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1 MALE	2 FEMALE
What is the sex of the next oldest adult?	1 MALE	2 FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1 MALE	2 FEMALE
	1 MALE	2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator.
   1 YES
   2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month).
   1 YES
   2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

   ______

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6.	Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?	_____ HOUSEHOLD MEMBERS IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	________	YEARS	1	MALE	2	FEMALE
PERSON #2	________	YEARS	1	MALE	2	FEMALE
PERSON #3	________	YEARS	1	MALE	2	FEMALE
PERSON #4	________	YEARS	1	MALE	2	FEMALE
PERSON #5	________	YEARS	1	MALE	2	FEMALE

8.	Thinking of the entire trip, what was the total number of **nights** that you spent away from home?	_______ NIGHTS IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
____________________	__________	_________
____________________	__________	_________
____________________	__________	_________
____________________	__________	_________
____________________	__________	_________

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) ____________________

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME ____________________

STATE, COUNTRY ____________________

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) ____________________

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) ________________________	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?
1 YES
2 NO

20. Did you consult a travel agent while arranging this trip?
1 YES
2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?
1 YES
2 NO

VACATION TRAVEL INTENTIONS

21. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY
2 FEBRUARY
3 MARCH
4 APRIL
5 MAY
6 JUNE
7 JULY
8 AUGUST
9 SEPTEMBER
0 OCTOBER
X NOVEMBER
Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? ________NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) ____________________________
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER
9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? ________________

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? ____________________________

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _______

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER ______________________ DATE __________
TIME INTERVIEW ENDED __________ LENGTH OF INTERVIEW __________

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
SUMMER 1988 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	208.7	206.2 - 211.2	428.0	425.0 - 431.0
Vacation	140.7	138.7 - 142.7	321.0	318.0 - 324.0
Pleasure	154.3	152.3 - 156.3	338.6	335.6 - 341.6
Bus/Conv	39.8	38.8 - 40.8	54.5	53.5 - 55.5
Weekend	83.0	81.5 - 84.5	184.1	182.1 - 186.1
Auto	156.5	154.5 - 158.5	340.2	337.2 - 343.2
Air	43.4	42.4 - 44.4	76.0	75.0 - 77.0
Hotel	95.4	93.9 - 96.9	188.0	186.0 - 190.0

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
SUMMER 1988

Number of telephone interviews completed	4,611
Number of respondents reporting one or more qualifying trips*	1,117
Total number of qualifying trips	1,975

---

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.

R9375-14

US Travel
Data Center

1988 Autumn Travel Market Close-Up

National Travel Survey Tabulations

US Travel Data Center • Two Lafayette Centre, 1133 21st Street, NW • Washington, DC 20036
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The US Travel Data Center is an affiliate of the Travel Industry Association of America

1988 AUTUMN
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

US Travel
Data Center

US TRAVEL DATA CENTER
WASHINGTON, D.C.

1988 AUTUMN SUMMARY *AND* TABULATIONS COMBINED PRICE:
ONE HUNDRED THIRTY-FIVE DOLLARS
NOT AVAILABLE SEPARATELY

ISSN: 0737-2620

AUGUST 1989

An Affiliate of the Travel Industry Association of America

Travel Industry
Association of America

The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Director

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AUTUMN 1988 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on autumn 1988 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a complement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The autumn 1988 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over September, October and November 1988, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 179.3 million. For example, an estimated volume of 168.8 million trips were taken by U.S. resident adults during the autumn of 1988. A trip is counted each time one adult travels 100 miles or more away from home and returns.

The term "person-trip" individually counts each of the household members traveling together on a trip. Thus, the estimated 308.2 million total person-trips for autumn 1988 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto: Travel by auto, truck or recreational vehicle (RV)

Mode Air: Travel by airplane

Pleasure: Travel for entertainment, outdoor recreation or visits to friends and relatives

Business: Travel for business or conventions

Vac Trip: Considered to be a vacation trip

Weekend Trip: Travel took place over a weekend or a long weekend

Used Hotel: Spent at least one night in a hotel or motel

LT $40K: Resides in household with an annual family income of less than $40,000

$20K+: Resides in household with an annual family income of $20,000 or more

$40K+: Resides in household with an annual family income of $40,000 or more

18-34: Between 18 and 34 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

No Child, 1 ADL: One adult without children on trip

No Child, 2+ ADL: Two or more adults without children on trip

Child, 1+ ADL: One or more adults with child(ren) on trip

NE: Northeast (New England and Mid-Atlantic regions)

SE: Southeast (South Atlantic and East South Central census regions)

GRT LKS: Great Lakes (East North Central census region)

MID WST: Midwest (West South Central and East North Central census regions)

WST: West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	27	2	22	18	20	24	16
300-399	17	22	3	17	15	17	19	11
400-499	9	10	5	9	7	9	10	10
500-599	6	7	3	7	5	6	6	6
600-999	14	13	18	12	21	12	14	14
1000-1999	17	13	27	15	19	15	13	22
2000 OR MORE	12	6	31	12	13	13	10	14
OUTSIDE U.S.	6	2	13	8	2	9	4	8
AVERAGE DISTANCE OF TRIP	970	720	1880	960	1020	1000	850	1130
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	74	72	86	71	80	73	73	77
400 OR MORE	57	50	83	54	65	56	54	67
500 OR MORE	48	39	79	45	58	47	43	57
600 OR MORE	42	33	75	38	53	41	37	51
1000 OR MORE	28	19	57	26	31	28	23	37

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	24	22	19	22	21	20	21	20	26
300-399	17	18	18	16	16	22	12	16	17	23
400-499	9	8	8	9	8	9	10	8	11	6
500-599	6	6	5	6	6	7	5	6	6	5
600-999	14	15	15	14	13	13	16	15	13	14
1000-1999	17	16	15	16	16	15	20	18	15	14
2000 OR MORE	12	8	11	15	14	10	12	12	13	8
OUTSIDE U.S.	6	6	6	5	7	4	6	6	6	6
AVERAGE DISTANCE OF TRIP	970	880	970	1040	1070	890	960	1000	960	880
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	74	71	73	76	72	75	76	74	75	70
400 OR MORE	57	53	55	61	56	53	63	59	58	47
500 OR MORE	48	45	46	51	49	44	53	51	47	41
600 OR MORE	42	39	41	45	43	37	49	45	41	36
1000 OR MORE	28	24	27	31	30	24	32	30	28	22

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	27	21	21	20	24	19	24	22	16	23
300-399	17	23	17	18	16	14	22	14	18	15	18
400-499	9	11	11	8	8	9	10	9	8	8	10
500-599	6	7	5	6	7	6	5	3	10	6	5
600-999	14	7	15	19	22	10	8	20	9	20	11
1000-1999	17	13	22	16	20	13	15	17	19	17	15
2000 OR MORE	12	11	9	12	7	23	12	9	9	15	13
OUTSIDE U.S.	6	*	*	*	*	*	10	4	7	2	7
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	970	840	930	980	790	1290	950	920	830	1080	1060
CUMULATIVE											
300 OR MORE	74	72	79	79	80	76	72	73	72	82	72
400 OR MORE	57	49	62	61	64	62	50	59	55	67	54
500 OR MORE	48	38	51	53	56	53	40	49	47	59	44
600 OR MORE	42	31	46	47	49	47	35	46	37	53	39
1000 OR MORE	28	24	31	28	27	36	27	26	28	33	28

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	71	100	*	75	55	75	77	63
RENTAL CAR	2	3	*	2	3	2	2	3
AIRPLANE	23	*	100	18	41	18	18	29
BUS	3	*	*	4	1	3	2	4
TRAIN	1	*	*	1	1	1	*	2
OTHER	2	*	*	2	2	3	3	2

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	71	77	69	63	68	71	75	62	77	87
RENTAL CAR	2	2	3	3	4	2	*	3	2	2
AIRPLANE	23	15	25	33	27	24	17	30	18	10
BUS	3	4	2	*	2	2	5	4	2	1
TRAIN	1	1	1	*	1	2	1	2	*	*
OTHER	2	3	3	3	3	2	3	3	3	2

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
—— AUTO, TRUCK, RV (INCLUDES RENTAL)	71	72	74	75	75	69	62	71	78	72	71
RENTAL CAR	2	1	3	4	1	2	3	3	2	1	2
AIRPLANE	23	17	20	21	21	28	23	23	17	23	27
BUS	3	6	3	2	3	*	5	3	3	3	*
TRAIN	1	3	1	*	*	*	3	1	*	1	*
OTHER	2	2	2	2	1	2	6	2	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
NIGHTS AWAY FROM HOME								
	100%	100%	100%	100%	100%	100%	100%	100%
NONE	17	16	19	12	27	11	*	*
1	15	15	14	12	22	11	15	21
2 TO 3	35	38	24	38	26	39	61	39
4 TO 9	23	21	30	26	19	27	24	29
TEN OR MORE	9	8	12	10	4	10	*	9
AVERAGE, IF ANY	4.6	4.2	5.6	4.9	3.4	4.9	2.6	4.3
AVG., INCL. ZERO	3.8	3.5	4.5	4.3	2.5	4.4	2.6	4.3

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	17	16	17	18	15	20	13	20	12	16
1	15	15	16	16	16	17	9	16	13	13
2 TO 3	35	35	35	33	40	33	30	32	38	38
4 TO 9	23	22	23	24	20	23	28	21	28	22
TEN OR MORE	9	9	7	7	9	6	15	10	8	9
AVERAGE, IF ANY	4.6	4.5	4.2	4.3	4.4	3.9	5.9	4.6	4.5	4.6
AVG., INCL. ZERO.	3.8	3.7	3.4	3.5	3.7	3.1	5.1	3.7	4.0	3.8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
NIGHTS AWAY FROM HOME											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	17	21	13	12	16	18	18	14	14	15	22
1	15	16	20	18	15	8	15	18	20	14	8
2 TO 3	35	32	38	40	36	35	28	38	32	35	39
4 TO 9	23	23	21	22	24	23	29	20	24	26	19
TEN OR MORE	9	5	7	7	5	15	9	8	8	8	12
AVERAGE, IF ANY	4.6	3.6	4.2	4.0	4.0	5.4	4.9	4.3	4.3	4.4	5.0
AVG., INCL. ZERO	3.8	2.8	3.6	3.5	3.3	4.5	4.0	3.7	3.7	3.8	3.9

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 4-1
TYPES OF LODGING USED

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	38	29	42	12	44	45	9
HOTEL OR MOTEL	44	40	56	41	60	42	46	100
RENTED CABIN OR CONDOMINIUM	1	1	1	1	1	1	2	*
OWNED CABIN OR CONDOMINIUM	2	3	1	3	1	3	3	*
CAMPER, TRAILER, OR RV	5	6	1	5	3	5	6	1
OTHER	2	2	1	3	1	2	2	1
NO OVERNIGHT STAY	17	16	19	12	27	11	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.2	3.7	6.1	4.1	4.2	4.3	2.8	3.9
HOTEL, MOTEL	3.8	3.6	4.1	4.1	3.3	3.9	2.8	3.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	38	33	28	40	27	40	34	33	45
HOTEL OR MOTEL	44	41	47	51	37	50	44	44	49	34
RENTED CABIN OR CONDOMINIUM	1	1	1	2	1	2	*	1	2	1
OWNED CABIN OR CONDOMINIUM	2	1	2	3	3	2	3	1	3	4
CAMPER, TRAILER, OR RV	5	5	5	4	5	4	5	4	6	6
OTHER	2	3	3	2	3	1	3	4	1	*
NO OVERNIGHT STAY	17	16	17	18	15	20	13	20	12	16
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.2	4.2	4.0	4.5	3.7	3.6	5.7	4.7	3.8	3.8
HOTEL, MOTEL	3.8	3.7	3.6	3.5	3.7	3.4	4.5	3.7	3.7	4.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	35	32	40	43	34	33	37	32	40	33
HOTEL OR MOTEL	44	43	46	48	41	42	45	41	51	43	42
RENTED CABIN OR CONDOMINIUM	1	1	2	*	1	1	2	2	1	1	*
OWNED CABIN OR CONDOMINIUM	2	3	2	3	2	1	3	2	2	2	2
CAMPER, TRAILER, OR RV	5	1	8	1	3	7	4	6	2	5	5
OTHER	2	2	2	*	5	2	3	2	*	5	2
NO OVERNIGHT STAY	17	21	13	12	16	18	18	14	14	15	22
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.2	3.5	3.5	4.1	4.0	5.3	4.3	4.3	3.8	3.9	4.7
HOTEL, MOTEL	3.8	2.8	3.5	3.6	3.4	4.2	3.6	3.3	4.0	3.9	4.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 5-1

TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	53	47	69	43	77	43	45	53
2	28	31	21	33	15	35	33	30
3	10	11	6	12	5	12	12	10
4	4	5	2	5	2	5	5	3
5	3	3	1	4	1	3	3	2
6+	2	2	1	3	*	3	3	3
PARTIES WITHOUT CHILDREN	86	82	94	82	94	82	83	89
ONE ADULT	53	47	69	43	77	43	45	53
TWO ADULTS	26	29	20	31	14	33	31	29
3 + ADULTS	6	7	5	8	2	7	8	8
PARTIES WITH CHILD(REN)	14	18	6	18	6	18	17	11
ONE ADULT	3	3	2	4	1	3	4	2
TWO ADULTS	7	9	3	9	3	9	8	5
3 + ADULTS	5	6	2	5	2	6	4	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.9	1.5	2.0	1.5	2.0	2.0	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.3	.1	.3	.1	.3	.3	.2

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	53	52	53	56	59	51	47	100	*	*
2	28	26	26	28	20	26	43	*	81	12
3	10	11	11	9	12	10	8	*	17	32
4	4	4	4	5	5	5	1	*	1	26
5	3	4	4	2	2	5	*	*	*	19
6+	2	3	2	*	1	3	1	*	1	11
PARTIES WITHOUT CHILDREN	86	83	83	87	82	81	97	100	100	*
ONE ADULT	53	52	53	56	59	51	47	100	*	*
TWO ADULTS	26	25	24	26	17	24	43	*	81	*
3 + ADULTS	6	7	7	5	6	5	7	*	19	*
PARTIES WITH CHILD(REN)	14	17	17	13	18	19	3	*	*	100
ONE ADULT	3	3	3	2	4	3	*	*	*	19
TWO ADULTS	7	7	8	7	11	7	2	*	*	49
3 + ADULTS	5	6	6	3	3	9	*	*	*	32
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.9	1.9	1.7	1.8	2.0	1.7	1.0	2.3	3.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.3	.3	.2	.3	.3	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	53	55	53	51	48	58	54	54	49	52	54
2	28	28	29	32	28	27	27	29	34	28	23
3	10	8	10	13	13	8	9	11	13	9	9
4	4	6	5	2	3	4	6	4	2	5	5
5	3	1	2	2	2	2	2	1	1	2	7
6+	2	*	1	1	6	2	1	1	1	5	2
PARTIES WITHOUT CHILDREN	86	88	87	88	80	88	88	86	89	83	83
ONE ADULT	53	55	53	51	48	58	54	54	49	52	54
TWO ADULTS	26	26	27	30	25	24	26	26	32	27	21
3 + ADULTS	6	7	6	7	6	6	8	6	8	4	7
PARTIES WITH CHILD(REN)	14	12	13	12	20	12	12	14	11	17	17
ONE ADULT	3	1	2	3	5	3	1	4	3	2	3
TWO ADULTS	7	8	6	8	9	6	7	7	6	9	7
3 + ADULTS	5	3	5	2	7	3	5	3	2	6	6
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.7	1.8	1.7	2.0	1.7	1.8	1.8	1.8	1.9	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.2	.2	.2	.3	.2	.2	.2	.2	.3	.3

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	42	46	33	49	25	49	100	44
VACATION TRIP	60	64	46	82	9	100	70	58
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	68	72	53	100	8	92	78	63
VISIT FRIENDS OR RELATIVES	34	37	30	50	4	44	43	19
OUTDOOR RECREATION	12	14	6	18	1	18	12	13
ENTERTAINMENT	22	21	19	33	4	32	24	33
BUSINESS (ANY)	25	21	44	3	100	4	15	34
CONVENTION,ETC.	7	5	15	2	29	2	6	11
OTHER BUSINESS	18	15	29	1	71	1	8	23
PERSONAL, FAMILY, OTHER	9	9	6	*	*	5	9	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	42	46	43	37	50	39	40	36	50	50
VACATION TRIP	60	66	57	51	60	52	74	49	74	74
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	68	74	65	58	69	63	75	56	80	86
VISIT FRIENDS OR RELATIVES	34	37	31	28	38	28	38	31	36	43
OUTDOOR RECREATION	12	11	12	14	14	11	12	9	16	15
ENTERTAINMENT	22	26	23	16	17	25	26	17	28	29
BUSINESS (ANY)	25	17	30	39	24	33	13	37	13	11
CONVENTION,ETC.	7	6	9	11	8	8	4	10	5	4
OTHER BUSINESS	18	11	21	29	16	25	9	27	8	7
PERSONAL, FAMILY, OTHER	9	11	8	6	9	6	13	10	9	4

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	42	40	51	46	42	38	41	48	42	42	38
VACATION TRIP	60	59	61	50	61	60	64	57	61	62	59
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	68	67	67	62	66	70	64	69	69	67	70
VISIT FRIENDS OR RELATIVES	34	33	35	42	41	28	27	40	39	36	30
OUTDOOR RECREATION	12	12	12	5	9	19	10	8	13	11	18
ENTERTAINMENT	22	23	20	16	16	24	27	21	18	21	24
BUSINESS (ANY)	25	26	24	33	26	23	26	27	24	25	23
CONVENTION,ETC.	7	6	9	8	10	4	8	9	8	9	4
OTHER BUSINESS	18	20	15	25	16	19	18	18	16	16	20
PERSONAL, FAMILY, OTHER	9	8	11	7	9	10	12	6	8	9	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 7-1
CENSUS REGION OF FINAL DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	15	11	15	15	15	14	14
NEW ENGLAND	5	5	4	5	3	6	4	5
MID-ATLANTIC	10	10	7	9	13	8	9	9
SOUTHEAST	26	27	22	26	25	26	31	27
SOUTH ATLANTIC	19	18	19	18	20	19	21	19
EAST SOUTH CENTRAL	7	9	4	8	5	7	10	8
GREAT LAKES	14	15	13	13	18	11	15	15
EAST NORTH CENTRAL	14	15	13	13	18	11	15	15
MIDWEST	18	19	16	17	19	18	17	16
WEST SOUTH CENTRAL	9	8	12	9	11	9	9	9
WEST NORTH CENTRAL	9	11	5	9	8	10	8	7
WEST	22	22	27	23	21	23	20	21
MOUNTAIN	8	8	10	10	5	10	9	9
PACIFIC	14	14	16	13	15	12	11	12
OUTSIDE US	6	2	13	8	2	9	4	8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	14	15	14	15	15	16	15	15	13
NEW ENGLAND	5	4	4	4	5	2	8	5	6	2
MID-ATLANTIC	10	10	11	10	9	13	8	11	9	10
SOUTHEAST	26	28	27	24	24	28	25	26	27	25
SOUTH ATLANTIC	19	20	20	19	16	21	18	19	18	19
EAST SOUTH CENTRAL	7	9	7	6	8	7	7	7	8	6
GREAT LAKES	14	12	13	16	14	14	14	13	16	12
EAST NORTH CENTRAL	14	12	13	16	14	14	14	13	16	12
MIDWEST	18	23	18	12	17	18	19	16	17	26
WEST SOUTH CENTRAL	9	12	10	6	10	9	8	8	7	17
WEST NORTH CENTRAL	9	11	8	6	7	8	12	8	10	9
WEST	22	18	23	30	23	23	22	24	21	20
MOUNTAIN	8	7	8	11	9	9	8	9	8	9
PACIFIC	14	11	15	19	14	14	15	16	13	10
OUTSIDE US	6	6	6	5	7	4	6	6	6	6

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	100	*	*	*	*	57	8	5	3	3
NEW ENGLAND	5	31	*	*	*	*	18	1	2	1	1
MID-ATLANTIC	10	69	*	*	*	*	39	7	2	2	1
SOUTHEAST	26	*	100	*	*	*	22	62	25	12	5
SOUTH ATLANTIC	19	*	72	*	*	*	19	48	11	6	4
EAST SOUTH CENTRAL	7	*	28	*	*	*	3	14	15	6	1
GREAT LAKES	14	*	*	100	*	*	4	13	46	10	3
EAST NORTH CENTRAL	14	*	*	100	*	*	4	13	46	10	3
MIDWEST	18	*	*	*	100	*	3	8	15	62	5
WEST SOUTH CENTRAL	9	*	*	*	51	*	1	4	5	35	1
WEST NORTH CENTRAL	9	*	*	*	49	*	2	4	9	27	3
WEST	22	*	*	*	*	100	5	5	5	12	79
MOUNTAIN	8	*	*	*	*	37	3	3	3	6	26
PACIFIC	14	*	*	*	*	63	2	2	2	6	53
OUTSIDE US	6	*	*	*	*	*	10	4	7	2	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	17	20	18	20	21	19	20
NEW ENGLAND	5	4	6	4	7	5	4	4
MID-ATLANTIC	14	13	14	14	13	15	15	16
SOUTHEAST	23	23	23	23	25	22	26	22
SOUTH ATLANTIC	16	15	16	16	16	15	19	15
EAST SOUTH CENTRAL	7	8	7	8	8	7	7	7
GREAT LAKES	16	17	12	16	15	16	16	18
EAST NORTH CENTRAL	16	17	12	16	15	16	16	18
MIDWEST	19	20	20	19	20	20	19	19
WEST SOUTH CENTRAL	12	12	13	11	13	11	11	11
WEST NORTH CENTRAL	8	8	7	8	7	9	8	8
WEST	22	23	26	23	20	22	20	21
MOUNTAIN	6	6	8	7	6	6	7	8
PACIFIC	16	16	18	16	14	16	13	13

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	19	21	20	19	20	18	20	20	17
NEW ENGLAND	5	5	5	5	6	5	3	6	4	2
MID-ATLANTIC	14	15	17	14	13	15	15	14	16	14
SOUTHEAST	23	26	22	20	24	23	23	23	23	22
SOUTH ATLANTIC	16	16	16	15	18	17	11	15	16	16
EAST SOUTH CENTRAL	7	10	6	4	6	6	11	8	7	6
GREAT LAKES	16	15	14	16	15	15	19	15	19	12
EAST NORTH CENTRAL	16	15	14	16	15	15	19	15	19	12
MIDWEST	19	22	19	13	19	19	20	19	18	23
WEST SOUTH CENTRAL	12	13	11	8	14	10	11	11	11	17
WEST NORTH CENTRAL	8	10	8	5	6	8	9	8	8	6
WEST	22	17	23	32	23	24	20	23	20	26
MOUNTAIN	6	5	7	10	7	8	4	6	6	8
PACIFIC	16	12	17	22	16	15	16	16	14	18

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 8-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	75	17	6	3	5	100	*	*	*	*
NEW ENGLAND	5	22	3	1	1	2	26	*	*	*	*
MID-ATLANTIC	14	54	14	5	2	3	74	*	*	*	*
SOUTHEAST	23	13	55	22	11	6	*	100	*	*	*
SOUTH ATLANTIC	16	11	39	13	3	4	*	68	*	*	*
EAST SOUTH CENTRAL	7	1	17	9	7	1	*	32	*	*	*
GREAT LAKES	16	5	15	53	13	4	*	*	100	*	*
EAST NORTH CENTRAL	16	5	15	53	13	4	*	*	100	*	*
MIDWEST	19	4	9	14	68	10	*	*	*	100	*
WEST SOUTH CENTRAL	12	2	8	3	40	7	*	*	*	60	*
WEST NORTH CENTRAL	8	2	1	11	28	3	*	*	*	40	*
WEST	22	4	4	5	5	75	*	*	*	*	100
MOUNTAIN	6	1	1	3	5	20	*	*	*	*	29
PACIFIC	16	2	3	3	*	55	*	*	*	*	71

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	31	44	35	34	36	37	40
250,000-999,999	44	46	35	45	42	44	43	43
50,000-249,000	20	21	21	19	22	19	19	17
LESS THAN 50,000	1	2	*	1	2	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	40	37	52	37	51	36	38	47
WITHIN MAJOR CITY	29	24	48	26	40	25	30	37
B COUNTY	26	28	17	26	24	28	28	24
C COUNTY	13	15	8	12	14	11	14	10
D COUNTY	15	17	10	17	9	17	17	13
OUTSIDE US	6	2	13	8	2	9	4	8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	27	37	47	37	35	29	36	33	30
250,000-999,999	44	48	43	38	42	47	42	41	43	55
50,000-249,000	20	24	19	15	19	17	28	21	22	13
LESS THAN 50,000	1	1	1	*	2	1	1	2	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	40	36	41	46	38	41	41	44	36	34
WITHIN MAJOR CITY	29	25	29	33	30	28	28	33	25	22
B COUNTY	26	30	25	21	25	26	29	23	32	26
C COUNTY	13	14	14	13	16	13	9	13	12	16
D COUNTY	15	16	14	13	13	16	16	15	14	18
OUTSIDE US	6	6	6	5	7	4	6	6	6	6

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	45	32	32	23	38	51	20	41	20	43
250,000-999,999	44	42	49	50	43	36	36	61	46	39	34
50,000-249,000	20	12	16	16	34	26	11	19	10	38	23
LESS THAN 50,000	1	2	3	2	1	*	2	*	3	3	*
ADI OF DESTINATION - POPULATION											
A COUNTY	40	41	33	37	31	62	33	29	38	38	60
WITHIN MAJOR CITY	29	23	29	35	30	36	23	25	33	35	31
B COUNTY	26	23	42	28	38	7	28	39	24	32	9
C COUNTY	13	28	4	15	16	13	20	7	14	12	13
D COUNTY	15	4	20	20	16	16	9	20	17	15	13
OUTSIDE US	6	*	*	*	*	*	10	4	7	2	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	4	28	7	15	8	5	14
PACKAGE TOUR	5	1	10	6	4	6	4	8
CONSULTED TRAVEL AGENT	14	4	40	13	20	13	9	21
USED FOR HOTEL,TRANSP RESERVATION	10	3	31	9	18	8	7	17

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	5	10	14	9	10	6	10	8	4
PACKAGE TOUR	5	6	5	3	4	4	8	4	7	2
CONSULTED TRAVEL AGENT	14	10	15	19	15	12	14	16	13	7
USED FOR HOTEL, TRANSP RESERVATION	10	8	11	14	11	10	10	12	10	4

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	7	7	4	6	12	12	8	7	7	10
PACKAGE TOUR	5	5	3	3	3	5	6	6	3	5	4
CONSULTED TRAVEL AGENT	14	10	9	9	11	18	15	13	11	13	15
USED FOR HOTEL,TRANSP RESERVATION	10	9	5	8	8	15	11	10	6	9	13

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 11-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	27	1	24	16	21	27	19
300-399	18	22	3	17	15	18	19	9
400-499	9	10	3	9	6	9	10	10
500-599	6	7	3	6	5	6	6	5
600-999	14	14	16	12	22	12	13	12
1000-1999	16	13	29	14	22	14	13	22
2000 OR MORE	11	6	32	11	12	12	8	14
OUTSIDE U.S.	6	3	13	8	3	9	4	10
AVERAGE DISTANCE OF TRIP	960	730	1990	940	1040	950	810	1130
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	71	86	70	81	71	69	73
400 OR MORE	55	49	83	52	67	54	50	64
500 OR MORE	46	39	80	43	61	45	40	54
600 OR MORE	41	32	77	37	56	39	34	49
1000 OR MORE	27	19	61	25	34	26	22	36

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	25	23	19	21	23	20	21	20	26
300-399	18	19	19	16	15	23	12	15	16	23
400-499	9	8	8	10	9	8	11	8	11	6
500-599	6	5	5	6	5	7	5	6	6	5
600-999	14	14	14	14	14	11	17	15	13	13
1000-1999	16	17	16	15	17	14	18	18	16	14
2000 OR MORE	11	7	10	15	12	10	13	12	13	7
OUTSIDE U.S.	6	6	6	5	7	5	7	6	6	7
AVERAGE DISTANCE OF TRIP	960	860	930	1020	1020	900	950	1010	1000	850
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	70	71	76	73	73	75	74	75	69
400 OR MORE	55	51	53	60	58	50	62	59	59	46
500 OR MORE	46	43	45	50	49	42	52	51	48	40
600 OR MORE	41	38	39	44	44	35	47	45	42	35
1000 OR MORE	27	24	26	30	29	24	31	31	29	21

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	25	19	23	27	24	18	23	24	24	22
300-399	18	24	18	18	13	12	23	14	17	13	22
400-499	9	11	11	7	7	11	9	10	7	8	10
500-599	6	7	4	6	7	7	5	3	9	7	6
600-999	14	8	15	19	18	12	10	19	8	18	11
1000-1999	16	13	23	15	21	12	15	19	20	15	13
2000 OR MORE	11	10	11	10	6	22	12	8	9	14	13
OUTSIDE U.S.	6	*	*	*	*	*	10	4	8	3	7
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	960	800	1000	890	770	1300	950	950	860	980	1000
CUMULATIVE											
300 OR MORE	73	73	81	75	73	76	73	73	69	75	74
400 OR MORE	55	49	63	57	60	63	50	59	52	62	52
500 OR MORE	46	38	52	50	52	52	41	49	45	54	42
600 OR MORE	41	31	48	44	45	45	36	46	36	47	37
1000 OR MORE	27	23	34	25	27	34	27	27	29	29	26

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	100	*	79	59	79	80	68
RENTAL CAR	2	3	*	2	3	3	2	3
AIRPLANE	19	*	100	16	38	15	15	25
BUS	2	*	*	3	*	3	2	4
TRAIN	1	*	*	1	1	1	*	1
OTHER	2	*	*	2	2	3	2	2

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	80	74	69	73	78	75	61	76	89
RENTAL CAR	2	2	3	3	3	3	*	3	2	3
AIRPLANE	19	13	20	28	23	18	17	31	19	9
BUS	2	3	2	*	1	2	5	3	2	1
TRAIN	1	1	1	*	*	1	1	2	*	*
OTHER	2	3	3	2	2	1	3	2	3	1

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	77	77	79	80	74	67	76	80	80	76
RENTAL CAR	2	*	3	3	1	3	4	3	1	1	2
AIRPLANE	19	14	19	17	16	24	21	20	15	18	22
BUS	2	6	2	1	3	*	5	2	3	2	*
TRAIN	1	2	1	*	*	*	2	1	*	*	*
OTHER	2	1	2	3	1	2	5	1	3	1	2

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	15	19	13	26	11	*	*
1	14	15	12	12	21	11	15	19
2 TO 3	37	39	24	39	26	40	64	40
4 TO 9	24	22	33	26	21	27	22	30
TEN OR MORE	9	8	12	10	5	11	*	11
AVERAGE, IF ANY	4.6	4.3	5.7	4.8	3.8	4.9	2.6	4.5
AVG., INCL. ZERO	3.9	3.6	4.6	4.2	2.8	4.4	2.6	4.5

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 13-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	17	16	15	13	20	12	21	12	16
1	14	15	14	14	14	17	9	17	13	12
2 TO 3	37	37	38	35	41	34	33	32	37	40
4 TO 9	24	22	24	26	22	22	32	20	29	22
TEN OR MORE	9	9	8	10	9	7	14	10	8	10
AVERAGE, IF ANY	4.6	4.3	4.4	4.7	4.4	4.1	5.7	4.7	4.5	4.6
AVG., INCL. ZERO	3.9	3.6	3.7	4.0	3.8	3.3	5.0	3.7	4.0	3.9

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	19	11	13	14	14	16	11	14	13	24
1	14	16	19	14	15	11	13	19	16	14	9
2 TO 3	37	35	38	44	41	35	31	41	37	40	35
4 TO 9	24	27	23	24	22	23	30	23	25	26	19
TEN OR MORE	9	4	8	5	7	18	11	7	8	8	13
AVERAGE, IF ANY	4.6	3.6	4.4	3.8	4.0	5.7	5.2	4.1	4.2	4.1	5.3
AVG., INCL. ZERO	3.9	3.0	3.9	3.3	3.4	4.9	4.4	3.7	3.6	3.6	4.0

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	39	30	41	14	42	44	10
HOTEL OR MOTEL	44	40	56	41	61	43	48	100
RENTED CABIN OR CONDOMINIUM	1	1	1	1	1	1	2	*
OWNED CABIN OR CONDOMINIUM	3	3	1	3	1	3	3	1
CAMPER, TRAILER, OR RV	5	6	1	6	3	6	6	2
OTHER	2	1	1	2	1	2	1	1
NO OVERNIGHT STAY	16	15	19	13	26	11	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.1	3.6	6.2	4.1	3.7	4.3	2.7	3.9
HOTEL, MOTEL	3.9	3.8	4.2	4.0	3.6	4.0	2.7	3.9

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	36	35	34	41	30	39	32	34	42
HOTEL OR MOTEL	44	43	46	49	38	46	47	44	50	36
RENTED CABIN OR CONDOMINIUM	1	1	1	2	1	2	1	1	2	1
OWNED CABIN OR CONDOMINIUM	3	2	3	4	4	1	3	1	3	4
CAMPER, TRAILER, OR RV	5	6	6	5	6	5	5	3	5	7
OTHER	2	2	2	2	2	1	2	4	1	*
NO OVERNIGHT STAY	16	17	16	15	13	20	12	21	12	16
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	4.1	4.0	4.3	3.7	3.7	5.4	4.7	3.9	3.9
HOTEL, MOTEL	3.9	3.8	3.8	3.9	4.1	3.5	4.1	3.7	3.6	4.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	39	36	41	42	36	36	40	35	38	32
HOTEL OR MOTEL	44	42	46	45	43	44	46	41	47	48	40
RENTED CABIN OR CONDOMINIUM	1	2	2	*	1	1	2	1	1	1	*
OWNED CABIN OR CONDOMINIUM	3	3	3	3	2	2	3	3	1	2	3
CAMPER, TRAILER, OR RV	5	1	8	1	4	9	4	6	3	5	7
OTHER	2	1	1	*	2	2	2	1	*	3	1
NO OVERNIGHT STAY	16	19	11	13	14	14	16	11	14	13	24
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.1	3.2	3.4	4.1	4.2	5.1	4.3	3.9	3.9	3.7	4.7
HOTEL, MOTEL	3.9	3.0	3.6	3.5	3.6	4.3	3.7	3.1	4.1	4.1	4.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
HOUSEHOLD MEMBERS ON TRIP								
	100%	100%	100%	100%	100%	100%	100%	100%
1	30	25	48	22	58	21	23	30
2	30	31	28	32	22	34	34	33
3	17	18	12	18	12	17	18	16
4	9	11	4	10	5	11	10	6
5	8	9	5	9	2	8	7	5
6+	6	7	4	8	1	8	9	10
PARTIES WITHOUT CHILDREN	70	64	87	64	84	65	67	75
ONE ADULT	30	25	48	22	58	21	23	30
TWO ADULTS	28	29	26	30	21	32	31	31
3 + ADULTS	11	11	13	12	5	11	13	13
PARTIES WITH CHILD(REN)	30	36	13	36	16	35	33	25
ONE ADULT	4	5	3	5	3	5	6	4
TWO ADULTS	14	16	6	17	7	15	15	10
3 + ADULTS	13	15	5	14	6	14	12	12

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	30	27	29	34	34	27	28	100	*	*
2	30	27	27	32	23	26	52	*	72	6
3	17	18	18	16	20	15	15	*	23	25
4	9	8	9	12	12	11	1	*	2	27
5	8	10	10	5	6	12	1	*	1	24
6+	6	9	8	1	4	10	3	*	2	17
PARTIES WITHOUT CHILDREN	70	65	65	73	64	60	94	100	100	*
ONE ADULT	30	27	29	34	34	27	28	100	*	*
TWO ADULTS	28	26	24	29	19	24	51	*	72	*
3 + ADULTS	11	12	11	9	11	9	15	*	28	*
PARTIES WITH CHILD(REN)	30	35	35	27	36	40	6	*	*	100
ONE ADULT	4	5	5	3	6	5	1	*	*	14
TWO ADULTS	14	14	15	15	22	12	4	*	*	45
3 + ADULTS	13	16	15	9	8	23	1	*	*	41

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	30	33	31	30	25	35	32	32	29	28	30
2	30	33	31	36	27	30	29	33	38	29	24
3	17	14	18	22	20	13	15	19	21	14	14
4	9	15	11	4	7	10	14	8	4	9	10
5	8	4	7	6	4	6	6	4	4	5	17
6+	6	1	3	2	17	5	4	4	3	14	5
PARTIES WITHOUT CHILDREN	70	75	73	77	60	73	74	73	78	62	64
ONE ADULT	30	33	31	30	25	35	32	32	29	28	30
TWO ADULTS	28	31	30	33	25	28	28	30	36	28	22
3 + ADULTS	11	12	12	13	10	10	14	11	14	6	12
PARTIES WITH CHILD(REN)	30	25	27	23	40	27	26	27	22	38	36
ONE ADULT	4	1	3	4	6	6	1	6	5	3	6
TWO ADULTS	14	16	12	15	15	13	13	14	11	17	13
3 + ADULTS	13	7	12	4	19	7	12	8	6	19	17

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	48	35	50	29	50	100	49
VACATION TRIP	66	68	52	84	10	100	71	64
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	74	77	59	100	8	94	81	69
VISIT FRIENDS OR RELATIVES	36	38	32	48	4	43	42	19
OUTDOOR RECREATION	13	15	7	18	1	18	13	15
ENTERTAINMENT	25	25	21	34	5	34	26	36
BUSINESS (ANY)	20	16	39	2	100	3	13	28
CONVENTION,ETC.	6	4	15	2	31	2	6	9
OTHER BUSINESS	14	12	24	1	69	1	6	19
PERSONAL, FAMILY, OTHER	8	8	6	*	*	4	8	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	48	46	40	52	43	42	35	50	49
VACATION TRIP	66	70	64	56	66	60	75	46	73	75
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	74	78	72	64	75	71	76	53	79	86
VISIT FRIENDS OR RELATIVES	36	36	32	33	41	29	39	30	37	39
OUTDOOR RECREATION	13	13	13	14	16	11	13	8	17	14
ENTERTAINMENT	25	30	26	18	19	31	25	16	26	33
BUSINESS (ANY)	20	14	23	32	19	24	14	39	13	11
CONVENTION,ETC.	6	5	7	9	8	6	5	10	5	4
OTHER BUSINESS	14	9	15	23	12	19	9	29	8	7
PERSONAL, FAMILY, OTHER	8	9	7	5	8	6	10	10	9	4

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	47	52	51	47	40	43	53	47	49	37
VACATION TRIP	66	63	65	53	68	65	66	62	64	70	65
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	74	72	72	65	73	76	69	72	72	76	78
VISIT FRIENDS OR RELATIVES	36	38	39	44	41	30	31	42	41	36	29
OUTDOOR RECREATION	13	14	12	5	11	22	12	9	12	13	20
ENTERTAINMENT	25	21	22	17	21	25	26	22	19	28	30
BUSINESS (ANY)	20	20	21	29	19	19	19	25	20	18	19
CONVENTION,ETC.	6	4	8	8	8	3	7	9	6	6	4
OTHER BUSINESS	14	15	12	21	11	16	13	15	14	12	15
PERSONAL, FAMILY, OTHER	8	9	8	8	8	7	12	5	8	7	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	15	10	14	14	14	14	13
NEW ENGLAND	4	5	3	5	2	6	4	5
MID-ATLANTIC	10	10	7	9	12	8	10	8
SOUTHEAST	26	27	25	26	26	6	29	27
SOUTH ATLANTIC	19	19	20	18	20	9	20	20
EAST SOUTH CENTRAL	7	8	4	7	6	7	9	7
GREAT LAKES	13	14	12	12	19	11	15	13
EAST NORTH CENTRAL	13	14	12	12	19	11	15	13
MIDWEST	20	21	17	20	19	21	20	19
WEST SOUTH CENTRAL	11	10	12	11	10	12	12	12
WEST NORTH CENTRAL	9	11	4	9	9	9	8	7
WEST	21	21	26	22	20	22	18	21
MOUNTAIN	8	8	10	10	4	10	9	8
PACIFIC	13	13	16	12	15	12	10	13
OUTSIDE US	6	3	13	8	3	9	4	10

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	14	15	15	15	13	15	15	15	12
NEW ENGLAND	4	4	4	4	6	2	8	4	6	2
MID-ATLANTIC	10	9	10	10	9	11	8	11	9	10
SOUTHEAST	26	28	27	25	24	29	24	26	27	25
SOUTH ATLANTIC	19	20	21	19	15	22	18	19	19	19
EAST SOUTH CENTRAL	7	8	6	5	8	6	7	7	8	5
GREAT LAKES	13	12	12	14	15	11	17	13	15	11
EAST NORTH CENTRAL	13	12	12	14	15	11	17	13	15	11
MIDWEST	20	25	20	12	18	21	20	16	18	27
WEST SOUTH CENTRAL	11	15	12	6	11	12	8	9	7	18
WEST NORTH CENTRAL	9	10	8	6	7	9	12	8	11	9
WEST	21	17	22	30	23	22	20	24	20	20
MOUNTAIN	8	7	8	10	9	8	7	9	7	9
PACIFIC	13	10	14	20	13	14	13	16	13	11
OUTSIDE US	6	6	6	5	7	5	7	6	6	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	56	8	4	2	2
NEW ENGLAND	4	31	*	*	*	*	18	1	1	*	1
MID-ATLANTIC	10	69	*	*	*	*	38	7	2	2	1
SOUTHEAST	26	*	100	*	*	*	23	63	23	10	7
SOUTH ATLANTIC	19	*	73	*	*	*	21	49	10	6	5
EAST SOUTH CENTRAL	7	*	27	*	*	*	2	15	13	4	2
GREAT LAKES	13	*	*	100	*	*	5	13	49	7	2
EAST NORTH CENTRAL	13	*	*	100	*	*	5	13	49	7	2
MIDWEST	20	*	*	*	100	*	4	7	15	68	6
WEST SOUTH CENTRAL	11	*	*	*	54	*	2	3	5	41	2
WEST NORTH CENTRAL	9	*	*	*	46	*	2	4	9	27	4
WEST	21	*	*	*	*	100	5	4	6	11	78
MOUNTAIN	8	*	*	*	*	38	2	2	3	6	26
PACIFIC	13	*	*	*	*	62	3	2	3	5	51
OUTSIDE US	6	*	*	*	*	*	10	4	8	3	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	17	21	18	19	20	18	20
NEW ENGLAND	4	3	5	4	6	4	4	4
MID-ATLANTIC	15	14	15	14	13	15	14	16
SOUTHEAST	22	22	23	22	27	21	26	21
SOUTH ATLANTIC	16	15	17	16	18	16	19	15
EAST SOUTH CENTRAL	6	7	6	6	9	5	6	5
GREAT LAKES	15	16	11	15	15	15	16	16
EAST NORTH CENTRAL	15	16	11	15	15	15	16	16
MIDWEST	20	21	18	21	18	22	22	22
WEST SOUTH CENTRAL	13	14	11	13	11	14	14	14
WEST NORTH CENTRAL	7	8	7	8	7	8	8	8
WEST	23	23	27	24	22	23	19	21
MOUNTAIN	7	7	9	7	8	5	8	8
PACIFIC	16	17	18	18	13	17	11	13

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	18	22	22	19	19	18	20	21	17
NEW ENGLAND	4	4	4	5	5	3	4	7	4	2
MID-ATLANTIC	15	14	17	17	14	16	14	14	16	15
SOUTHEAST	22	24	21	19	24	21	22	23	23	20
SOUTH ATLANTIC	16	16	16	16	18	16	13	16	16	15
EAST SOUTH CENTRAL	6	8	5	4	6	5	9	8	7	5
GREAT LAKES	15	14	13	14	14	13	22	15	19	11
EAST NORTH CENTRAL	15	14	13	14	14	13	22	15	19	11
MIDWEST	20	24	19	13	20	21	20	19	18	25
WEST SOUTH CENTRAL	13	15	12	8	14	13	11	11	10	19
WEST NORTH CENTRAL	7	9	7	5	5	8	9	8	8	6
WEST	23	19	25	32	24	26	17	23	20	27
MOUNTAIN	7	5	7	10	8	8	4	6	6	8
PACIFIC	16	14	18	22	16	18	14	16	14	19

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	77	17	7	4	4	100	*	*	*	*
NEW ENGLAND	4	21	2	1	*	1	22	*	*	*	*
MID-ATLANTIC	15	56	15	6	3	3	78	*	*	*	*
SOUTHEAST	22	13	55	22	8	5	*	100	*	*	*
SOUTH ATLANTIC	16	11	40	15	3	4	*	71	*	*	*
EAST SOUTH CENTRAL	6	2	15	7	5	1	*	29	*	*	*
GREAT LAKES	15	4	14	56	11	4	*	*	100	*	*
EAST NORTH CENTRAL	15	4	14	56	11	4	*	*	100	*	*
MIDWEST	20	3	8	12	71	11	*	*	*	100	*
WEST SOUTH CENTRAL	13	2	6	2	47	7	*	*	*	64	*
WEST NORTH CENTRAL	7	1	2	9	24	4	*	*	*	36	*
WEST	23	3	5	4	6	76	*	*	*	*	100
MOUNTAIN	7	1	2	1	6	22	*	*	*	*	29
PACIFIC	16	2	4	2	*	54	*	*	*	*	71

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	32	43	36	31	36	38	41
250,000-999,999	45	48	36	46	44	45	44	42
50,000-249,000	19	19	20	17	23	17	17	17
LESS THAN 50,000	1	2	*	1	2	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	39	38	50	38	48	37	37	45
WITHIN MAJOR CITY	27	23	46	25	38	24	29	34
B COUNTY	27	28	19	25	26	27	28	25
C COUNTY	13	14	8	13	12	12	14	10
D COUNTY	15	17	10	16	10	16	17	13
OUTSIDE US	6	3	13	8	3	9	4	10

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	27	38	48	37	34	29	36	35	32
250,000-999,999	45	51	45	38	43	49	42	41	42	54
50,000-249,000	19	21	17	14	19	15	27	21	22	13
LESS THAN 50,000	1	1	*	*	1	2	2	2	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	39	36	41	46	36	43	39	45	36	38
WITHIN MAJOR CITY	27	24	27	31	27	27	27	34	25	24
B COUNTY	27	30	25	21	28	24	30	23	32	24
C COUNTY	13	14	13	12	17	11	10	13	11	15
D COUNTY	15	15	15	14	12	17	15	14	14	16
OUTSIDE US	6	6	6	5	7	5	7	6	6	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	46	33	32	28	36	53	23	41	23	36
250,000-999,999	45	40	51	50	39	42	36	61	43	40	43
50,000-249,000	19	13	14	15	33	23	10	16	10	35	21
LESS THAN 50,000	1	2	2	3	*	*	1	*	5	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	39	40	31	33	32	61	34	27	33	38	61
WITHIN MAJOR CITY	27	21	26	32	32	34	22	22	29	36	27
B COUNTY	27	23	42	30	37	8	27	40	26	32	10
C COUNTY	13	28	4	16	15	14	20	7	14	13	12
D COUNTY	15	3	23	20	15	15	9	21	18	15	12
OUTSIDE US	6	*	*	*	*	*	10	4	8	3	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	3	31	8	14	8	6	14
PACKAGE TOUR	5	1	11	5	3	6	4	8
CONSULTED TRAVEL AGENT	12	4	43	12	20	12	9	19
USED FOR HOTEL,TRANSP RESERVATION	9	2	31	8	17	8	6	15

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	9	11	8	8	7	10	9	5
PACKAGE TOUR	5	5	5	4	3	4	8	4	7	2
CONSULTED TRAVEL AGENT	12	10	14	17	13	11	14	16	14	7
USED FOR HOTEL, TRANSP RESERVATION	9	7	10	12	10	8	10	12	10	4

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	8	3	5	11	11	10	6	6	7
PACKAGE TOUR	5	5	3	3	2	6	6	6	3	4	4
CONSULTED TRAVEL AGENT	12	10	7	7	10	18	15	12	9	11	14
USED FOR HOTEL,TRANSP RESERVATION	9	8	5	5	6	13	10	9	5	8	12

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TO TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	61	62	60	69	59	56	64
NOT MARRIED	39	39	38	40	31	41	44	36
SEX								
MALE	56	57	54	52	70	51	53	61
FEMALE	44	43	46	48	30	49	47	39
AGE								
18-24	11	11	9	13	6	12	14	7
25-34	24	22	31	23	28	23	26	22
35-44	25	26	24	22	36	20	24	29
45-54	16	15	17	16	17	15	13	16
55-64	12	12	10	13	7	15	12	13
65-74	9	10	5	10	4	10	9	9
75-84	3	3	2	3	2	4	2	3
85+	1	1	1	1	*	1	1	1
AVERAGE	42	43	41	43	40	44	41	43

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN

Table 21-2

TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS

MARITAL STATUS, SEX, AGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TO TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
MARITAL STATUS										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	53	68	76	43	79	60	42	82	84
NOT MARRIED	39	47	32	24	57	21	40	58	18	16
SEX										
MALE	56	53	61	64	59	60	48	62	46	53
FEMALE	44	47	39	36	41	40	52	38	54	47
AGE										
18-24	11	12	10	8	31	*	*	13	8	9
25-34	24	25	25	24	69	*	*	26	17	33
35-44	25	21	29	32	*	61	*	23	20	42
45-54	16	14	18	19	*	39	*	16	17	11
55-64	12	12	12	12	*	*	47	9	19	4
65-74	9	11	5	4	*	*	38	7	16	1
75-84	3	5	2	*	*	*	12	4	2	*
85+	1	1	*	*	*	*	3	1	*	*
AVERAGE	42	44	41	41	27	43	66	41	47	36

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TO TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
MARITAL STATUS											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	61	64	57	67	57	60	60	63	63	60
NOT MARRIED	39	39	36	43	33	43	40	40	37	37	40
SEX											
MALE	56	59	59	47	54	56	59	50	51	60	58
FEMALE	44	41	41	53	46	44	41	50	49	40	42
AGE											
18-24	11	7	12	15	11	11	10	12	7	16	9
25-34	24	28	21	21	23	25	25	24	26	20	26
35-44	25	24	22	26	23	27	22	23	21	23	33
45-54	16	15	21	13	16	12	20	17	17	16	10
55-64	12	8	13	14	12	11	12	9	16	12	10
65-74	9	13	9	7	8	10	8	11	8	9	10
75-84	3	3	3	3	5	2	1	3	6	4	2
85+	1	2	*	1	1	*	2	1	1	1	*
AVERAGE	42	44	42	42	44	41	43	43	45	42	41

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TO TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	17	20	3	17	9	19	14	15
HIGH SCHOOL COMPLETE	33	34	29	36	24	36	35	31
COLLEGE INCOMPLETE	19	19	19	19	20	19	21	18
COLLEGE COMPLETE	21	18	32	19	30	18	17	22
GRADUATE WORK	11	9	16	9	17	9	13	13
OCCUPATION								
PROFESSIONAL MANAGERIAL	17	15	26	13	31	14	18	20
LOWER LEVEL TECHNICAL MANAGERIAL	19	18	27	16	31	16	20	23
CLERICAL, SALES	13	14	13	13	13	13	15	13
BLUE COLLAR	22	24	10	23	15	23	22	20
HOUSEHOLD, SERVICE	2	2	2	3	1	3	3	2
RETIRED	15	15	11	17	4	19	12	14
UNEMPLOYED	1	2	1	2	*	1	2	1
NOT WORKING, NOT LOOKING	9	9	9	10	5	10	7	6
OTHER	1	1	1	2	*	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TO TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	17	24	13	7	10	15	29	15	16	23
HIGH SCHOOL COMPLETE	33	38	33	26	38	29	33	29	40	35
COLLEGE INCOMPLETE	19	18	19	20	21	19	16	20	19	17
COLLEGE COMPLETE	21	15	24	30	23	23	13	24	17	19
GRADUATE WORK	11	6	12	17	8	14	10	13	9	7
OCCUPATION										
PROFESSIONAL MANAGERIAL	17	13	20	26	17	21	10	21	12	12
LOWER LEVEL TECHNICAL MANAGERIAL	19	17	22	25	22	24	7	21	13	25
CLERICAL, SALES	13	12	13	12	16	15	7	12	15	13
BLUE COLLAR	22	25	25	19	22	27	16	23	18	25
HOUSEHOLD, SERVICE	2	3	2	2	4	2	1	1	4	2
RETIRED	15	18	9	8	1	2	54	13	24	1
UNEMPLOYED	1	1	1	1	2	1	1	1	2	1
NOT WORKING, NOT LOOKING	9	10	7	7	13	9	3	5	10	19
OTHER	1	2	1	1	3	1	*	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TO TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
EDUCATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	17	7	20	11	23	15	9	20	13	20	19
HIGH SCHOOL COMPLETE	33	43	35	34	29	30	41	32	40	32	24
COLLEGE INCOMPLETE	19	12	19	22	20	23	12	21	18	21	22
COLLEGE COMPLETE	21	23	18	25	18	20	24	18	22	19	21
GRADUATE WORK	11	15	8	8	9	12	14	9	8	7	14
OCCUPATION											
PROFESSIONAL MANAGERIAL	17	20	17	19	12	18	18	19	15	12	18
LOWER LEVEL TECHNICAL MANAGERIAL	19	14	18	16	22	23	15	16	23	20	22
CLERICAL, SALES	13	15	15	17	10	12	13	13	20	11	11
BLUE COLLAR	22	22	22	19	29	15	23	18	19	32	18
HOUSEHOLD, SERVICE	2	5	2	2	2	1	5	1	3	3	1
RETIRED	15	15	14	13	14	19	13	18	12	11	19
UNEMPLOYED	1	1	1	2	2	1	1	2	2	1	1
NOT WORKING, NOT LOOKING	9	6	10	10	7	10	10	10	6	7	10
OTHER	1	1	2	2	2	1	2	2	1	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TO TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
FAMILY INCOME								
	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	8	3	7	2	6	5	4
$10,000-$19,999	13	15	7	16	5	17	13	13
$20,000-$29,999	20	20	14	21	14	20	27	17
$30,000-$39,999	22	22	20	23	20	24	22	24
$40,000-$49,999	14	14	16	12	20	12	12	15
$50,000-$74,999	13	12	19	10	22	10	13	13
$75,000-$99,999	5	5	9	6	7	5	3	6
$100,000 OR MORE	6	4	13	5	10	5	5	9
CUMULATIVE INCOME								
$20,000 OR MORE	80	77	90	77	93	76	82	84
$30,000 OR MORE	60	56	77	55	79	56	55	67
$40,000 OR MORE	38	34	57	32	58	32	33	43
$50,000 OR MORE	24	20	41	20	38	20	21	28
$75,000 OR MORE	11	8	22	10	17	10	8	15

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TO TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	11	*	*	7	2	15	9	7	1
$10,000-$19,999	13	21	*	*	14	7	22	12	17	9
$20,000-$29,999	20	32	25	*	22	18	19	17	20	27
$30,000-$39,999	22	36	28	*	22	26	18	22	19	30
$40,000-$49,999	14	*	17	37	12	20	7	13	13	18
$50,000-$74,999	13	*	17	35	14	15	9	13	16	8
$75,000-$99,999	5	*	6	14	6	5	5	7	2	3
$100,000 OR MORE	6	*	7	15	4	7	6	6	7	3
CUMULATIVE INCOME										
$20,000 OR MORE	80	68	100	100	79	91	63	79	77	89
$30,000 OR MORE	60	36	75	100	57	73	44	62	56	62
$40,000 OR MORE	38	*	48	100	35	47	26	40	37	33
$50,000 OR MORE	24	*	30	63	23	27	20	27	25	14
$75,000 OR MORE	11	*	14	29	9	12	11	13	9	6

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TO TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	5	5	11	5	10	3	8	10	5	8
$10,000-$19,999	13	14	16	10	19	10	9	19	17	14	8
$20,000-$29,999	20	22	27	13	20	15	24	23	20	18	13
$30,000-$39,999	22	21	18	21	32	14	25	19	14	37	17
$40,000-$49,999	14	13	12	19	12	17	13	12	13	11	19
$50,000-$74,999	13	16	12	16	7	17	16	9	18	7	18
$75,000-$99,999	5	3	5	6	4	7	3	4	7	6	6
$100,000 OR MORE	6	7	5	4	2	10	7	7	2	2	10
CUMULATIVE INCOME											
$20,000 OR MORE	80	82	80	79	76	80	88	74	73	81	83
$30,000 OR MORE	60	59	52	66	56	65	64	50	53	63	70
$40,000 OR MORE	38	38	35	45	24	51	38	31	40	26	53
$50,000 OR MORE	24	25	23	25	12	34	26	19	26	15	34
$75,000 OR MORE	11	9	11	9	6	17	10	11	9	8	16

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TO TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	20	19	20	19	20	20	19
TWO OR MORE ADULTS,NO CHILDREN	44	43	47	44	42	46	43	43
SINGLE ADULT WITH CHILD(REN)	3	3	2	3	4	3	3	3
TWO OR MORE ADULTS WITH CHILD(REN)	32	34	32	33	36	30	34	34
HOUSEHOLD SIZE								
ONE PERSON	20	20	19	19	19	20	19	19
TWO PEOPLE	35	33	38	36	30	38	33	34
THREE PEOPLE	19	19	19	17	22	17	18	19
FOUR PEOPLE	16	16	16	15	20	13	18	16
FIVE OR MORE PEOPLE	10	11	8	11	9	10	11	11
NUMBER OF WAGE EARNERS								
NONE	12	12	8	13	3	14	10	10
ONE	40	40	40	41	41	40	38	40
TWO	39	38	43	38	44	38	42	42
THREE OR MORE	10	10	9	8	12	7	9	8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TO TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
HOUSEHOLD STRUCTURE										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	25	15	9	17	16	31	36	3	*
TWO OR MORE ADULTS, NO CHILDREN	44	39	43	48	40	34	64	34	75	10
SINGLE ADULT WITH CHILD(REN)	3	4	3	3	4	4	*	4	*	6
TWO OR MORE ADULTS WITH CHILD(REN)	32	31	38	40	38	46	4	26	21	83
HOUSEHOLD SIZE										
ONE PERSON	20	25	15	9	17	15	31	36	3	*
TWO PEOPLE	35	33	34	36	32	26	53	25	60	13
THREE PEOPLE	19	17	20	22	19	23	12	14	19	35
FOUR PEOPLE	16	12	18	23	20	20	2	15	9	32
FIVE OR MORE PEOPLE	10	12	12	10	11	15	1	9	8	19
NUMBER OF WAGE EARNERS										
NONE	12	15	8	5	3	2	40	12	15	3
ONE	40	47	38	32	42	41	37	46	31	38
TWO	39	32	44	50	46	44	19	32	44	52
THREE OR MORE	10	7	10	13	9	13	4	10	10	8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TO TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	14	23	19	19	22	19	22	17	22	19
TWO OR MORE ADULTS,NO CHILDREN	44	48	42	46	38	44	46	43	47	37	46
SINGLE ADULT WITH CHILD(REN)	3	7	2	2	2	3	4	3	3	2	2
TWO OR MORE ADULTS WITH CHILD(REN)	32	28	33	32	41	31	29	31	33	38	32
HOUSEHOLD SIZE											
ONE PERSON	20	14	23	19	19	22	19	22	17	22	19
TWO PEOPLE	35	41	32	32	28	35	36	36	36	26	38
THREE PEOPLE	19	18	21	18	22	18	17	20	20	20	17
FOUR PEOPLE	16	13	16	20	13	18	16	15	17	13	18
FIVE OR MORE PEOPLE	10	11	8	9	18	7	11	6	10	18	7
NUMBER OF WAGE EARNERS											
NONE	12	13	9	8	15	15	11	14	4	15	14
ONE	40	40	45	37	36	41	41	46	39	36	37
TWO	39	39	37	40	36	37	37	32	47	38	41
THREE OR MORE	10	7	9	15	13	7	11	8	11	10	8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	74	73	76	72	75	73	71	77
RENT	26	27	24	28	25	27	29	23

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TO TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
HOME OWNERSHIP										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	74	68	76	82	48	83	94	70	82	71
RENT	26	32	24	18	52	17	6	30	18	29

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TO TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
HOME OWNERSHIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	74	75	76	75	75	73	74	77	77	75	68
RENT	26	25	24	25	25	27	26	23	23	25	32

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. A trip is classified as a weekend trip by asking the respondent, "Were you away over Saturday night?" for each trip of one to five nights' duration that was taken.

APPENDIX B

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN______________________________

LOCATION NUMBER____________PHONE #______________

Hello, my name is ______________ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? ________ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1	MALE	2	FEMALE
What is the sex of the next oldest adult?	1	MALE	2	FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1	MALE	2	FEMALE
	1	MALE	2	FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator.
   1 YES
   2 NO -
   (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month).
   1 YES
   2 NO-
   (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?
   ______

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	________	YEARS	1	MALE	2	FEMALE
PERSON #2	________	YEARS	1	MALE	2	FEMALE
PERSON #3	________	YEARS	1	MALE	2	FEMALE
PERSON #4	________	YEARS	1	MALE	2	FEMALE
PERSON #5	________	YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_______ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
____________________	__________	_________
____________________	__________	_________
____________________	__________	_________
____________________	__________	_________
____________________	__________	_________

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) ____________________

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME ____________________

STATE, COUNTRY ____________________

13. Was this a vacation trip? 1 YES 2 NO

IF NUMBER OF NIGHTS (Q. 8) SPENT AWAY FROM HOME IS 1-5, ASK:
14. Were you away over Saturday night? 1 YES 2 NO

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) ____________________

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) ____________________	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?
1 YES
2 NO

20. Did you consult a travel agent while arranging this trip?
1 YES
2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?
1 YES
2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY
2 FEBRUARY
3 MARCH
4 APRIL
5 MAY
6 JUNE
7 JULY
8 AUGUST
9 SEPTEMBER
0 OCTOBER
X NOVEMBER
Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? ________NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) ____________________________
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER
9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? ________________

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? ____________________________

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?	1 OWN 2 RENT 3 REFUSED
D8. How many full-time or part-time wage earners live in this household?	1 ONE 2 TWO 3 THREE OR MORE 4 NONE 5 REFUSED
D9. How old are you? _______	
D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?	1 LESS THAN $10,000 2 BETWEEN $10,000 AND $19,999 3 BETWEEN $20,000 AND $29,999 4 BETWEEN $30,000 AND $39,999 5 BETWEEN $40,000 AND $49,999 6 BETWEEN $50,000 AND $74,999 7 BETWEEN $75,000 AND $99,999 8 $100,000 OR MORE 9 REFUSED
D11. Which of the following credit cards does your household have?	1 VISA 2 MASTERCARD 3 AMERICAN EXPRESS 4 CARTE BLANCHE 5 DINERS CLUB 6 TELEPHONE CREDIT CARD 7 NONE OF THESE 8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER ______________________________ DATE __________
TIME INTERVIEW ENDED ____________ LENGTH OF INTERVIEW __________

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington
(Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
AUTUMN 1988 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	168.8	166.8 - 170.8	308.2	305.2 - 311.2
Vacation	102.0	100.5 - 103.5	201.7	199.2 - 204.2
Pleasure	115.5	114.0 - 117.0	228.2	225.7 - 230.7
Bus/Conv	42.5	41.5 - 43.5	62.5	61.5 - 63.5
Weekend	71.4	70.4 - 72.4	139.8	138.3 - 141.3
Auto	120.7	119.2 - 122.2	234.2	231.7 - 236.7
Air	39.1	38.1 - 40.1	60.0	59.0 - 61.0
Hotel	75.6	74.1 - 77.1	137.6	136.1 - 139.1

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
AUTUMN 1988

Number of telephone interviews completed	4,563
Number of respondents reporting one or more qualifying trips*	1,158
Total number of qualifying trips	1,612

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*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.